1 JENNER & BLOCK LLP David R. Singer (SBN 204699) 2 dsinger@jenner.com 3 Julie A. Shepard (SBN 175538) jshepard@jenner.com 4 Lauren M. Greene (SBN 271397) 5 lgreene@jenner.com 515 South Flower Street, Suite 3300 6 Los Angeles, CA 90071-2246 Telephone: (213) 239-5100 7 Facsimile: (213) 239-5199 8 Attorneys for Plaintiffs 9 10 UNITED STATES DISTRICT COURT 11 12 CENTRAL DISTRICT OF CALIFORNIA 13 DISNEY ENTERPRISES, INC., a Delaware Case No. 25-5275 14 corporation; MARVEL CHARACTERS, INC., a Delaware corporation; MVL FILM 15 COMPLAINT FOR DIRECT FINANCE LLC, a Delaware limited liability 16 COPYRIGHT INFRINGEMENT company; LUCASFILM LTD. LLC, a AND SECONDARY COPYRIGHT California limited liability company; 17 **INFRINGEMENT; DEMAND FOR** TWENTIETH CENTURY FOX FILM 18 **JURY TRIAL** CORPORATION, a Delaware corporation; UNIVERSAL CITY STUDIOS 19 PRODUCTIONS LLLP, a Delaware limited 20 liability limited partnership; and DREAMWORKS ANIMATION L.L.C., a 21 Delaware limited liability company, 22 Plaintiffs, 23 v. 24 MIDJOURNEY, INC., a Delaware 25 corporation, 26 Defendant. 27 28

COMPLAINT

Plaintiffs Disney Enterprises, Inc., Marvel Characters, Inc., MVL Film Finance LLC, Lucasfilm Ltd. LLC, Twentieth Century Fox Film Corporation (collectively "Disney"), and Universal City Studios Productions LLLP and DreamWorks Animation L.L.C. (collectively "Universal") bring this lawsuit for direct and secondary copyright infringement under the Copyright Act (17 U.S.C. § 101 et seq.) against Midjourney, Inc. ("Midjourney"). This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331, 1338(a), and 17 U.S.C. § 501(b). Disney and Universal (sometimes referred to collectively as "Plaintiffs") allege, on personal knowledge as to themselves and information and belief as to others, as follows:

INTRODUCTION

- 1. For more than 100 years, Disney and Universal have delighted audiences around the world by investing in and fostering American creative innovation and producing some of the greatest motion pictures and fictional characters of all time. Midjourney, however, seeks to reap the rewards of Plaintiffs' creative investment by selling an artificial intelligence ("AI") image-generating service ("Image Service") that functions as a virtual vending machine, generating endless unauthorized copies of Disney's and Universal's copyrighted works.
- 2. By helping itself to Plaintiffs' copyrighted works, and then distributing images (and soon videos) that blatantly incorporate and copy Disney's and Universal's famous characters—without investing a penny in their creation—Midjourney is the quintessential copyright free-rider and a bottomless pit of plagiarism. Piracy is piracy, and whether an infringing image or video is made with AI or another technology does not make it any less infringing. Midjourney's conduct misappropriates Disney's and Universal's intellectual property and threatens to upend the bedrock incentives of U.S. copyright law that drive American leadership in movies, television, and other creative arts.
- 3. Midjourney's infringement is calculated and willful. Plaintiffs have asked Midjourney to stop infringing their copyrighted works and, at a minimum, to adopt technological measures, which other AI services have implemented to prevent the

generation of infringing material. But Midjourney, which has attracted millions of subscribers and made \$300 million last year alone, is focused on its own bottom line and ignored Plaintiffs' demands.

- 4. Instead, Midjourney has chosen to double down on its unlawful actions by releasing and promoting even newer versions of its Image Service and teasing its soon-to-be-released commercial AI video service ("Video Service"). On information and belief, without Plaintiffs' authorization, Midjourney's Video Service will generate, publicly display, and distribute videos featuring Disney's and Universal's copyrighted characters. Midjourney has already begun training its Video Service, meaning that Midjourney is very likely already infringing Plaintiffs' copyrighted works in connection with its Video Service.
- 5. Disney's and Universal's vast libraries of intellectual property include some of the most well-known movies, television shows, and fictional characters of all time. For Disney, these include the *Star Wars* franchise, the Marvel Comics properties, Pixar films, the 20th Century Studios (formerly 20th Century Fox) library, and Disney's namesake animated features. Disney's unforgettable copyrighted characters span decades of works across a wide range of genres and tastes: Darth Vader from *Star Wars*, Elsa from *Frozen*, Lightning McQueen from *Cars*, Buzz Lightyear from *Toy Story*, Sully from *Monster's Inc.*, Marvel's Iron Man, and Homer Simpson from *The Simpsons*, to name just a few.
- 6. Universal—the oldest continuously operating movie studio in the United States—is the home to some of the most popular and enduring animated movies and beloved characters that have become part of modern American popular culture. These include Shrek from the Academy Award-winning *Shrek* and its sequels and spin-offs, and the Minions characters from *Despicable Me* and *Minions* movies (the highest grossing animated franchise to date), as well as other beloved and famous characters from critically

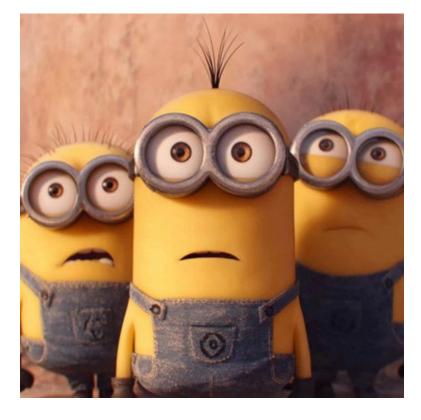
acclaimed film franchises like Hiccup and Toothless from *How to Train Your Dragon*, Po from *Kung Fu Panda*, and the Boss Baby from *The Boss Baby*.

- 7. Disney's and Universal's works are built on decades of financial investment, imagination, and innovation. Few American entertainment companies have embraced creativity and technology like Plaintiffs, from the earliest days of using technology to synchronize sound and film, to creating virtual and immersive experiences at their world class theme parks, to pushing the boundaries of animation through groundbreaking rendering software, to advanced machine learning for de-aging actors in movies.
- 8. These investments of time and money are only made possible by the incentives embodied in U.S. copyright law, which ensure copyright owners the exclusive right to control and commercialize their own creative works. Whether it is a children's coloring book with Marvel superheroes, a video game based on the *Shrek* movies, or a subscription service that distributes high resolution images or short videos with Plaintiffs' copyrighted characters, *only Plaintiffs* are allowed to build a business around or otherwise commercialize those characters. Midjourney's Image Service was developed using innumerable unauthorized copies of Plaintiffs' copyrighted works, and it operates by reproducing, publicly displaying, making available, and distributing additional infringing copies and derivatives of those works. If a Midjourney subscriber submits a simple text prompt requesting an image of the character Darth Vader in a particular setting or doing a

particular action, Midjourney obliges by generating and displaying a high quality, downloadable image featuring Disney's copyrighted Darth Vader character:



Similarly, if a Midjourney subscriber submits a simple text prompt requesting an image of the Minions characters in a particular setting or doing a particular action, Midjourney obliges by generating and displaying a high quality, downloadable image featuring Universal's Minions:



- 9. Midjourney also copies and uses Plaintiffs' copyrighted characters to market and promote its Image Service, encouraging even more infringement (and falsely implying Plaintiffs' endorsement).
- 10. Midjourney could easily stop its theft and exploitation of Plaintiffs' intellectual property. Midjourney controls what copyrighted content it selects, copies, and includes in its Image Service, and it has the means to implement protection measures to prevent the ongoing copying, public display, and distribution of Plaintiffs' works. Midjourney already has in place technological measures to prevent its distribution and public display of certain images and artwork such as violence or nudity. And other AI image- and video-generating services have instituted copyright protection measures that recognize and protect the rights of content creators like Disney and Universal. These readily available measures can be implemented in at least two ways: first by rejecting

 prompts that request the display or download of Plaintiffs' copyrighted characters, and second by using technology to screen for infringing image outputs.

Before taking legal action, Plaintiffs asked Midjourney to stop its theft of their 11. intellectual property, including by implementing these simple measures. stopping its infringement, Midjourney has continued to release new versions of its Image Service, which, according to Midjourney's founder and CEO, have even higher quality infringing images. 1 These are just a few examples of Midjourney's latest infringement of Plaintiffs' copyrighted characters:









¹ Jim Clyde Monge, *Midjourney Finally Releases V7 Image Model*, Medium (Apr. 7, 2025), https://generativeai.pub/midjourney-finally-releases-v7-image-modele07455e60f57.

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- Midjourney's bootlegging business model and defiance of U.S copyright law 12. are not only an attack on Disney, Universal, and the hard-working creative community that brings the magic of movies to life, but are also a broader threat to the American motion picture industry which has created millions of jobs and contributed more than \$260 billion to the nation's economy.
- This case is not a "close call" under well-settled copyright law. Midjourney 13. set up a lucrative commercial service by making countless, unauthorized copies of Plaintiffs' copyrighted works, and now sells subscriptions to consumers so that they can view and download copies and derivatives of Plaintiffs' valuable copyrighted characters. That is textbook copyright infringement.
- 14. Midjourney's large-scale infringement is systematic, ongoing, and willful, and Plaintiffs have been, and continue to be, substantially and irreparably harmed by it. Disney and Universal bring this action to stop Midjourney's intellectual property theft and to uphold U.S. copyright law and the crucial incentives that reward those who create, not those who take.

THE PARTIES

- Plaintiff Disney Enterprises, Inc. is a corporation duly incorporated under the 15. laws of the State of Delaware with its principal place of business in Burbank, California. Disney Enterprises, Inc. owns or controls copyrights or exclusive rights in content that it or its affiliates produce or distribute, including those specified copyrighted works in Exhibit A.
- Plaintiff Marvel Characters, Inc. is a corporation duly incorporated under the 16. laws of the State of Delaware with its principal place of business in Burbank, California. Marvel Characters, Inc. owns or controls copyrights or exclusive rights in content that it or its affiliates produce or distribute, including those copyrighted works specified in Exhibit A.
- 17. Plaintiff MVL Film Finance LLC is a limited liability company organized under the laws of the State of Delaware with its principal place of business in Burbank,

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California. MVL Film Finance LLC owns or controls copyrights or exclusive rights in content that it or its affiliates produce or distribute, including those copyrighted works specified in Exhibit A.

- Plaintiffs Marvel Character, Inc. and MVL Film Finance LLC are referred to 18. collectively as "Marvel."
- Plaintiff Lucasfilm Ltd. LLC is a limited liability company organized under the laws of the State of California with its principal place of business in San Francisco, California. Lucasfilm Ltd. LLC owns or controls copyrights or exclusive rights in content that it or its affiliates produce or distribute, including those copyrighted works specified in Exhibit A.
- 20. Plaintiff Twentieth Century Fox Film Corporation (also known as "20th Century Studios") is a corporation duly incorporated under the laws of the State of Delaware with its principal place of business in Burbank, California. 20th Century Studios owns or controls copyrights or exclusive rights in content that it or its affiliates produce or distribute, including those copyrighted works specified in Exhibit A.
- 21. As noted above, Disney Enterprises, Inc., Marvel Characters, Inc., MVL Film Finance LLC, Lucasfilm Ltd. LLC, and 20th Century Studios are collectively referred to in this Complaint as "Disney." Exhibit A contains a non-exhaustive, representative list of Disney's works, along with their registration numbers, which Midjourney has directly or secondarily infringed and continues to infringe ("Disney's Copyrighted Works"). All of Disney's Copyrighted Works in Exhibit A constitute original works and copyrightable subject matter pursuant to the Copyright Act, 17 U.S.C. § 101, et seq., and they have been duly registered with the U.S. Copyright Office. The copyrights set forth in Exhibit A remain valid and subsisting and have been owned and/or controlled by Disney at all times relevant to the allegations in this Complaint. The registered copyrights for Disney's Copyrighted Works encompass the identified characters appearing therein.
- Plaintiff Universal City Studios Productions LLLP ("Universal Pictures") is a 22. limited liability limited partnership organized under the laws of the State of Delaware with

its principal place of business in Universal City, California. Universal Pictures owns or controls copyrights or exclusive rights in content that it or its affiliates produce or distribute, including those copyrighted works specified in Exhibit B.

- 23. Plaintiff DreamWorks Animation L.L.C. ("DreamWorks") is a limited liability company organized under the laws of the State of Delaware with its principal place of business in Glendale, California. DreamWorks Animation L.L.C. owns or controls copyrights or exclusive rights in content that it or its affiliates produce or distribute, including those copyrighted works specified in Exhibit B.
- 24. As noted above, Universal Pictures and DreamWorks are referred to collectively in this Complaint as "Universal." Exhibit B contains a non-exhaustive, representative list of Universal's works, along with their registration numbers, which Midjourney has directly or secondarily infringed and continues to infringe ("Universal's Copyrighted Works"). All of Universal's Copyrighted Works in Exhibit B constitute original works and copyrightable subject matter pursuant to the Copyright Act, 17 U.S.C. § 101, et seq., and they have been duly registered with the U.S. Copyright Office. The copyrights set forth in Exhibit B remain valid and subsisting and have been owned and/or controlled by Universal at all times relevant to the allegations in this Complaint. The registered copyrights for Universal's Copyrighted Works encompass the identified characters appearing therein.
- 25. Disney's Copyrighted Works specified in Exhibit A and Universal's Copyrighted Works in Exhibit B are referred to collectively in this Complaint as the "Copyrighted Works" or "Plaintiffs' Copyrighted Works."
- 26. Defendant Midjourney, Inc. is a corporation duly incorporated in Delaware with its principal place of business in San Francisco, California.

JURISDICTION AND VENUE

27. This Court has subject matter jurisdiction over this Complaint pursuant to 28 U.S.C. §§ 1331, 1338(a), and 17 U.S.C. § 501(b).

- 28. Midjourney is subject to the jurisdiction of this Court. Midjourney is headquartered in San Francisco, California and does continuous, systematic, and routine business in California and in this District.
- 29. Midjourney's unauthorized exploitation of the Copyrighted Works has caused harm to Disney and Universal in California and in this District. Midjourney reasonably expected or should have reasonably expected its acts to cause harm in California and in this District because Disney Enterprises, Inc., Marvel Characters, Inc., MVL Film Finance LLC, 20th Century Studios, Universal Pictures, and DreamWorks maintain their headquarters in this District, and it is the location of a significant portion of Plaintiffs' production and distribution operations.
- 30. Venue is proper in this District pursuant to 28 U.S.C. § 1391(b) because a substantial part of the events giving rise to the claims have occurred in this district.
- 31. Venue is further proper in this District pursuant to 28 U.S.C. § 1400(a) because Midjourney is subject to personal jurisdiction in this District as it purposefully directed its activities toward this District:
- a. Midjourney knows that Disney Enterprises, Inc., Marvel Characters, Inc., MVL Film Finance LLC, 20th Century Studios, Universal Pictures, and DreamWorks reside in this District and has intentionally targeted Plaintiffs' Copyrighted Works and businesses by developing, training, and commercially offering its Image Service that generates, distributes, and publicly displays infringing copies, reproductions, and derivatives of Plaintiffs' Copyrighted Works. It is also common knowledge that Plaintiffs' world-famous movie studios are located in this District. Moreover, Midjourney uses the infringing copies of Plaintiffs' Copyrighted Works generated by its Image Service to promote its Image Service and attract subscribers, including subscribers in this District.
- b. Midjourney competes with Disney and Universal in this District by distributing infringing copies, reproductions, and derivatives of Plaintiffs' Copyrighted Works to subscribers, including subscribers in this District.

- c. As recently as June 2025, Midjourney has distributed infringing copies, reproductions, and derivatives of Plaintiffs' Copyrighted Works to Midjourney's subscribers in this District. On information and belief, during the entire relevant period, Midjourney has distributed infringing copies, reproductions, and derivatives of Plaintiffs' Copyrighted Works to subscribers in this District.
- d. Midjourney offers and maintains an interactive website in this District and purposefully directs its business activities here. Midjourney charges fees to subscribers in this District and then makes available through downloads and/or public displays infringing copies and derivatives of Plaintiffs' Copyrighted Works in this District. Further, to purchase and use Midjourney's Image Service, residents of this District must create an account and provide Midjourney with their address. Midjourney accepts payment from residents of this District to use its Image Service. Once a subscriber's account is created in this District, Midjourney necessarily knows that a particular user resides in this District and therefore chooses to direct its business activities, and distribution and public display of infringing copies of Plaintiffs' Copyrighted Works, into this District.
- e. Midjourney has specifically targeted this District by hiring at least one employee in Los Angeles, California which is in this District.
- f. Midjourney further targets "artists" and users involved in "commercial art project[s]," a community that includes many of the human creative professionals that Disney and Universal have and continue to heavily invest in. In particular, Midjourney CEO David Holz stated in a *Forbes* interview that Midjourney has "a famous character designer using [its] product." Holz further opined that the entertainment industry will use systems like Midjourney to "try to cut costs" and that "some people will try to cut artists out." Not only do Disney and Universal each employ numerous creative professionals in

² Rob Salkowitz, *Midjourney Founder David Holz on the Impact of AI on Art, Imagination and the Creative Economy*, Forbes (Sept. 16, 2022), https://www.forbes.com/sites/robsalkowitz/2022/09/16/midjourney-founder-david-holz-on-the-impact-of-ai-on-art-imagination-and-the-creative-economy/.

this District, but Los Angeles and the surrounding area is a known hub for the global creative community. DreamWorks alone employs approximately 750 artists and 3D animators at its Glendale campus. Midjourney's Image Service is built off of decades of hard work by Disney, Universal, and the broader Los Angeles creative community.

32. Midjourney has caused harm that was, and has been, foreseeably suffered in this District during the relevant time period.

FACTUAL BACKGROUND

- A. Disney and Universal Have Created and Own Some of the Most Popular Movies and Television Shows of All Time.
- 33. Disney and Universal have a long and storied history of entertaining and inspiring audiences worldwide. Disney and Universal have created, developed, and produced some of the most enduring, valuable, and famous copyrighted entertainment properties in film, television, books, consumer products, theme parks, and other experiences.
- 34. A driving force behind the success of Plaintiffs' entertainment properties are the imaginative and beloved copyrighted characters that appear in those Copyrighted Works. Many of Plaintiffs' memorable characters have become pillars of pop culture with a lasting impact on generations of audiences and consumers.
- 35. Plaintiffs' characters span across the numerous entertainment properties that they own and exploit, from Princess Elsa to Buzz Lightyear, and Shrek to Minions. These original characters are central to the entertainment properties in which they appear. Plaintiffs' copyright registrations for those properties encompass those characters.

1. The Star Wars Characters

36. The *Star Wars* franchise began in 1977 with the release of the film *Episode IV: A New Hope*. The franchise is an epic space odyssey that spans multiple eras across three sets of film trilogies, multiple standalone motion pictures and specials, numerous live-action and animated television series, live theatrical productions, interactive video

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games, novels, theme park attractions, and comic books. Disney owns the copyrights to the Star Wars entertainment properties.

- The Star Wars franchise is one of the most commercially successful franchises 37. in entertainment history. As of 2020, five of the Star Wars movies have each earned over \$1 billion at the global box office. Star Wars: The Rise of Skywalker, the most recent film in the franchise, reached this mark in only 28 days.
- The Star Wars franchise is built upon numerous key characters that have 38. expressive conceptual and physical qualities that make them distinctive and immediately recognizable. For example, Darth Vader is the iconic villain from the original Star Wars trilogy. Darth Vader is known for his black robes, dark powers, and signature black mask and helmet. Yoda is the small, green, humanoid alien and Jedi Master in the Star Wars franchise. He is old, wise, has distinctive ears, and wears a robe. The Stormtroopers are the iconic military soldiers for the Galactic Empire and its leaders including Darth Vader. The Stormtrooper's distinguishable uniform consists of white armor on top of a black underlayer and a striking white helmet. The Clone Troopers are soldiers that served as the military for the Galactic Republic. The Clone Trooper's distinguishable uniform typically consists of white plates of armor over a soft black layer, and features a unique T-shaped visor. In some portrayals, different ranks and units of Clone Troopers are denoted using different colors of markings on their armor.
- The Star Wars franchise includes several other iconic central characters like 39. the droids R2-D2 and C-3PO, the Wookiee Chewbacca, and many more.
- Disney's copyright registrations for the entertainment properties in its Star 40. Wars franchise encompass the central characters therein.

2. The Marvel Characters

41. The Marvel works and characters are part of one of the largest collections of entertainment properties that exist in the same shared universe. The origins of the Marvel works and characters are the superheroes from comic books published by Marvel Comics. The Marvel characters and storylines have grown considerably over time and are featured

in numerous blockbuster feature films, television series, specials, short films, books, video games, art exhibits, theme park attractions, and, of course, comic books. Disney owns the copyrights to these Marvel entertainment properties.

- 42. Disney's Marvel Cinematic Universe, which includes films based on the Marvel characters, is the highest-grossing film franchise of all time. All thirty-six films in the franchise have opened number one at the domestic weekend box office.
- 43. There are numerous superheroes and other characters in the Marvel works. These characters have expressive conceptual and physical qualities that make them distinctive and immediately recognizable. The superhero Iron Man first appeared in Marvel Comics in 1963, and in 2008 was featured in the blockbuster motion picture *Iron Man*. Iron Man is the alter ego of eccentric billionaire businessman and engineer Tony Stark. To transform into Iron Man, Stark dons his Iron Man suit made of distinguishable red and gold armor that glows white over his heart and includes a red and gold mask.
- 44. The Incredible Hulk (sometimes called "The Hulk") first appeared in Marvel Comics in 1962. The Hulk originated when Dr. Robert Bruce Banner was accidentally exposed to gamma rays after an experimental bomb exploded. As a result of the gamma ray exposure, when Banner experiences emotional stress, he transforms into The Hulk, a large, green, super muscular humanoid with extreme physical strength and anger.
- 45. Spider-Man first appeared in Marvel Comics in 1962. In the comics, high-schooler Peter Parker became Spider-Man after he developed superhuman spider powers from being bitten by a radioactive spider. Spider-Man wears a distinctive red and blue suit with spider web markings and spider-based eyes.
- 46. The Marvel works include numerous other iconic central characters like Deadpool, Groot from Guardians of the Galaxy, the X-Man Wolverine, and Captain America. Disney's copyright registrations for the Marvel works encompass the central characters therein.

3. The Simpsons Characters

- 47. The television series *The Simpsons* debuted in 1989 and has become the longest-running scripted primetime television series in American history. The series is produced by 20th Century Studios, which was acquired by Disney approximately five years ago. *The Simpsons* follows a family of five through their hijinks in the fictional town of Springfield. In addition to the television series, *The Simpsons* franchise includes a movie, comic books, video games, and books. Disney's 20th Century Studios owns the copyrights to the works in *The Simpsons* franchise.
- 48. *The Simpsons* franchise is built upon several key main characters. These characters have expressive conceptual and physical qualities that make them distinctive and immediately recognizable. Visually, characters in *The Simpsons* franchise are distinct due to the animation style featured on the show. The namesake family of five consists of Homer and Marge and their three children Bart, Lisa, and Maggie. Bart Simpson, for example, is a mischievous troublemaker who wears blue shorts and an orange-red shirt and has signature spiked hair. The father, Homer Simpson, is a loveable goof with a penchant for donuts, wears blue pants with a white top, and has two signature strands of hair.
- 49. Disney's copyright registrations for the entertainment properties in *The Simpsons* franchise encompass the central characters therein.

4. The Pixar Works and Characters

50. Pixar is an animation studio that has produced dozens of critically acclaimed and commercially successful computer-animated films. In 1995, Pixar released *Toy Story*, which became an overnight sensation and box office success, grossing over \$350 million worldwide. Since then, the Pixar works have expanded to include several highly successful motion picture franchises and standalone films including *Monsters, Inc., Cars*, and *The Incredibles*. Additionally, the characters from the Pixar works appear in several theme park attractions, experiences, and consumer products. Disney owns the copyrights to the Pixar entertainment properties.

- 51. The Pixar entertainment properties have achieved both commercial and critical success. Eight of Pixar's films have surpassed the \$1 billion mark at the worldwide box office, something only eleven animated films have ever done. In addition, Pixar's films have won eighteen Academy Awards and received forty-nine nominations.
- 52. The Pixar works feature numerous, highly expressive copyrighted characters adored by fans. Buzz Lightyear, for example, is a central character in the *Toy Story* franchise. He is a superhero action figure that wears a green and white spacesuit with a clear dome-shaped helmet and expandable wings. Lightning McQueen is an anthropomorphic stock car and the main character in the *Cars* franchise. He is a red race car with a yellow lightning bolt on his sides along with the number 95.
- 53. Disney's copyright registrations for the Pixar entertainment properties encompass the central characters therein.

5. Disney Classic Animation Characters

- 54. Animated cartoons have been a bedrock in Disney's intellectual property portfolio since the 1920s. Disney's classic animation characters have delighted and entertained generations of audiences.
- 55. In 1937, Disney released its first animated feature film, *Snow White and the Seven Dwarfs*. The movie became the highest-grossing film of all time until it was surpassed by *Gone with the Wind*. Since the release of *Snow White*, Disney has released numerous successful animated feature films such as *Peter Pan*, *The Little Mermaid*, *The Lion King*, *Frozen*, and *Mulan*. Disney holds the copyrights to each of these feature films along with several sequels, television series, short films, books, and other works in these franchises and Disney's classic animation universe.
- 56. Disney's classic animation properties feature some of the world's most beloved characters including Princess Elsa and Olaf from *Frozen*, Ariel from *The Little Mermaid*, Jasmine and Aladdin from *Aladdin*, Mulan from *Mulan*, Lilo and Stitch from *Lilo & Stitch*, and Snow White from *Snow White*.

- 57. The iconic central characters in Disney's classic animation properties have expressive conceptual and physical qualities that make them distinctive and immediately recognizable. Elsa, for one, is a princess with the ability to control ice and snow, who wears a glittering blue dress and has flowing, light blond hair. Stitch, for another, is a mischievous blue extraterrestrial with large floppy ears, a round black nose, and black eyes.
- 58. Disney's copyright registrations for its classic animation entertainment properties encompass the central characters therein.

6. Universal Pictures' Minions Characters

- 59. The *Despicable Me* franchise began in 2010 with Universal Pictures' release of the original *Despicable Me* film. The *Despicable Me* franchise is not only the highest-grossing animated film franchise of all time, but it is also among the highest-grossing of any film franchises of all time, having grossed over \$5 billion since 2010. The *Despicable Me* franchise has spawned four main feature films, a *Minions* three-film prequel series, 20 short films, a holiday television special, a *Saturday Morning Minions* digital series consisting of forty episodes, several video games, and theme park attractions in Universal Studios Hollywood, located in this District, as well as theme parks in Florida and throughout Asia.
- 60. The *Despicable Me* franchise is built upon numerous key characters that have expressive conceptual and physical qualities that make them distinctive and immediately recognizable. One of the most ubiquitous and recognizable characters from the franchise is the Minion. Minions were first introduced in *Despicable Me* as members of the army of the film's antagonist, Felonious Gru, but quickly achieved fame on their own, and eventually became the main characters in the *Minions* spin-off film series.
- 61. Minions are instantly recognizable due to their distinctive capsule shape and yellow color. Minions have one or two brown eyes, sparse black or no hair, and lack visible noses and ears. Minions wear black gloves and metal goggles, and often wear denim overalls that sometimes feature Gru's logo on the pocket.

62. Universal Pictures' copyright registrations for the *Despicable Me* franchise encompass the central characters therein, including the Minions.

7. DreamWorks Characters

- 63. Universal's DreamWorks animation studio has released 50 films and over 50 television series in its 30 years, making it one of the largest animation production companies in the world. DreamWorks films and television shows are critically acclaimed, and have received Academy Awards, Emmy Awards, and Golden Globe Awards. DreamWorks has also received awards for being an industry leader in technological innovations.
- 64. The *Shrek* franchise is among DreamWorks' most successful ventures. DreamWorks has released four *Shrek* feature films, with *Shrek* 5 slated for release next year. The *Shrek* franchise also consists of short films, theme park attractions, television specials, video games, comic books, spin-off films based on the Puss in Boots character, and a Broadway musical. *Shrek* is the second highest-grossing animated film franchise of all time, after Universal's *Despicable Me*.
- 65. *Shrek*'s namesake character is a large, bald, dull-green ogre with a broad, round face, brown eyes, and highly distinctive trumpet-shaped ears. Shrek typically wears crude clothing consisting of a canvas-like shirt, a leather vest, and brown leggings.
- 66. The *How to Train Your Dragon* franchise began with the release of the first of three animated films, *How to Train Your Dragon*, in 2010. Since 2010, the franchise has grossed over \$1.6 billion worldwide, and has received overwhelmingly positive critical reviews. The *How to Train Your Dragon* franchise has won Golden Globe Awards and been nominated for Academy Awards. In addition to the three original animated films, Universal plans to release a live-action remake of *How to Train Your Dragon* on June 16, 2025, with a *How to Train Your Dragon 2* remake expected in 2027. The franchise also consists of the *DreamWorks Dragons* television series, short films, video games, comic books and graphic novels, live performance adaptations, and theme park attractions.

- 67. The *How to Train Your Dragon* franchise is built upon several key main characters. These characters have expressive conceptual and physical qualities that make them distinctive and immediately recognizable. The protagonist of the franchise, Hiccup Horrendous Haddock III, or "Hiccup," is a scrawny, teenage Viking boy, with mediumlength tousled hair and green eyes. Hiccup often wears armor made of dark brown leather. Toothless is the dragon who belongs to Hiccup in the franchise. Toothless has a sleek body covered in matte, jet-black scales, with bat-like wings and a long tail. He is a medium-sized, aerodynamic dragon, with pointy black ears that are pointed backwards. Toothless has a short, rounded muzzle, with large, cat-like green eyes.
- 68. The *Kung Fu Panda* franchise began with DreamWorks' release of the 2008 animated film of the same name. The original *Kung Fu Panda* had the highest-grossing opening for any DreamWorks non-sequel film; other than *Shrek*, its domestic box office revenue was also the highest of all non-sequel DreamWorks films until *How to Train Your Dragon* was released in 2010. Today, the *Kung Fu Panda* franchise extends to video games, an interactive theme park experience, a live show, short films, and television series.
- 69. The franchise follows a giant animated panda, Po Ping, or "Po," as he is chosen to be the legendary Dragon Warrior and seeks to become a Kung Fu master. Po is depicted as a rotund, animated panda, who initially struggles to become proficient in Kung Fu but ultimately grows into his own unique fighting style motivated by his love of food, and leans into his bulky physique to become a skilled martial artist.
- 70. Po is portrayed as a chubby, anthropomorphic panda with a white face, black ears, and black fur around his eyes. Po's upper body and arms are covered with black fur, while his torso is covered with white fur. Po wears brown burlap pants that have a waistband of vertical dark red and yellow stripes. Po also wears shoes that are intended to look like panda toes.
- 71. The Boss Baby film franchise began with the 2017 animated film of the same name. The franchise also includes two television series, two short films, and an interactive special. The franchise has been praised for its adult humor despite being in an animation

format and was nominated for Academy and Golden Globe Awards. *The Boss Baby* earned over \$500 million at the box office worldwide.

- 72. The Boss Baby's titular character, "Boss Baby," also known as "Theodore Templeton Jr." or simply "Ted," is an infant who speaks and carries himself like an adult when parents and adults are not around. Ted is visually distinct and deliberately designed to contrast the cuteness of a baby with the seriousness of a corporate executive. Ted has an oversized, round baby head with a high forehead, green eyes and blonde hair that forms a widow's peak. Ted is usually portrayed wearing a full suit, or just a diaper.
- 73. Universal's copyright registrations for its DreamWorks entertainment properties encompass the central characters therein.

B. Midjourney Infringes Plaintiffs' Intellectual Property

1. Midjourney's Image Service

- 74. Midjourney was founded in 2021 by David Holz, its Chief Executive Officer. Midjourney develops, operates, and sells its generative AI services, including its Image Service. Midjourney is a successful enterprise that surpassed \$200 million in revenue in 2023, and reportedly made \$300 million in revenue in 2024, despite the company's relatively short existence. Midjourney had nearly 21 million users as of September 2024.³
- 75. Unbeknownst to Plaintiffs, Midjourney first launched its Image Service in February 2022 as a "bot" accessible within the Discord communication platform. Since then, Midjourney has released various versions of its Image Service. Midjourney began to offer its Image Service to consumers via its own website, Midjourney.com, in or around October 2023. Originally, the website was open only to Midjourney customers who had used Midjourney's Image Service via the Discord platform. On or around August 23, 2024,

³ See Kyle Wiggers, Midjourney Says It's 'Getting Into Hardware', TechCrunch (Aug. 28, 2024), https://techcrunch.com/2024/08/28/midjourney-says-its-getting-into-hardware/; Naveen Kumar, Midjourney Statistics 2025: Users & Revenue Data, DemandSage (Dec. 31, 2024), https://www.demandsage.com/midjourney-statistics/; Oskar Mortensen, How Many People Work at Midjourney? Statistics & Facts (2025), SEO.AI (Dec. 2, 2024).

Midjourney began offering its Image Service to all subscribers. On or around April 3, 2025, Midjourney launched version 7 ("V7") of its Image Service. Midjourney's Image Service is a commercial service. Currently, subscribers can access the Image Service by signing up for a subscription on Midjourney's website.⁴ Midjourney offers four different subscription levels, as shown below:

	Basic Plan	Standard Plan	Pro Plan	Mega Plan
Monthly Price	\$10	\$30	\$60	\$120
Annual Price	\$96 (\$8 / month)	\$288 (\$24 / month)	\$576 (\$48 / month)	\$1,152 (\$96 / month)
Fast GPU Time (i)	3.3 hr/month (200 minutes)	15 hr/month	30 hr/month	60 hr/month
Relax GPU Time (i)	0	Unlimited	Unlimited	Unlimited
Purchase Extra GPU Time	\$4/hr	\$4/hr	\$4/hr	\$4/hr
Work Solo in Discord Direct Messages (i)	✓	✓	✓	✓
Stealth Mode (i)	\Diamond	0	✓	✓
Maximum Concurrent Jobs	3 Fast jobs	3 Fast or Relax	12 Fast Jobs or	12 Fast Jobs or
		jobs	3 Relax Jobs	3 Relax Jobs
Maximum Repeat / Permutation Size	4 jobs	jobs 10 jobs	3 Relax Jobs 40 jobs	3 Relax Jobs 40 jobs
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⁴ See https://docs.midjourney.com/docs/plans.

- 76. Midjourney's four levels of paid subscriptions range from \$10 per month to \$120 per month. Subscribers can receive a discount of approximately 20% on monthly pricing by paying for an annual subscription. Image generation requires processing time on Graphics Processing Units (GPUs), and Midjourney's different subscription levels come with different amounts of "Fast" GPU time. According to Midjourney, it takes them approximately one minute of GPU time to generate, reproduce, and publicly display (and/or distribute) further copies of Plaintiffs' Copyrighted Works.
- 77. What Midjourney calls its "Basic Plan" costs \$10 per month and comes with 3.3 hours of Fast GPU Time per month. This allows Basic Plan subscribers to receive roughly 200 images per month. The more expensive the plan, the more Fast GPU Time the subscriber is allocated, and the more images that subscriber can receive. All subscribers can purchase additional Fast GPU Time for \$4 per hour.
- 78. Additionally, subscribers with a "Standard Plan," "Pro Plan," or "Mega Plan" receive unlimited "Relax" GPU Time. An image generated using Relax GPU Time, which Midjourney refers to as "Relax Mode," does not cost the subscriber any Fast GPU Time, however, the generation is placed into a queue based on how much the subscriber has used the system. Wait times in Relax Mode can range up to ten minutes per job.
- 79. Copies of the images generated by Midjourney for its subscribers are also publicly displayed on the "Explore" page on Midjourney's website. Midjourney's Explore page is a prominent feature of its website where Midjourney advertises the images that its Images Service has generated. The Explore page is a means for Midjourney to promote its Image Service, attract subscribers to the Image Service, and encourage them to use the Image Service, thereby generating more money for Midjourney.
 - 2. Midjourney Reproduces, Generates, Publicly Displays, and Distributes Reproductions and Derivative Works of Plaintiffs' Copyrighted Works.
- 80. Through its own affirmative conduct, including the selection of which Copyrighted Works will be stored by and made available through the Image Service,

Midjourney directly reproduces, publicly displays, and distributes reproductions and derivative works of Disney and Universal content.

81. The examples below confirm that Midjourney directly produces image outputs that infringe on Plaintiffs' copyrighted characters.

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82. Midjourney consistently and accurately reproduces, publicly displays, and distributes copies and derivatives of characters from Disney's *Star Wars* franchise to its subscribers. In response to the simple request (often referred to as a "prompt") asking to see "Yoda with lightsaber, IMAX," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download further copies of Disney's Yoda, as shown in this screenshot:



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83. In response to the prompt "Storm Trooper battle scene, movie still, screencap," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Stormtroopers, as shown in this screenshot:



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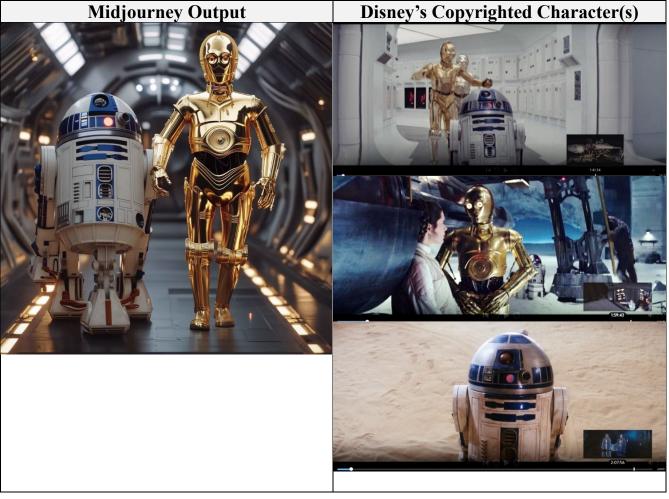
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84. In response to the prompt "R2-D2 and C-3PO walking around a spaceship, screenshot from movie," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's R2-D2 and C-3PO characters, as shown in this screenshot:



a red lightsaber," Midjourney accessed the data about Disney's Copyrighted Works that is

stored by the Image Service and then reproduced, publicly displayed, and made available

for download an image output that copies Disney's Darth Vader, as shown in this

In response to the prompt, "Darth Vader walking around the Death Star with

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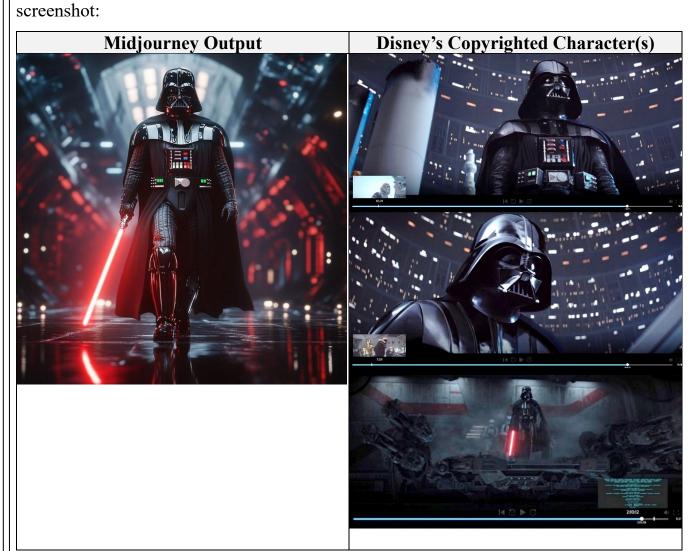
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86. In response to the prompt, "Chewbacca, screenshot from movie," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Chewbacca, as shown in this screenshot:



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87. In response to the prompt, "Mandalorian carrying Baby Yoda, movie still, screencap," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's The Mandalorian and Baby Yoda, as shown in this screenshot:



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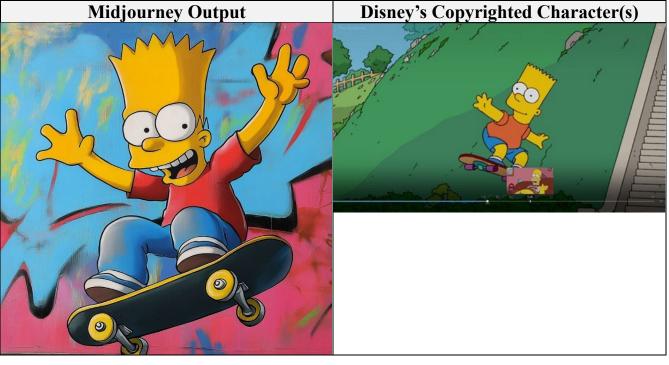
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88. Midjourney consistently reproduces, publicly displays, and distributes copies and derivatives of characters from *The Simpsons* to its subscribers. In response to the prompt, "Bart Simpson riding a skateboard," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Bart Simpson, as shown in this screenshot:



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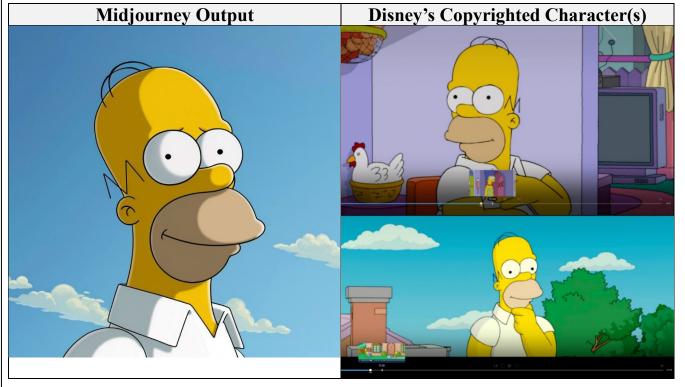
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89. In response to the prompt, "Homer Simpson, animated," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Homer Simpson, as shown in this screenshot:



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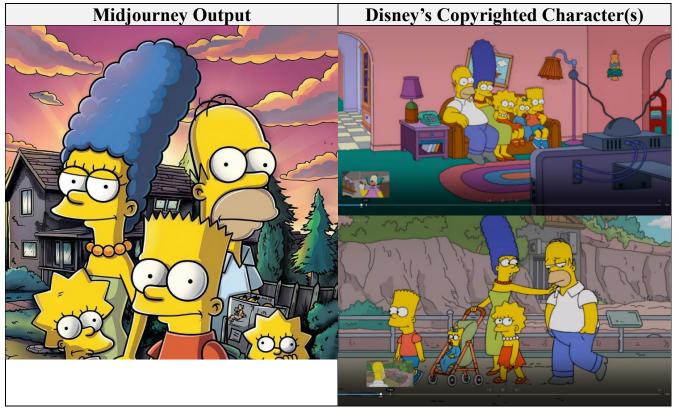
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90. In response to the prompt, "The Simpsons comic book," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's *The Simpsons* characters, as shown in this screenshot:



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91. Midjourney consistently and accurately reproduces, publicly displays, and makes available for download copies and derivatives of Disney's Marvel characters to its subscribers. In response to the prompt, "Iron Man flying, action photo," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Iron Man character, as shown in this screenshot:



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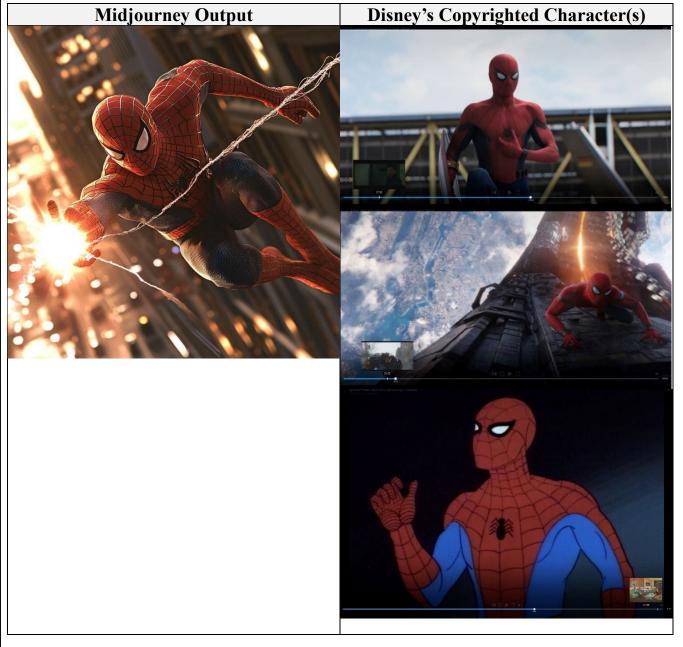
92. In response to the prompt, "Deadpool, 35mm, portrait," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Deadpool character, as shown in this screenshot:



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93. In response to the prompt, "Spider Man action scene, screenshot from movie," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Spider-Man character, as shown in this screenshot:



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94. In response to the prompt, "The Incredible Hulk flexing his muscles," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Incredible Hulk character, as shown in this screenshot:



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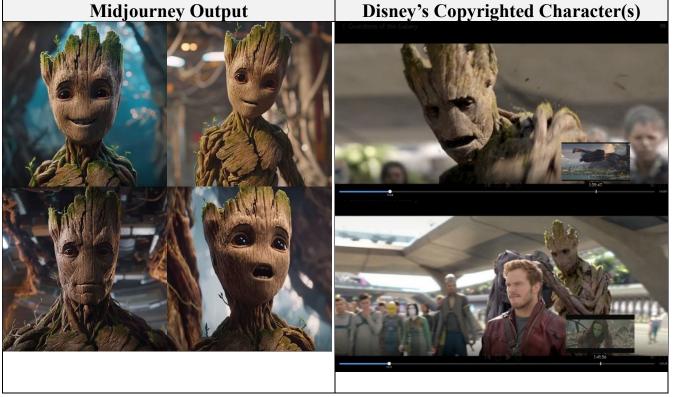
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95. In response to the prompt, "Groot, movie trailer," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Groot from *Guardians of the Galaxy*, as shown in this screenshot:



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 96. In response to the prompt, "Guardians of the Galaxy, 2023, 4K," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Groot, Drax the Destroyer, and Rocket characters from *Guardians of the Galaxy*, as shown in this screenshot:



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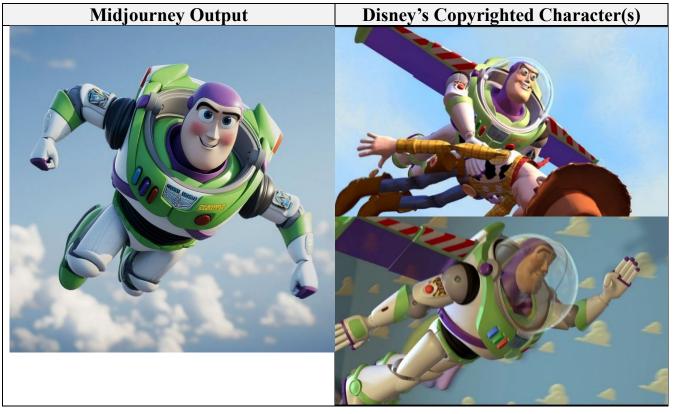
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97. Midjourney consistently and accurately reproduces, publicly displays, and makes available for download copies and derivatives of characters from Disney's Pixar entertainment properties to its subscribers. In response to the prompt, "Buzz Lightyear flying, animated," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Buzz Lightyear, as shown in this screenshot:



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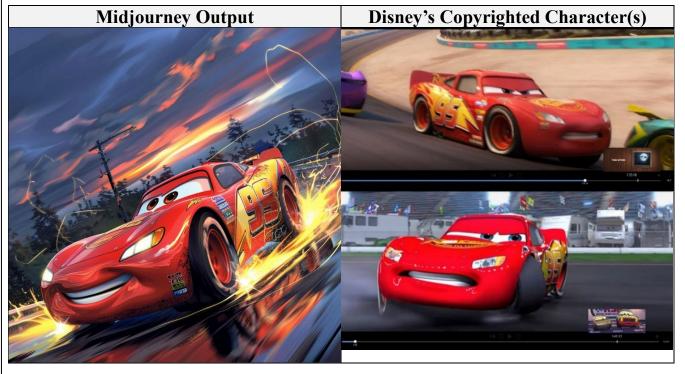
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98. In response to the prompt, "Lightning McQueen racing, cartoon," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Lightening McQueen character, as shown in this screenshot:



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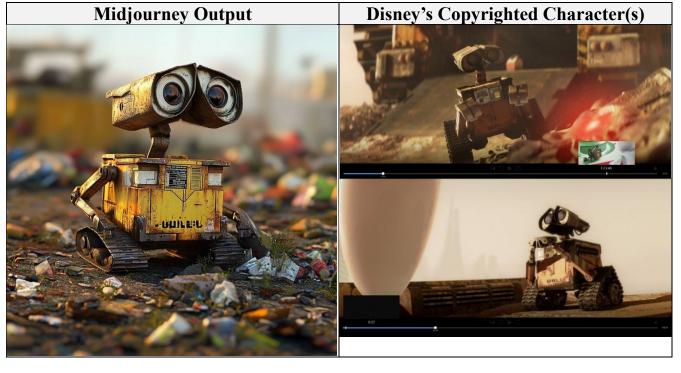
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99. In response to the prompt, "Wall-E with trash, animated," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Wall-E character, as shown in this screenshot:



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100. In response to the prompt, "Pixar," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Sulley character, as shown in this screenshot: **Midjourney Output Disney's Copyrighted Character(s)**



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101. In response to the prompt, "Sulley, animated," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Sulley character, as shown in this screenshot:



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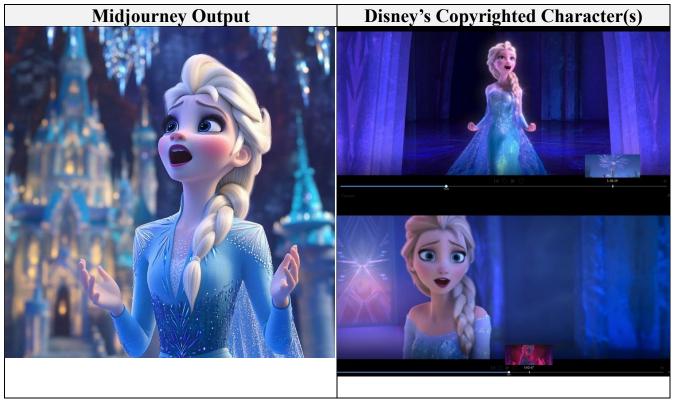
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102. Midjourney consistently and accurately reproduces, publicly displays, and makes available for download copies and derivatives of characters from Disney's classic animation entertainment properties to its subscribers. In response to the prompt, "Princess Elsa singing in front of an ice castle, Frozen animated movie," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Princess Elsa character, as shown in this screenshot:



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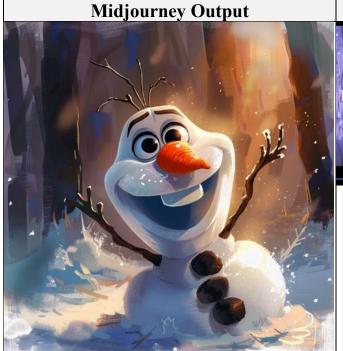
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103. In response to the prompt, "Olaf Frozen, cartoon," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Olaf character from Frozen, as shown in this screenshot:





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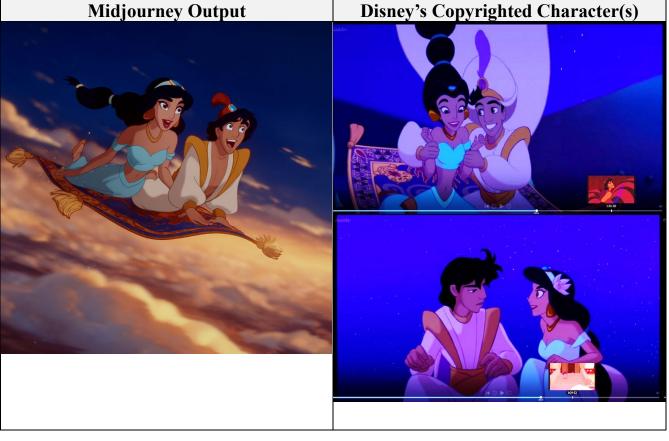
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104. In response to the prompt, "Aladdin and Jasmine riding flying carpet, movie still, screencap," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Aladdin and Jasmine characters, as shown in this screenshot:



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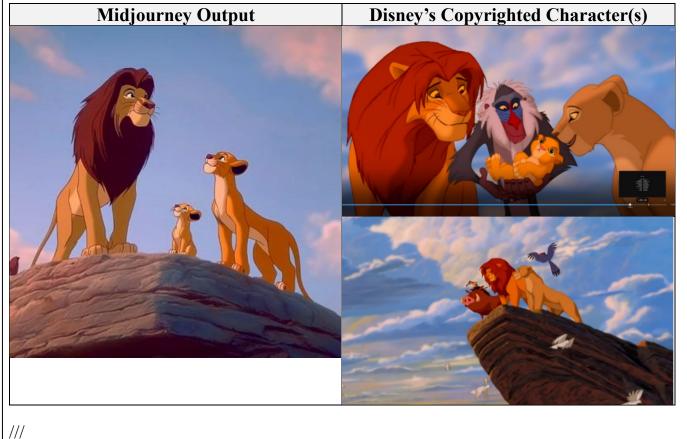
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105. In response to the prompt, "Simba and Nala standing on Pride Rock, Lion King, screencap," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Simba character, as shown in this screenshot:



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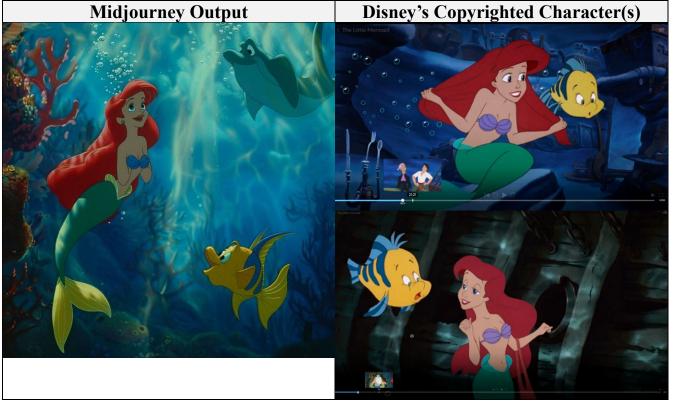
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106. In response to the prompt, "Ariel and Flounder under water, movie still, screencap," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Ariel character, as shown in this screenshot:



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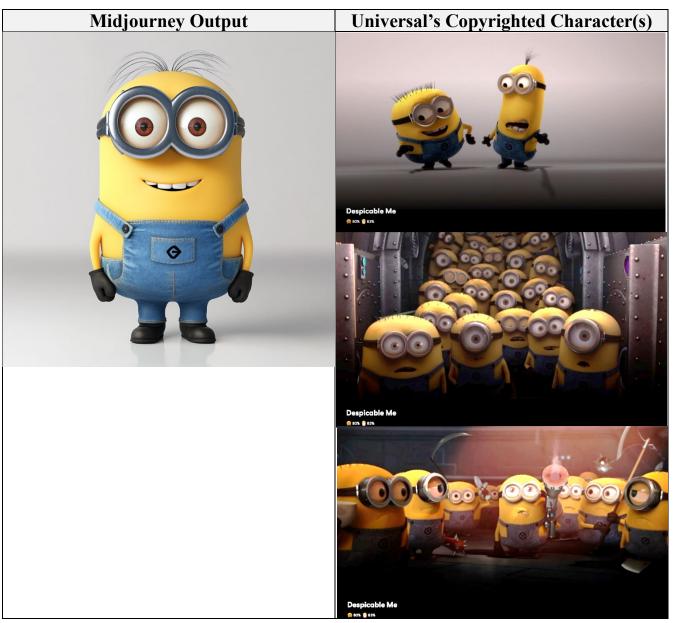
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Disney character for Midjourney to create an output that copies Disney's Copyrighted Works. From the prompt, "Superhero fight scene," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Disney's Spider-Man character, as shown in this screenshot:



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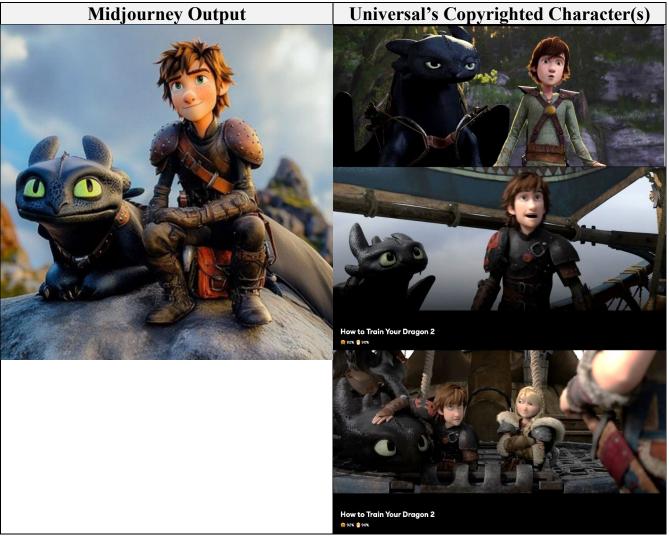
108. Midjourney consistently and accurately reproduces, publicly displays, and makes available for download copies and derivatives of characters from Universal's *Despicable Me* franchise to its subscribers. In response to the prompt, "Minions in the film Despicable Me, screencap," Midjourney accessed the data about Universal's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Universal's Minions from its *Despicable Me* franchise, as shown in this screenshot:



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109. Midjourney consistently and accurately reproduces, publicly displays, and makes available for download copies and derivatives of characters from Universal's DreamWorks entertainment properties to its subscribers. In response to the prompt, "How to Train Your Dragon," Midjourney accessed the data about Universal's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Universal's Toothless and Hiccup characters from the *How to Train Your Dragon* franchise, as shown in this screenshot:



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110. In response to the prompt, "Shrek, screencapture, animated film" Midjourney accessed the data about Universal's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Universal's Shrek character from the *Shrek* franchise, as shown in this screenshot:



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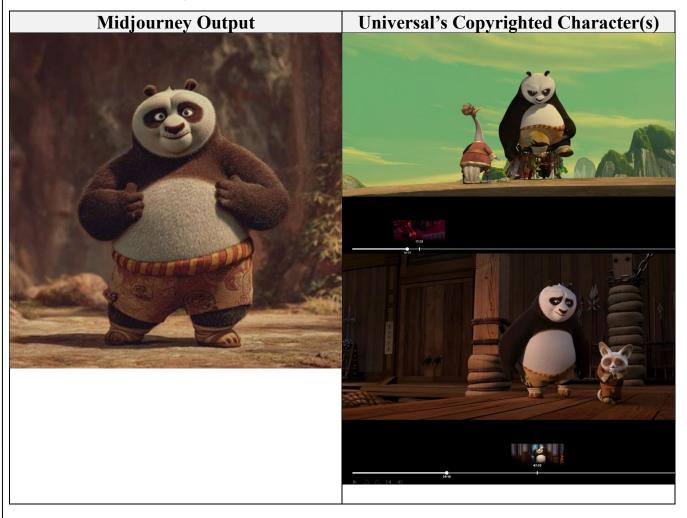
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111. In response to the prompt, "The Boss Baby," Midjourney accessed the data about Universal's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Universal's Ted (also known as Boss Baby) character from *The Boss Baby* franchise, as shown in this screenshot:



112. In response to the prompt, "Po character from the animated film Kung Fu Panda, full body view, screencap" Midjourney accessed the data about Universal's Copyrighted Works that is stored by the Image Service and then reproduced, publicly displayed, and made available for download an image output that copies Universal's Po character from the *Kung Fu Panda* franchise, as shown in this screenshot:



113. As explained below, Midjourney is able to reproduce, publicly display, and distribute these copies because Midjourney selected and copied Plaintiffs' Copyrighted Works as part of the training process for its Image Service.

3. Midjourney Was Trained to Output Infringing Content

114. The fact that Midjourney generates copies and derivatives of Plaintiffs' Copyrighted Works demonstrates that Midjourney, without Plaintiffs' knowledge or

permission, copied Plaintiffs' Copyrighted Works to train and develop its Image Service. 1 It also shows that Midjourney's AI Image Service, through software programming and 2 computer storage devices, embodies "copies" of those works, as that term is defined in 3 4 5 6 7 8 9 10 11

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Section 101 of the Copyright Act, in the AI software that powers the Image Service. On information and belief, and unbeknownst to Disney and Universal, Midjourney developed and trained its Image Service on copyrighted works, including Plaintiffs' Copyrighted Works to help ensure that it is able to reproduce, publicly display, and distribute faithful, high-quality copies and derivative works of the works it trained on, including Plaintiffs' Copyrighted Works. 115. Based on the facts and circumstantial evidence alleged in this Complaint and

- common knowledge about the process for creating a generative AI image service like Midjourney, Plaintiffs are informed and believe that Midjourney engaged in the following conduct to train its Image Service:
- First, Midjourney gathered the underlying works to be used to train the service. To do so, Midjourney downloaded from the internet, and other sources, content using tools variously described as bots, scrapers, streamrippers, video downloaders, and web crawlers. David Holz admitted that to collect the training data, Midjourney "pulls off all the data it can, all the text it can, all the images it can." Mr. Holz elaborated saying that Midjourney, "grabs everything they can, they dump it in a huge file, and they kind of set it on fire to train some huge thing." Admitting even more, in a September 2022 interview, Mr. Holz confirmed that Midjourney never sought any copyright content

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holders' consent to copy and exploit their works.⁶ The data gathered and copied by Midjourney to use in training its Image Service includes Plaintiffs' Copyrighted Works.

- b. *Second*, to prepare the data for ingestion, Midjourney "cleaned" the copies of the underlying works that were collected in the previous step through a filtering process and reformatted (e.g., converted them to a common technical format) the copies that were not filtered out in the cleaning process to train its Image Service. This step necessarily included creating more copies of the materials obtained in the gathering phase, such as a new copy of each reformatted item (including Plaintiffs' Copyrighted Works).
- c. *Third*, Midjourney then used the collected and cleaned data and Copyrighted Works to "train" its Image Service. Although the specifics of this training phase have not been disclosed by Midjourney, and will be the subject of discovery in this action, Midjourney's ability to repeatedly access the data stored in its software system and reproduce, publicly display, and distribute further copies of Plaintiffs' Copyrighted Works for its subscribers demonstrates that Midjourney's training of its generative AI model involved the fixation of copies of Plaintiffs' Copyrighted Works in a tangible medium from which the work can be perceived, reproduced, or otherwise communicated with the aid of a machine or device. Midjourney's process of training and making multiple copies of Plaintiffs' Copyrighted Works was done without Plaintiffs' approval or authorization.
- 116. In other words, Midjourney used software, servers, and other technology to store and fix data associated with Plaintiffs' Copyrighted Works in such a manner that those works are thereby embodied in the model, from which Midjourney is then able to generate, reproduce, publicly display, and distribute unlimited "copies" of Plaintiffs' works as defined by the Copyright Act.

⁶ Rob Salkowitz, *Midjourney Founder David Holz on the Impact of AI on Art, Imagination and the Creative Economy*, Forbes (Sept. 16, 2022), https://www.forbes.com/sites/robsalkowitz/2022/09/16/midjourney-founder-david-holz-on-the-impact-of-ai-on-art-imagination-and-the-creative-economy/.

- 117. Moreover, Midjourney repeats this process each time it trains and creates a substantially new version of its Image Service. With each major reiteration of its Image Service, Midjourney created a new model trained anew on Plaintiffs' Copyrighted Works without Plaintiffs' knowledge. For example, according to Midjourney's CEO, version 6 of Midjourney was actually the "third model trained from scratch."
- 118. To be clear, Midjourney had to copy Plaintiffs' Copyrighted Works in order for it to be able to subsequently disseminate reproductions and derivatives of Plaintiffs' Copyrighted Works as outputs. Midjourney's unauthorized copying of Plaintiffs' Copyrighted Works to train its Image Service infringes Plaintiffs' copyrights in their Copyrighted Works.
 - 4. Midjourney's Public Display and Distribution of Disney's and Universal's Copyrighted Works Is Pervasive.
- of Plaintiffs' Copyrighted Works, and as a direct and intentional result of Midjourney's development and training, Midjourney's Image Service generates reproductions and derivatives of Plaintiffs' Copyrighted Works. Midjourney is able, by its Image Service, to further reproduce, publicly display, and distribute image outputs that are identical or virtually identical to Plaintiffs' Copyrighted Works in response to simple text-based prompts from subscribers.
- 120. As repeatedly shown above, the outputs created by Midjourney are copies and derivative works of Disney's and Universal's valuable copyrighted characters. When a subscriber enters a prompt for an image of Spider-Man, Minions, Iron Man, or any of Plaintiffs' countless copyrighted characters, Midjourney creates yet another copy of that character which it publicly displays and/or distributes via download. These so-called outputs are copies and/or derivatives of Plaintiffs' copyrighted characters. Midjourney thus has an endless supply of copies and derivative works that it can publicly display and distribute to subscribers on demand.

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- 121. Indeed, in true vending machine form, Midjourney distributes and displays copy after copy after copy of Plaintiffs' iconic copyrighted characters to its subscribers and on its website as part of its Explore feature. These copies often contain extensive infringing nuance and detail, background elements, costumes, and accessories beyond what was specified in the prompt.
- 122. By publicly displaying, reproducing, distributing, and creating derivative works of Plaintiffs' Copyrighted Works, as described above, Midjourney has directly infringed (and continues to directly infringe) Plaintiffs' exclusive rights as copyright holders, including the rights of reproduction, distribution, public display, and preparation of derivative works.
- 123. Midjourney has faced widespread criticism for copying, publicly displaying, and distributing images of copyrighted works, including images of Plaintiffs' Copyrighted Works. AI researcher Gary Marcus and film artist Reid Southen published a research article detailing how Midjourney generates copyrighted works.⁷ As shown in the images from their article displayed on the next page, Midjourney version 6.0 generated images that were copies of stills from Disney's movie *Avengers: Infinity War*:

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⁷ Gary Marcus and Reid Southen, Generative AI Has A Visual Plagiarism Problem Experiments With Midjourney And DALL-E 3 Show A Copyright Minefield, IEEE Spectrum (Jan. 6, 2024), https://spectrum.ieee.org/midjourney-copyright.

ORIGINAL

MIDJOURNEY V6

Thanos infinity war, 2018, screenshot from a movie, movie scene, 4k, bluray --ar 16:9 --v 6.0



just show me a movie screencap from the avengers infinity war from 2018 halfway through the movie --ar 2:1 --v 6.0 --style raw



Avengers: Infinity War MARVEL

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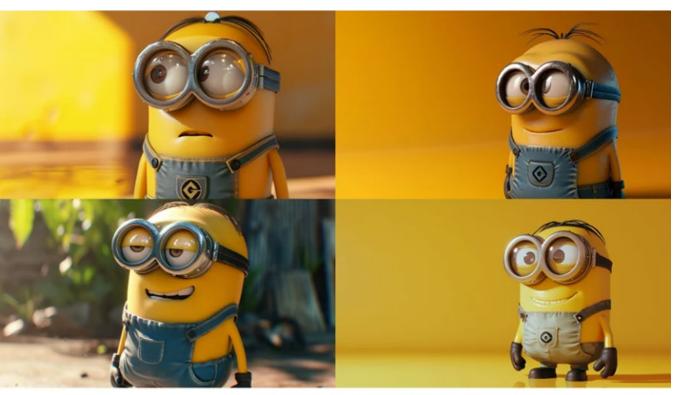
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124. Further, Dr. Marcus and Mr. Southen noted that Midjourney generated images that infringed Plaintiffs' Copyrighted Works even when the prompt did not ask Midjourney for Plaintiffs' specific characters. As stated in the research paper, in response to Dr. Marcus and Mr. Southen's prompt "yellow 3d cartoon character with goggles and overalls --v 6.0 --ar 16:9" Midjourney accessed the data about Universal's Copyrighted Works that is stored by the Image Service and then generated the following output that copies Universal's Minions characters from the *Despicable Me* franchise:



yellow 3d cartoon character with goggles and overalls --v 6.0 --ar 16:9

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125. Dr. Marcus and Mr. Southen also used Midjourney to create images of characters from Disney's *The Simpsons* by using the prompt "popular 90's animated cartoon with yellow skin --v 6.0 --ar 16:9 --style raw," which notably did not expressly request *The Simpsons* characters, as shown in the image below:



popular 90's animated cartoon with yellow skin --v 6.0 --ar 16:9 --style raw

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126. Dr. Marcus and Mr. Southen detailed numerous prompts in response to which Midjourney generated outputs featuring Disney's and Universal's Copyrighted Works even when the prompt did not expressly request Copyrighted Works. In response to Dr. Marcus and Mr. Southen's prompt "black armor with light sword, movie screencap -- ar 16:9 -- v 6.0 -- style raw," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then generated the following output that copies Disney's Darth Vader and The Mandalorian characters:



black armor with light sword, movie screencap -- ar 16:9 -- v 6.0 -- style raw

127. In response to Dr. Marcus and Mr. Southen's single word prompt "screencap," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then generated the following output that copies Disney's Spider-Man and Loki characters from its Marvel franchises, and Elsa from *Frozen*:







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128. In response to Dr. Marcus and Mr. Southen's prompt "popular movie screencap --ar 1:1 --v 6.0," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then generated the following output that copies Disney's Iron Man character:

ORIGINAL

MIDJOURNEY V6

popular movie screencap --ar 1:1 --v 6.0



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129. In response to Dr. Marcus and Mr. Southen's prompt "animated toys --v 6.0 --ar 16:9 --style raw," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then generated the following output that copies Disney's characters from the *Toy Story* franchise:



animated toys --v 6.0 --ar 16:9 --style raw

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130. In response to Dr. Marcus and Mr. Southen's prompt "protocol droid from classic sci-fi movie --v 6.0 --ar 16:9," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then generated the following output that copies Disney's *Star Wars* droids R2-D2 and C-3PO:



protocol droid from classic sci-fi movie --v 6.0 --ar 16:9

131. In response to Dr. Marcus and Mr. Southen's prompt "man in robes with light sword, movie screen cap --ar 16:9 --v 6.0 --style raw," Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then generated the following output that copies Disney's Luke Skywalker character:



man in robes with light sword, movie screencap --ar 16:9 --v 6.0 --style raw

- 132. Other prominent publications have reported on Midjourney's ability to generate images that infringe copyrighted content.
 - 5. Midjourney's Infringement of Plaintiffs' Copyrighted Works Is a Feature of Its Image Service and a Draw to Consumers.
- 133. Midjourney has already generated countless images that infringe on Plaintiffs' Copyrighted Works and publicly displayed and/or distributed innumerable copies of each of Plaintiffs' copyrighted characters to Midjourney subscribers. Midjourney also publicly displays copies of Plaintiffs' characters on the "Explore" page on its website which is accessible to subscribers and non-subscribers alike. There, as an added service to subscribers, Midjourney subscribers can search the various images previously generated

by Midjourney for other subscribers. As shown below, this Explore page contains a

seemingly limitless trove of infringing copies of Plaintiffs' Copyrighted Works, and

showcases how subscribers are drawn to the Image Service because of the availability of

Plaintiffs' Copyrighted Works. On information and belief, Midjourney curates and

presents Explore page search results that publicly display images that infringe Plaintiffs'

copyrighted characters. Midjourney's publication and curation of infringing images on the

Explore page show that Midjourney knows that its platform regularly reproduces Plaintiffs'

Copyrighted Works, and that the Explore page is intended to advertise Midjourney's ability

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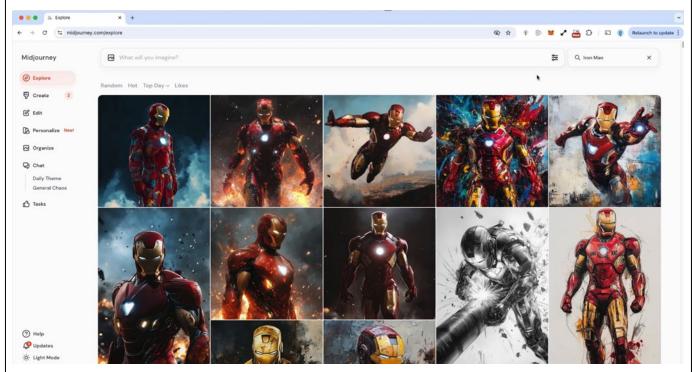
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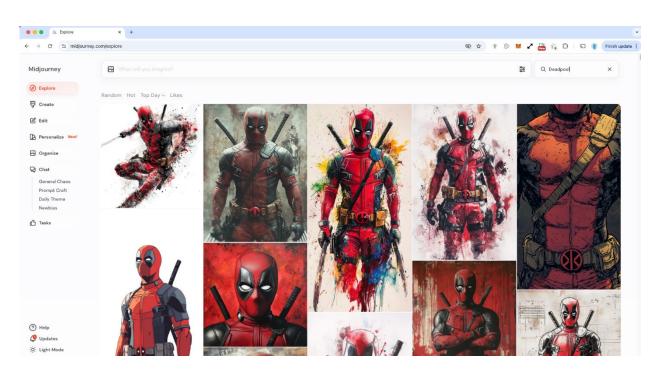
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to infringe the Copyrighted Works.

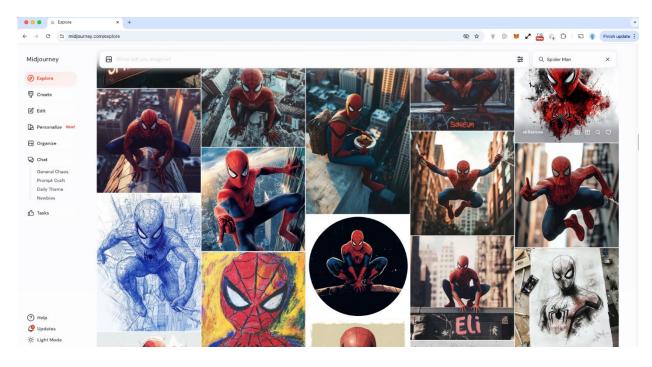
134. As an example, when the Explore page is searched for "Iron Man," Midjourney publicly displays infringing images of Disney's Iron Man character that Midjourney has generated and distributed to its subscribers:



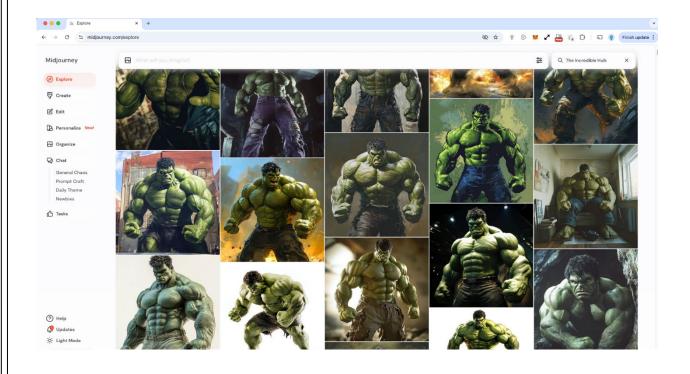
135. Likewise, when the Explore page is searched for "Deadpool," Midjourney publicly displays the infringing images of Disney's Deadpool character that Midjourney has generated and distributed to its subscribers:



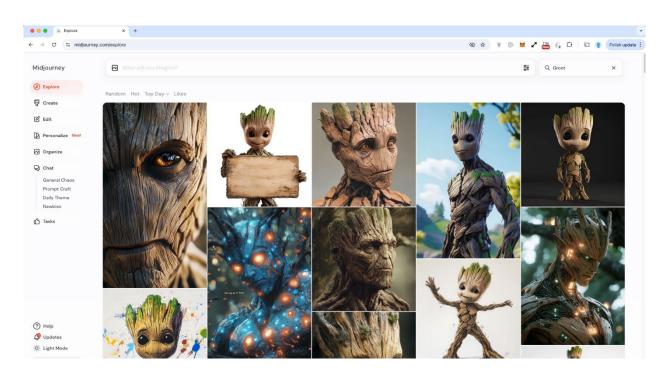
136. When the Explore page is searched for "Spider Man," Midjourney publicly displays the infringing images of Disney's Spider-Man character that Midjourney has generated and distributed to its subscribers:



137. When the Explore page is searched for "The Incredible Hulk," Midjourney publicly displays the infringing images of Disney's Hulk character that Midjourney has generated and distributed to its subscribers:

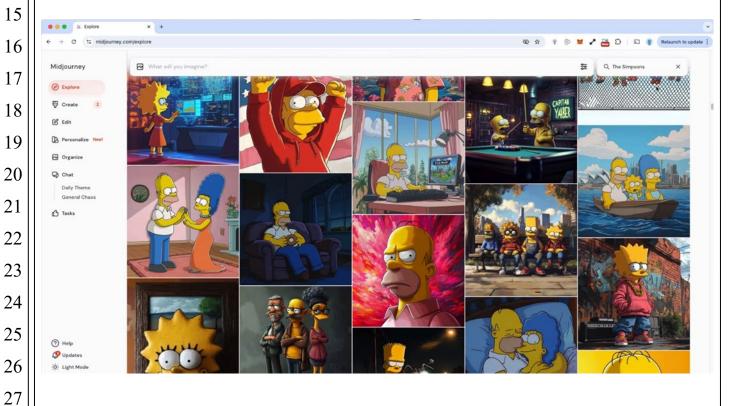


138. When the Explore page is searched for "Groot," Midjourney publicly displays the infringing images of Disney's Groot character that Midjourney has generated and distributed to its subscribers:

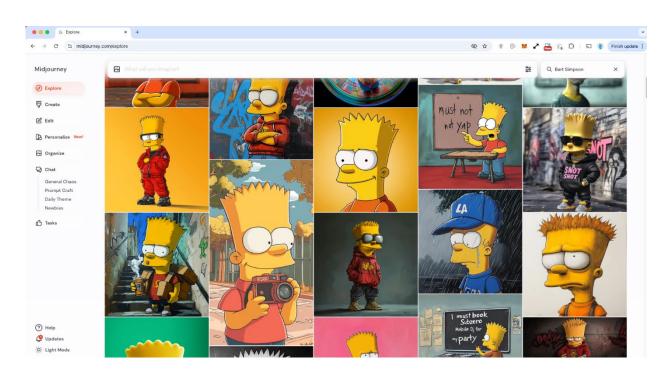


139. When the Explore page is searched for "Thanos," Midjourney publicly displays the infringing images of Disney's Thanos character that Midjourney has generated and distributed to its subscribers:

140. When the Explore page is searched for "The Simpsons," Midjourney publicly displays the infringing images of Disney's *The Simpsons* characters that Midjourney has generated and distributed to its subscribers:

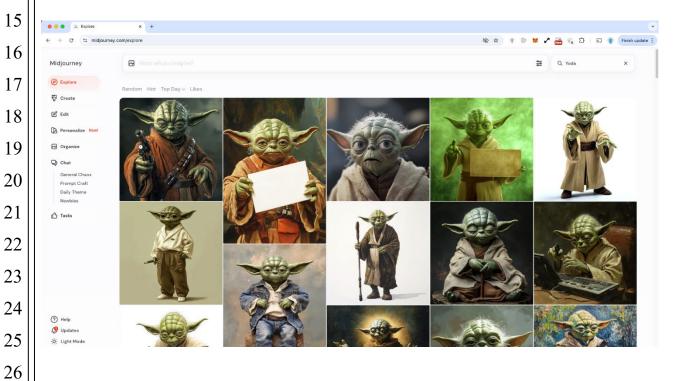


141. When the Explore page is searched for "Bart Simpson," Midjourney publicly displays the infringing images of the Disney's Bart Simpson character that Midjourney has generated and distributed to its subscribers:

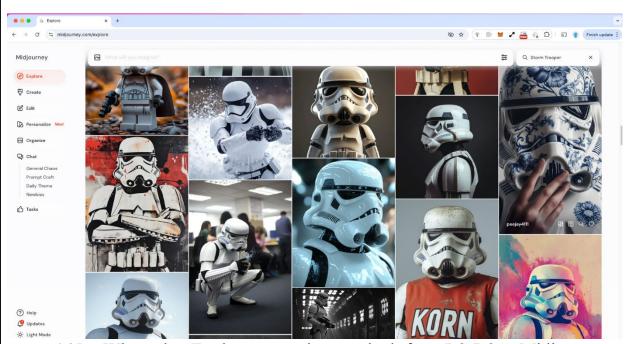


142. When the Explore page is searched for "Homer Simpson," Midjourney publicly displays the infringing images of the Disney's Homer Simpson character that Midjourney has generated and distributed to its subscribers:

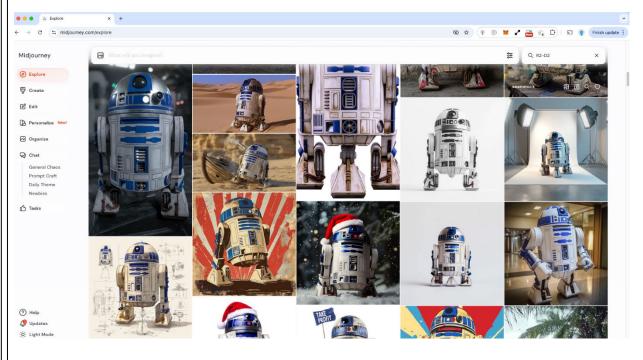
143. When the Explore page is searched for "Yoda," Midjourney publicly displays the infringing images of the Disney's Yoda character that Midjourney has generated and distributed to its subscribers:

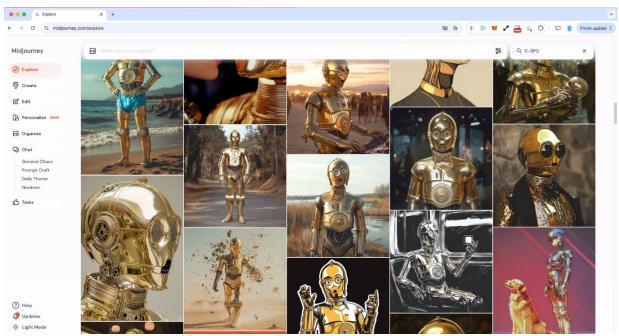


144. When the Explore page is searched for "Storm Trooper," Midjourney publicly displays the infringing images of Disney's Stormtrooper characters that Midjourney has generated and distributed to its subscribers:

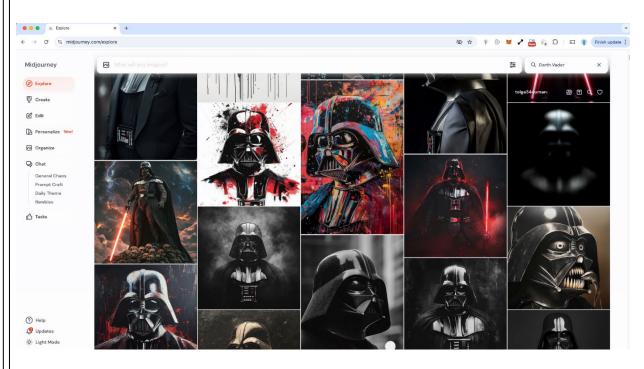


145. When the Explore page is searched for "R2-D2," Midjourney publicly displays the infringing images of Disney's R2-D2 character that Midjourney has generated and distributed to its subscribers:

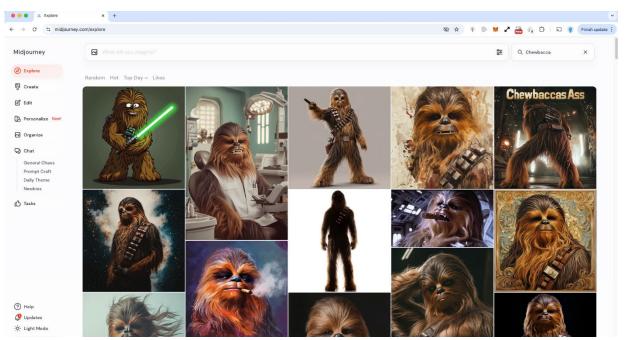




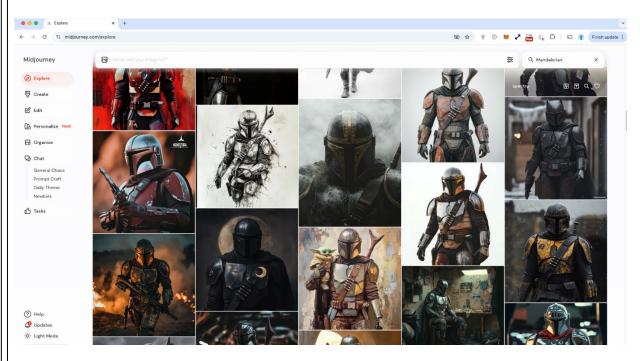
147. When the Explore page is searched for "Darth Vader," Midjourney publicly displays the infringing images of Disney's Darth Vader character that Midjourney has generated and distributed to its subscribers:



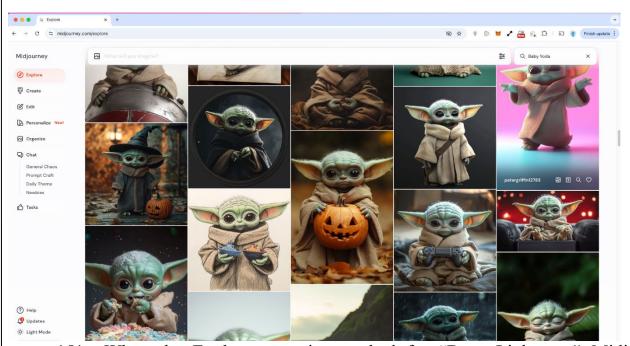
148. When the Explore page is searched for "Chewbacca," Midjourney publicly displays the infringing images of Disney's Chewbacca character that Midjourney has generated and distributed to its subscribers:



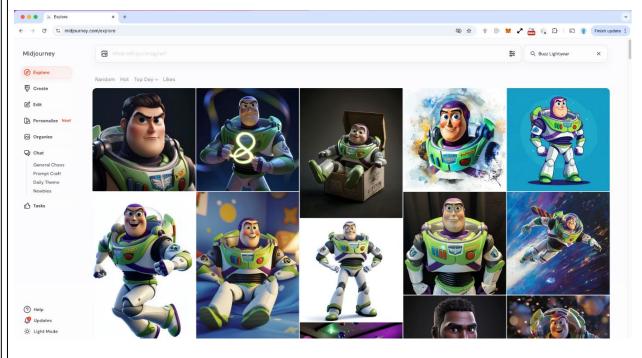
149. When the Explore page is searched for "Mandalorian," Midjourney publicly displays the infringing images of Disney's Mandalorian character that Midjourney has generated and distributed to its subscribers:



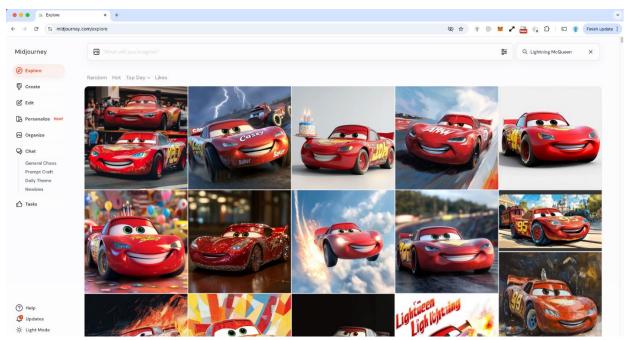
150. When the Explore page is searched for "Baby Yoda," Midjourney publicly displays the infringing images of Disney's Din Grogu character, colloquially known as Baby Yoda, that Midjourney has generated and distributed to its subscribers:



151. When the Explore page is searched for "Buzz Lightyear," Midjourney publicly displays the infringing images of Disney's Buzz Lightyear character that Midjourney has generated and distributed to its subscribers:

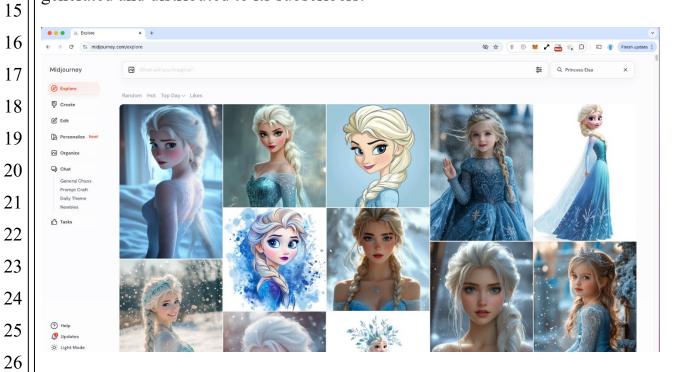


152. When the Explore page is searched for "Lightning McQueen," Midjourney publicly displays the infringing images of Disney's Lightning McQueen character that Midjourney has generated and distributed to its subscribers:

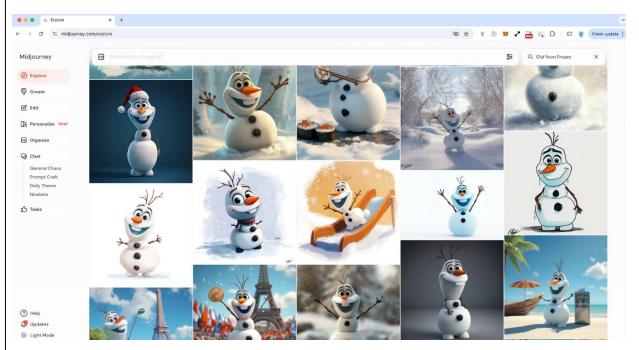


153. When the Explore page is searched for "Wall-E," Midjourney publicly displays the infringing images of Disney's Wall-E character that Midjourney has generated and distributed to its subscribers:

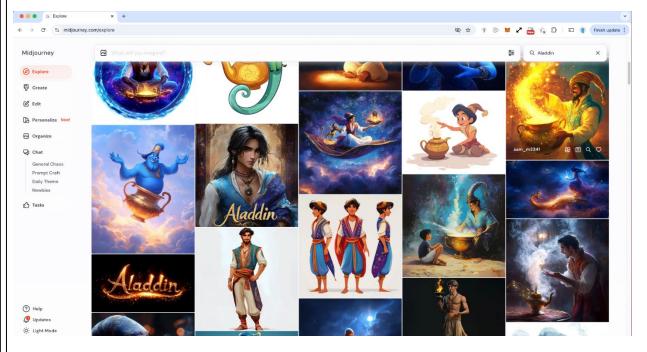
154. When the Explore page is searched for "Princess Elsa," Midjourney publicly displays the infringing images of Disney's Princess Elsa character that Midjourney has generated and distributed to its subscribers:



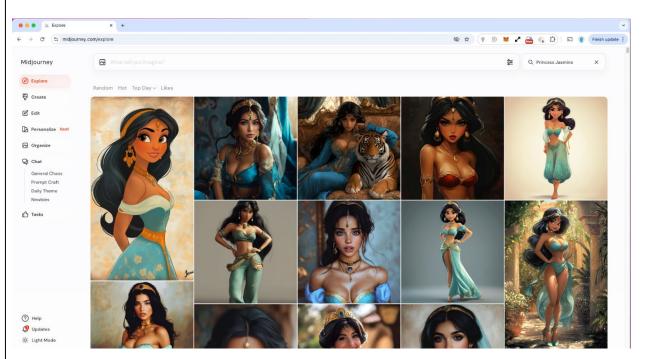
155. When the Explore page is searched for "Olaf from Frozen," Midjourney publicly displays the infringing images of Disney's Olaf character that Midjourney has generated and distributed to its subscribers:



156. When the Explore page is searched for "Aladdin," Midjourney publicly displays the infringing images of Disney's Aladdin character that Midjourney has generated and distributed to its subscribers:

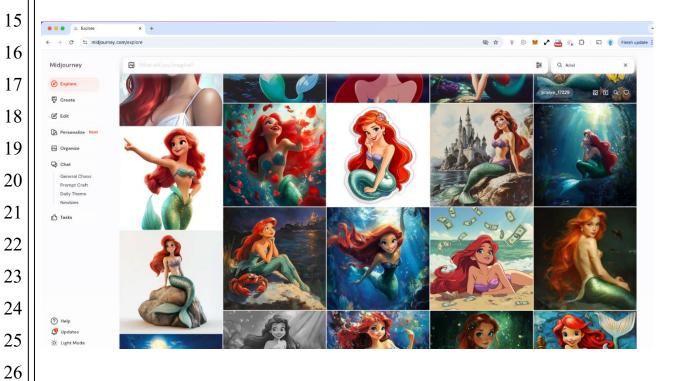


157. When the Explore page is searched for "Princess Jasmine," Midjourney publicly displays the infringing images of Disney's Princess Jasmine character that Midjourney has generated and distributed to its subscribers:

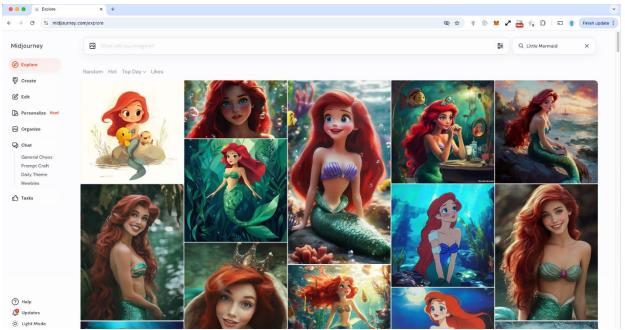


158. When the Explore page is searched for "Simba," Midjourney publicly displays the infringing images of Disney's Simba character that Midjourney has generated and distributed to its subscribers:

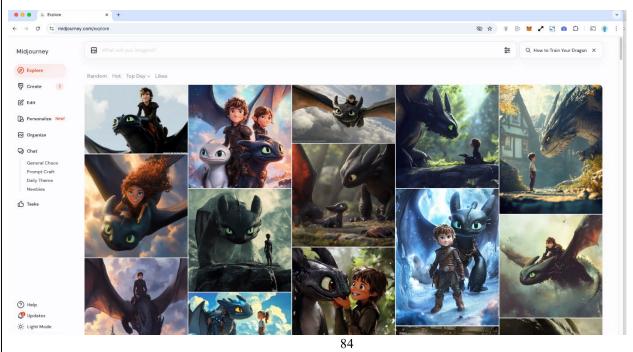
159. When the Explore page is searched for "Ariel," Midjourney publicly displays the infringing images of Disney's Ariel character that Midjourney has generated and distributed to its subscribers:



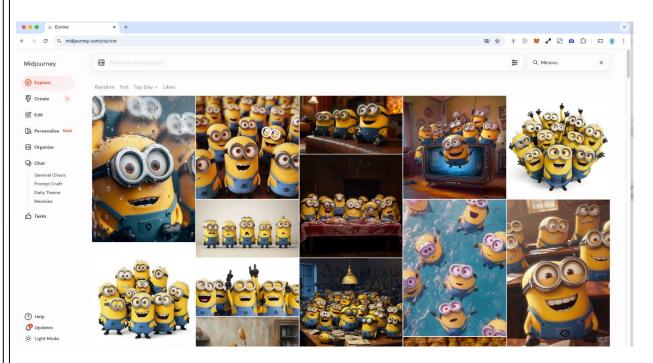
160. When the Explore page is searched for "Little Mermaid," Midjourney publicly displays the infringing images of Disney's Ariel character that Midjourney has generated and distributed to its subscribers:



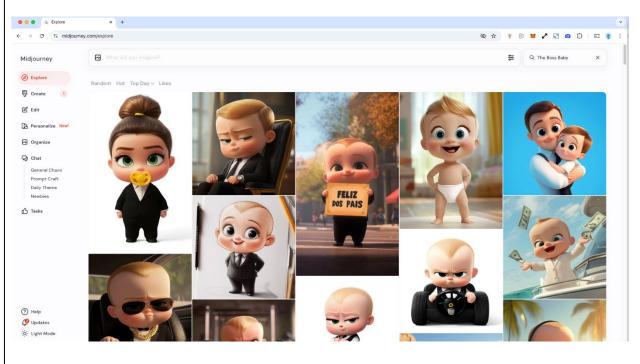
161. When the Explore page is searched for "How to Train Your Dragon," Midjourney publicly displays the infringing images of Universal's Hiccup and Toothless characters that Midjourney has generated and distributed to its subscribers:



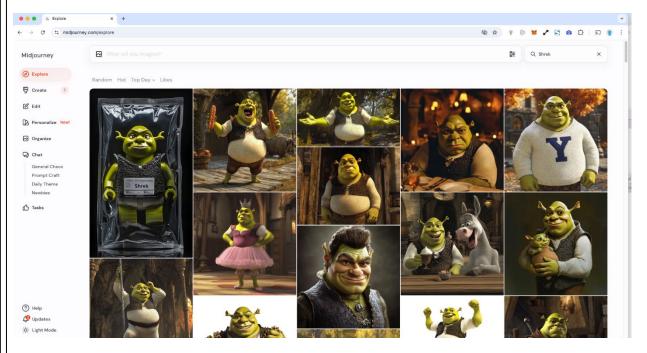
162. When the Explore page is searched for "Minions," Midjourney publicly displays the infringing images of Universal's Minions characters that Midjourney has generated and distributed to its subscribers:



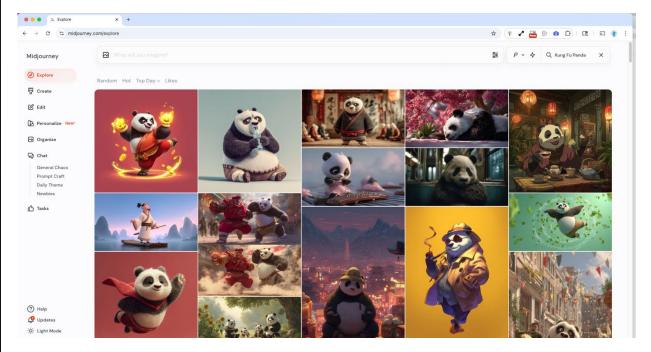
163. When the Explore page is searched for "The Boss Baby," Midjourney publicly displays the infringing images of Universal's Ted character that Midjourney has generated and distributed to its subscribers:



164. When the Explore page is searched for "Shrek," Midjourney publicly displays the infringing images of Universal's Shrek and Donkey characters that Midjourney has generated and distributed to its subscribers:



165. When the Explore page is searched for "Kung Fu Panda," Midjourney publicly displays the infringing images of Universal's Po character that Midjourney has generated and distributed to its subscribers:



- 166. By maintaining and publicly displaying infringing copies of Plaintiffs' Copyrighted Works on its Explore page, Midjourney is advertising its ability to reliably reproduce Plaintiffs' Copyrighted Works for its subscribers. Midjourney's Explore gallery also demonstrates that Midjourney subscribers use Midjourney to view and/or download copies of Plaintiffs' Copyrighted Works.
- 167. Midjourney's Explore page manifests its express intention and desire to attract Midjourney subscribers (and increase its revenues) by exploiting the availability of infringing Plaintiffs' content and its ability to reliably reproduce Plaintiffs' Copyrighted Works for its subscribers. And Midjourney further facilitates and encourages infringement by publicly displaying the prompts used to generate the images Midjourney displays on the Explore page which encourages Midjourney subscribers to obtain similar results to those they find in the gallery.

168. Midjourney's Explore page further evidences Midjourney's knowledge that its Image Service both generates images that infringe Plaintiffs' Copyrighted Works, and that it uses these images to attract subscribers who wish to use the Image Service for the express purpose of reproducing Plaintiffs' Copyrighted Works. Midjourney curates and presents Explore page search results that publicly display images that infringe Plaintiffs' copyrighted characters. This curation demonstrates Midjourney's specific knowledge that its Image Service reliably reproduces Plaintiffs' Copyrighted Works, and shows that the reproductions are extremely high quality.

169. Midjourney's infringement of Plaintiffs' Copyrighted Works is a well-documented "feature" of its Image Service. Several websites, Reddit threads, and online posts confirm that Midjourney subscribers are drawn to Midjourney due to its ability to infringe Plaintiffs' Copyrighted Works.⁸

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⁸ See, e.g., InstantAI, Recreating Classic Disney 1930s Style Animation with Midjourney AI, Medium (Oct. 14, 2024), https://instantaiprompts.medium.com/recreating-classic-disney-1930s-style-animation-with-midjourney-ai-3c4735dfb226.

170. One Reddit user posted an image of a "Battle-damaged Stormtrooper" in the r/Midjourney Subreddit, and received 22 "votes" and one comment on their post:⁹



171. Many Reddit users have posted images of Minions created using Midjourney, including the image below depicting the "Institutionalization of minions" on the r/Midjourney Subreddit:¹⁰

⁹ CarterDire3, *Battle-damaged Stormtrooper*, Reddit, https://www.reddit.com/r/midjourney/comments/110krst/battledamaged_stormtrooper/.

¹⁰ Sandwich01, *Institutionalization of minions*, Reddit, https://www.reddit.com/r/midjourney/comments/15lo724/institutionalization_of_minions.



172. Another Reddit user posted an image of "Deadpool and Wolverine hanging out" in the r/Midjourney Subreddit:¹¹



¹¹ gdspaz, *Deadpool and Wolverine hanging out*, Reddit, https://www.reddit.com/r/midjourney/comments/13h3fd0/deadpool_and_wolverine_hanging_out/.

173. A different Reddit user posted several images of "The Life of Shrek Beyond the Swamp" in the r/Midjourney Subreddit, with the tag "Showcase:" 12

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The Life of Shrek Beyond the Swamp



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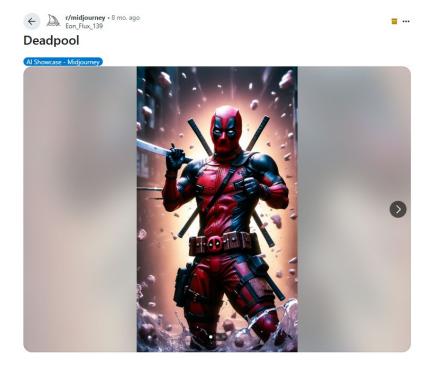
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27 28 GremlinBobby, *The Life of Shrek Beyond the Swamp*, Reddit, https://www.reddit.com/r/midjourney/comments/180c179/the-life-of-shrek-beyond-the-swamp/.

174. Another Reddit user posted several images of "Deadpool" in the r/Midjourney Subreddit, with the tag "AI Showcase – Midjourney": 13



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¹³ Eon_Flux_139, *Deadpool*, Reddit,

https://www.reddit.com/r/midjourney/comments/1esdjzk/deadpool/.

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r/Midjourney Subreddit, with the tag "AI Showcase – Midjourney:"14 ← ← r/midjourney • 6 mo. ago SmirkingDesigner Frozen

175. One Reddit user posted several images of characters from Frozen in the



176. In response to that post, a different user asked to "see an example of a prompt from this fine collection," and the "OP" (shorthand for "original poster") replied with one of the prompts they had used, suggesting that users are drawn to Midjourney because it accepts infringing prompts and successfully and repeatedly generates infringing images.

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> ¹⁴ SmirkingDesigner, Frozen, Reddit, https://www.reddit.com/r/midjourney/comments/1fwkjhe/frozen/.



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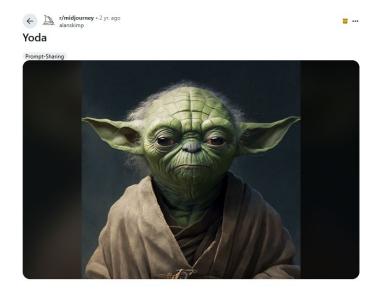
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¹⁵ RainMan915, *Darth Vader*, Reddit,

 $\underline{https://www.reddit.com/r/midjourney/comments/198z4ad/darth_vader/.}$

178. A different Reddit user posted an image of "Yoda" in the r/Midjourney Subreddit, along with the prompt that was used, which was simply "yoda," and the tag "Prompt-Sharing:" 16



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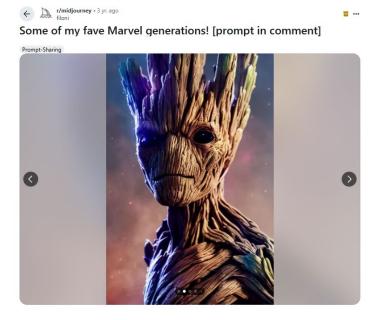
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¹⁶ alanskimp, *Yoda*, Reddit,

https://www.reddit.com/r/midjourney/comments/10xpm3j/yoda/.

179. Yet another Reddit user created a post of "Some of my fave Marvel generations! [prompt in comment]" in the r/Midjourney Subreddit, along with the prompts that were used and the tag "Prompt-Sharing:"¹⁷



180. Additionally, in an article on the popular website *Medium* titled "Recreating Classic Disney 1930s Style Animation with Midjourney AI," user InstantAI provided sample prompts for Midjourney to generate copies of Disney's Copyrighted Works, including *Snow White*. In response to one of these prompts, Midjourney accessed the data about Disney's Copyrighted Works that is stored by the Image Service and then generated the following image which infringes Disney's Snow White character:

¹⁷ filoni, *Some of my fave Marvel generations!* [prompt in comment], Reddit https://www.reddit.com/r/midjourney/comments/xeqpi3/some_of_my_fave_marvel_generations prompt in/#lightbox.

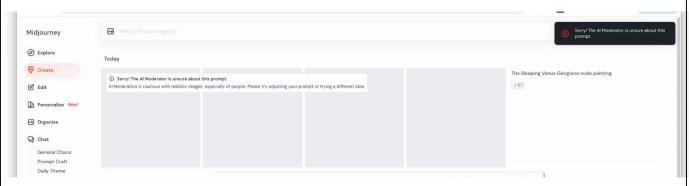


181. As further evidence that users are drawn to Midjourney's Image Service because it distributes infringing copies of Plaintiffs' copyrighted characters, there are now marketplaces and forums where users exchange tips about how to use the service to download a variety of images featuring Plaintiffs' copyrighted characters. These marketplaces and forums, as well as the articles, social media, and other postings discussed above, demonstrate as strong public desire to use Midjourney's commercial Image Service as a source for reproductions of characters from Plaintiffs' Copyrighted Works.

6. Midjourney Chooses to Not Take Any Reasonable Measures to Prevent Further Copyright Infringement.

182. Midjourney could stop, or at least minimize, its ongoing copyright infringement. Specifically, in addition to discontinuing its large-scale infringement of the Copyrighted Works to train its models, Midjourney could readily implement copyright protection measures to prevent or limit infringing outputs.

183. Midjourney already uses technical measures to prevent the generation of certain content. For example, if a Midjourney subscriber submits a prompt asking for images with violence or nudity, Midjourney's protection measures cause a response that says "Sorry! The AI Moderator is unsure about this prompt. It might not meet our community guidelines or our AI moderation might have gotten confused. Please try a different one." An example of this is shown below:



- 184. The error messages explain Midjourney's "Community Standards," which list four categories of prompts that Midjourney does not allow: (1) "Content that disrespects, harms, or misleads about public figures or events," (2) "Hate speech, explicit or real-world violence," (3) "Nudity or overtly sexualized images," and (4) "Imagery that might be considered culturally insensitive."
- 185. Midjourney's Terms of Service further describe its prohibitions on "adult content," "gore," and "images for political campaigns," and ask subscribers to "avoid making visually shocking or disturbing content." The Terms of Service then explain that Midjourney "will block some text inputs automatically."
- 186. This demonstrates that Midjourney controls, and has the ability to control, generative outputs through readily available technical protection measures. Despite having the ability to do so, Midjourney has affirmatively chosen not to use copyright protection measures to limit the infringement of Plaintiffs' Copyrighted Works before or after receiving Plaintiffs' cease-and-desist letters.
- 187. In contrast, other AI services have demonstrated that reasonable, readily available copyright protection measures can prevent or limit infringing generative AI

outputs, including by screening image outputs for infringing material before the image is displayed to the subscriber, and by refusing to allow generations based on prompts likely to elicit infringing content.

188. Midjourney also makes clear in its Terms of Service that it has the ability to police and control the content its service makes available, stating that it can terminate "access to and use of" the Image Service "for any user who engages in repeated acts of [copyright] infringement." However, given the extraordinary volume of outputs that infringe Plaintiffs' Copyrighted Works, it is evident that this provision of the Terms of Service is merely Midjourney paying lip service to put up a façade that its Image Service complies with copyright law.

189. Midjourney's infringement of Plaintiffs' Copyrighted Works is manifestly willful. Counsel for Plaintiffs sent Midjourney letters detailing Midjourney's extensive infringement of Plaintiffs' Copyrighted Works, attached as Exhibits C and D. In its letter, Disney put Midjourney on notice that its Image Service was generating images of Disney's iconic characters including *The Simpsons*, Spider-Man, several Guardians of the Galaxy characters including Groot, Drax the Destroyer, and Rocket, the *Star Wars* droids R2-D2 and C-3PO, Stormtroopers, and Buzz Lightyear. Similarly, Universal put Midjourney on notice that its Image Service was generating images of its iconic characters including Shrek, Hiccup and Toothless from the *How to Train Your Dragon* film franchise, Boss Baby, Po from *Kung Fu Panda*, and the Minions from the *Despicable Me* and *Minions* film franchises.

190. On December 11, 2024, Midjourney informed counsel for Disney that it was reviewing Disney's letter. Apart from that brief communication, Midjourney never responded to Disney's letter. Midjourney never responded to Universal's letter at all. Despite being put on notice of its infringement of Plaintiffs' Copyrighted Works,

¹⁸ See Terms of Service, Midjourney (Feb. 5, 2025), available at https://docs.midjourney.com/hc/en-us/articles/32083055291277-Terms-of-Service.

Midjourney has not implemented any reasonable technical measures or otherwise attempted to cease its infringement or purge its Explore page of the numerous images infringing Plaintiffs' Copyrighted Works. Notably, the infringing images shown above include images that were reproduced, publicly displayed, and distributed by Midjourney *after* Plaintiffs sent their cease-and-desist letters to Midjourney.

- 191. Far from working with Plaintiffs to address the concerns raised in their letters, Midjourney doubled down on its infringement. On April 3, 2025, Midjourney released a new and improved version of its Image Service dubbed "V7." The ability to infringe Plaintiffs' Copyrighted Works remains a central feature of V6 and V7 of Midjourney's Image Service which are both in use. And just a few days ago, Midjourney's CEO publicly announced Midjourney's continued focus on improving V7, while continuing to make V6 available, and touted Midjourney's soon-to-be-released video service, noting it works well with images from Midjourney.
- 192. If Midjourney is not enjoined, it intends to continue to develop and scale its Image Service and thereby enhance its ability to infringe Plaintiffs' Copyrighted Works. Indeed, last week, Midjourney's CEO announced that Midjourney plans to continue deploying new versions its Image Service and to launch its Video Service sometime this month.
- 193. Based on the facts alleged in this Complaint, Plaintiffs are informed and believe that Midjourney's forthcoming Video Service will allow paying subscribers to request copies of videos featuring Plaintiffs' copyrighted characters and incorporating Plaintiffs' Copyrighted Works, and will reproduce, publicly perform, and distribute videos containing and infringing Plaintiffs' characters.
- 194. Given that Midjourney's Image Service was trained on Plaintiffs' Copyrighted Works without authorization and unbeknownst to Plaintiffs, it is likely that Midjourney is currently training its forthcoming Video Service on Plaintiffs' Copyrighted Works.

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- 195. Midjourney's planned Video Service would only enhance Midjourney's ability to distribute infringing copies, reproductions, and derivatives of Plaintiffs' Copyrighted Works.
- 196. Midjourney's unlawful conduct has caused, and will continue to cause, substantial and irreparable harm to Plaintiffs if it is not enjoined.
- 197. Plaintiffs exercise their exclusive rights to exploit and license (or not to license) its characters and intellectual property to develop and grow selected markets for their Copyrighted Works. Midjourney's conduct usurps Plaintiffs' control over the exercise of their exclusive rights in their Copyrighted Works, interfering with Plaintiffs' exploitation and licensing strategies.
- 198. Midjourney illegally and unfairly competes with companies that license Plaintiffs' Copyrighted Works for the purpose of creating authorized derivatives, and undercuts those existing and potential licensing markets. Such companies negotiate licenses with Plaintiffs and abide by contractual restrictions in those agreements. Midjourney need not honor such contractual restrictions because it circumvents the licensing process altogether.
- 199. Midjourney is also contributing to consumer confusion regarding what is lawful and what is not lawful by misleading its subscribers to believe that Midjourney's massive copying and the countless infringing images generated by its Image Service are somehow authorized by Plaintiffs.
- 200. Plaintiffs have no adequate remedy at law for the substantial and irreparable harm that Midjourney has caused and continues to cause. Midjourney must be held accountable for its vast, intentional, and unrelenting copyright infringement and enjoined from further infringing activities.

FIRST CLAIM FOR RELIEF

(Direct Copyright Infringement)

201. Plaintiffs incorporate herein by reference each and every averment contained in paragraphs 1 to 200 inclusive.

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- 202. Plaintiffs own the Copyrighted Works at issue, including those in the nonexhaustive, representative lists attached as Exhibits A and B, and have the exclusive right, among others, to reproduce, publicly display, distribute, and make derivative works under Section 106 of the Copyright Act.
- 203. Plaintiffs never authorized Midjourney to reproduce, publicly display, distribute, make derivatives of, or otherwise exploit their Copyrighted Works.
- 204. Midjourney has directly infringed Plaintiffs' Copyrighted Works by unlawfully reproducing, publicly displaying, distributing, and making derivative works based on Plaintiffs' Copyrighted Works both in developing and training its Image Service and in the output Midjourney generates for its subscribers.
- 205. Each act of infringement by Midjourney constitutes a separate and distinct act of infringement.
- 206. Midjourney's acts of infringement are willful, in disregard of and with indifference to Plaintiffs' rights.
- 207. Midjourney is purposefully exploiting Plaintiffs' valuable intellectual property to attract subscribers, and profiting by providing subscribers with countless copies and derivatives of Plaintiffs' Copyrighted Works.
- 208. As a direct and proximate result of Midjourney's infringement, Plaintiffs are entitled to damages and Midjourney's profits in an amount according to proof.
- 209. Alternatively, and at their election, Plaintiffs are entitled to statutory damages, up to \$150,000 per infringed work by virtue of Midjourney's willful infringement, or for such other amounts as may be proper under 17 U.S.C. § 504.
- 210. Plaintiffs are further entitled to recover their attorneys' fees and full costs pursuant to 17 U.S.C. § 505.
- 211. As a direct and proximate result of the foregoing acts and conduct, Plaintiffs have sustained and will continue to sustain substantial and irreparable injury, for which there is no adequate remedy at law. Unless enjoined and restrained by this Court,

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Midjourney will continue to infringe Plaintiffs' rights in their Copyrighted Works. Plaintiffs are entitled to injunctive relief under 17 U.S.C. § 502.

SECOND CLAIM FOR RELIEF

(Secondary Copyright Infringement)

- 212. Plaintiffs incorporate herein by reference each and every averment contained in paragraphs 1 to 200 inclusive.
- 213. Plaintiffs allege that Midjourney is the direct copyright infringer of the Copyrighted Works at issue in this litigation. However, in the event that Midjourney argues that it is not the direct infringer of Plaintiffs' Copyrighted Works, and that its own subscribers are somehow the direct infringers of the Copyrighted Works, then Plaintiffs plead, in the alternative, that Midjourney is nevertheless liable for secondary copyright infringement.
- 214. Plaintiffs own the Copyrighted Works at issue, including those in the non-exhaustive, representative lists attached as Exhibit A and B, and have the exclusive right, among others, to reproduce, publicly display, distribute, and make derivative works under Section 106 of the Copyright Act.
- 215. As alleged above, the unauthorized reproduction, public display, distribution, and creation of derivatives of Plaintiffs' Copyrighted Works through Midjourney's output infringes Plaintiffs' exclusive copyrights under Section 106 of the Copyright Act.
- 216. If Midjourney contends that its own subscribers are the volitional actors responsible for making the copies of Plaintiffs' Copyrighted Works identified in this Complaint, such copying was done (and is being done) without Plaintiffs' authorization or consent and constitutes copyright infringement under the Copyright Act.
- 217. Midjourney is vicariously liable for these acts of direct copyright infringement (assuming they are adjudicated to be direct infringement by Midjourney's subscribers).
- 218. Midjourney has the right and ability to supervise and/or control these acts of direct copyright infringement.

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- 219. First, Midjourney has the ability to control the copyright infringement at issue because Midjourney controls and selects which of Plaintiffs' Copyrighted Works are copied and used to train its Image Service. Midjourney had the right and ability to exclude Plaintiffs' Copyrighted Works from its training data.
- 220. Second, Midjourney has the right and ability to control the prompts from its subscribers that are submitted to its Image Service to generate an output and the ability to block subscribers who request infringing content.
- 221. Third, Midjourney has protection measures already in place that expressly block the generation of certain content (e.g., disrespectful images of public figures, hate speech, violence, nudity, and culturally insensitive information). Midjourney, however, has not implemented those measures to limit its Image Service from infringing Plaintiffs' Copyrighted Works. This is the case even though such copyright protection measures are employed by a number of Midjourney's competitors.
- 222. As evidenced by the Explore pages featuring Plaintiffs' Copyrighted Works, and subscribers' interest in using the Image Service to produce infringing copies of Plaintiffs' Copyrighted Works, the ability to use the Image Service to obtain copies of Plaintiffs' Copyrighted Works is plainly an attraction and a draw for subscribers.
- 223. At all relevant times, Midjourney has derived a direct financial benefit from each act of direct infringement at issue. Midjourney is a commercial service as Midjourney subscribers must pay to access the Image Service. Thus, Midjourney receives revenue from all of its subscribers. By providing more generations and features to subscribers with more expensive plans, Midjourney encourages its subscribers to pay more for its service. Moreover, Midjourney surpassed \$200 million in revenue in 2023, and hit \$300 million in revenue in 2024, despite the company's relatively short existence. Midjourney reportedly had nearly 21 million subscribers as of September 2024. Midjourney's popularity and economic success is directly tied to the popularity of its Image Service and its ability to reproduce, publicly display, and create derivatives of Plaintiffs' Copyrighted Works.

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Midjourney is also secondarily liable for copyright infringement as a contributory infringer (if Midjourney contends that its subscribers are the ones making the infringing copies of Plaintiffs' Copyrighted Works identified in this Complaint) because Midjourney knowingly and materially contributes to, encourages, and induces such infringement.

- 225. Midjourney has specific knowledge of, or is willfully blind to, the direct infringement of Plaintiffs' Copyrighted Works done through its Image Service. At a minimum, through their cease-and-desist letters, Plaintiffs put Midjourney on notice that its Image Service was being used to infringe Plaintiffs' Copyrighted Works and the specific characters identified in the letter (see Exhibits C and D). Additionally, Midjourney has knowledge of the direct infringement of Plaintiffs' Copyrighted Works through its ongoing relationship with its subscribers as Midjourney publicly displays the infringing copies, reproductions, and derivatives generated by its Image Service for its subscribers on the Midjourney Explore page. Indeed, as shown above, Midjourney's own website displays hundreds, if not thousands, of images generated by its Image Service at the request of its subscribers that infringe Plaintiffs' Copyrighted Works. Midjourney also has specific knowledge that Plaintiffs were being harmed in this District by its infringement of Plaintiffs' Copyrighted Works.
- 226. Midjourney specifically designed its Image Service to encourage, contribute to and induce the reproduction, public display, distribution, and preparation of derivative works of copyrighted works. As alleged above, Midjourney intentionally trained its Image Service to readily produce and display reproductions and derivatives of Plaintiffs' Copyrighted Works. Midjourney would not be able to create such infringing outputs without its intentional design enabling that infringement.
- 227. Additionally, Midjourney has the means to take simple steps not to materially contribute to the specific infringing activity but fails to do so. Midjourney has failed to take reasonable, readily available, and cost-effective steps to purge its Image Service of Plaintiffs' Copyrighted Works identified in Plaintiffs' cease-and-desist letters and its own

website promotional pages. Even more, Midjourney has the right and ability to limit its Image Service's ability to copy, reproduce, and prepare derivatives of Plaintiffs' Copyrighted Works. Midjourney has failed to implement simple measures, such as copyright protection measures, that would limit its Image Service's ability to copy, reproduce, and prepare derivatives of Plaintiffs' Copyrighted Works despite the availability of such copyright protection measures and their use by other AI image-generating services.

- 228. Instead of taking simple, available steps to not materially contribute, encourage, or induce to the specific infringing activity, Midjourney actively facilitates the ongoing infringement through its actions above. As a direct and proximate result, Midjourney has secondarily infringed Plaintiffs' Copyrighted Works.
- 229. Each act of secondary infringement by Midjourney constitutes a separate and distinct act of infringement.
- 230. Midjourney's acts of secondary infringement are willful, in disregard of and with indifference to Plaintiffs' rights.
- 231. Midjourney is purposefully exploiting Plaintiffs' valuable intellectual property to attract subscribers to Midjourney, and it is profiting by providing subscribers with endless copies and derivatives of Plaintiffs' Copyrighted Works.
- 232. Midjourney has failed to take reasonable steps to prevent the copyright infringement of its subscribers. As a direct and proximate result of Midjourney's infringement, Plaintiffs are entitled to damages and Midjourney's profits in an amount according to proof.
- 233. Alternatively, and at their election, Plaintiffs are entitled to statutory damages, up to \$150,000 per infringed work by virtue of Midjourney's willful infringement, or for such other amounts as may be proper under 17 U.S.C. § 504.
- 234. Plaintiffs are further entitled to recover their attorneys' fees and full costs pursuant to 17 U.S.C. § 505.

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235. As a direct and proximate result of the foregoing acts and conduct, Plaintiffs have sustained and will continue to sustain substantial and irreparable injury, for which there is no adequate remedy at law. Unless enjoined and restrained by this Court, Midjourney will continue to infringe Plaintiffs' rights in their Copyrighted Works. Plaintiffs are entitled to injunctive relief under 17 U.S.C. § 502.

PRAYER FOR RELIEF

WHEREFORE, Plaintiffs pray for judgment as follows:

- For Plaintiffs' damages and Midjourney's profits in such amount as may be found; alternatively, at Plaintiffs' election, for maximum statutory damages; or for such other amounts as may be proper pursuant to 17 U.S.C. § 504(c);
- For an accounting, the imposition of a constructive trust, restitution of 2. Midjourney's unlawful proceeds from copyright infringement, and damages according to proof;
- 3. For preliminary and/or permanent injunctive relief enjoining and restraining Midjourney and all of its officers, agents, servants, and employees and all persons acting in concert or participation with Midjourney, from: (a) infringing Plaintiffs' exclusive rights under the Copyright Act by copying, publicly displaying and/or distributing Plaintiffs' Copyrighted Works, (b) offering its Image Service without appropriate copyright protection measures to prevent such infringement, (c) offering its forthcoming Video Service without appropriate copyright protection measures to prevent such infringement, and (d) otherwise engaging in the copyright infringement conduct described above;
 - For prejudgment interest according to law; 4.
 - 5. For attorneys' fees and costs pursuant to 17 U.S.C. § 505; and
 - Any further and additional relief the Court may deem just and proper. 6.

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	_			
Dated: June 11, 2025		JENNER & B	LOCK LLP	

/s/ David R. Singer By: David R. Singer Julie A. Shepard Lauren M. Greene

Attorneys for Plaintiffs

DISNEY ENTERPRISES, INC., MARVEL CHARACTERS, INC., MVL FILM FINANCE LLC, LUCASFILM LTD. LLC, TWENTIETH CENTURY FOX FILM CORPORATION, UNIVERSAL CITY STUDIOS PRODUCTIONS LLLP, DREAMWORKS ANIMATION L.L.C.

DEMAND FOR JURY TRIAL

Plaintiffs hereby demand a jury trial.

Dated: June 11, 2025 JENNER & BLOCK LLP

> /s/ David R. Singer By:

David R. Singer Julie A. Shepard Lauren M. Greene

Attorneys for Plaintiffs

DISNEY ENTERPRISES, INC., MARVEL CHARACTERS, INC., MVL FILM FINANCE LLC, LUCASFILM LTD. LLC, TWENTIETH CENTURY FOX FILM CORPORATION, UNIVERSAL CITY STUDIOS PRODUCTIONS LLLP, DREAMWORKS ANIMATION L.L.C.

EXHIBIT A

Title of Work	Registration	Copyrighted	Copyright	Registration Date
	Number	Characters Include	Claimant	
ALADDIN	PA0000583905	Aladdin, Princess Jasmine, Genie	Walt Disney Company*	11/25/1992
ALADDIN AND THE KING OF THIEVES	PA0000801069	Aladdin, Princess Jasmine, Genie	Disney Enterprises, Inc.	9/13/1996
RETURN OF JAFAR	PA0000736151; PA0000785721 (supplement)	Aladdin, Princess Jasmine, Genie	Walt Disney Company*	6/3/1994
LITTLE MERMAID II: RETURN TO THE SEA - ENGLISH - (US)	PA0001013719	Ariel	Disney Enterprises, Inc.	11/16/2000
LITTLE MERMAID, THE	PA0000431543	Ariel	Walt Disney Company*	11/17/1989
LITTLE MERMAID, THE: ARIEL'S BEGINNING	PA0001608579	Ariel	Disney Enterprises, Inc.	9/23/2008
OLAF PRESENTS "THE LITTLE MERMAID" (101)	PA0002331877	Olaf	Disney Enterprises, Inc.	12/3/2021
PETER PAN	LP3193	Peter Pan	Walt Disney Productions***	11/13/1952
FROZEN - (US)	PA0001871077	Princess Elsa, Olaf	Disney Enterprises, Inc.	12/9/2013
FROZEN FEVER (US)	PA0001936886	Princess Elsa, Olaf	Disney Enterprises, Inc.	3/24/2015
FROZEN II (US)	PA0002217415	Princess Elsa, Olaf	Disney Enterprises, Inc.	12/12/2019
OLAF'S FROZEN ADVENTURE - (US)	PA0002068081	Princess Elsa, Olaf	Disney Enterprises, Inc.	12/19/2017
DISNEY THE LION GUARD "BABYSITTER BUNGA" (2-01)	PA0002071329	Simba	Disney Enterprises, Inc.	7/12/2017
DISNEY THE LION GUARD "BATTLE FOR THE PRIDE LANDS SPECIAL #1" (3-22)	PA0002208006	Simba	Disney Enterprises, Inc.	8/16/2019
DISNEY THE LION GUARD "RETURN OF THE ROAR (PART 1)" (1-01)	PA0001972155	Simba	Disney Enterprises, Inc.	12/7/2015

Title of Work	Registration	Copyrighted	Copyright	Registration Date
	Number	Characters Include	Claimant	
THE LION KING 1 1/2	PA0001255685	Simba	Disney Enterprises, Inc.	11/19/2004
LION KING II: SIMBA'S PRIDE	PAu002325441	Simba	Disney Enterprises, Inc.	9/16/1998
THE LION KING (US)	PA0002193489	Simba	Disney Enterprises, Inc.	8/7/2019
MUFASA: THE LION KING (US)	PA0002507170	Simba	Disney Enterprises, Inc.	1/2/2025
SNOW WHITE AND THE SEVEN DWARFS (US)	LP7689	Snow White	Walt Disney Productions, Ltd.***	12/21/1937
I AM GROOT "GROOT'S FIRST STEPS" (101)	PA0002391346	Baby Groot, Groot	MVL Film Finance LLC	12/14/2022
BLACK WIDOW (US)	PA0002302844	Black Widow	MVL Film Finance LLC	7/21/2021
CAPTAIN AMERICA: THE WINTER SOLDIER (US)	PA0001891126	Black Widow	MVL Film Finance LLC	4/23/2014
DEADPOOL & WOLVERINE (US)	PA0002484528	Deadpool	20th Century Studios**	8/13/2024
DEADPOOL (US)	PA0001977152	Deadpool	Twentieth Century Fox Film Corporation; TSG Entertainment Finance LLC	3/4/2016
DEADPOOL 2 (US)	PA0002103675	Deadpool	Twentieth Century Fox Film Corporation; TSG Entertainment Finance LLC	6/6/2018
ONCE UPON A DEADPOOL (US)	PA0002146886	Deadpool	Twentieth Century Fox Film Corporation; TSG Entertainment Finance LLC	1/15/2019
DOCTOR STRANGE (US)	PA0002008618	Doctor Strange	MVL Film Finance LLC	11/22/2016
DOCTOR STRANGE IN THE MULTIVERSE OF MADNESS (US)	PA0002357820	Doctor Strange	MVL Film Finance LLC	7/14/2022

Title of Work	Registration Number	Copyrighted Characters	Copyright Claimant	Registration Date
		Include		
THE GUARDIANS OF THE GALAXY HOLIDAY SPECIAL	PA0002401976	Guardians of the Galaxy, Groot, Baby Groot	MVL Film Finance LLC	1/13/2023
GUARDIANS OF THE GALAXY VOL. 2 (US)	PA0002033904	Guardians of the Galaxy, Groot, Baby Groot	MVL Film Finance LLC	5/25/2017
GUARDIANS OF THE GALAXY VOL. 3(US)	PA0002412688	Guardians of the Galaxy, Groot, Baby Groot	MVL Film Finance LLC	5/22/2023
GUARDIANS OF THE GALAXY (US)	PA0001910955	Guardians of the Galaxy, Groot, Thanos	MVL Film Finance LLC	8/18/2014
GUARDIANS OF THE GALAXY – DVD WRAP	VA0001977286	Guardians of the Galaxy	MVL Film Finance LLC	2/23/2015
THE INCREDIBLE HULK	PA0001598628	Incredible Hulk	MVL Film Finance LLC	6/12/2008
THE INCREDIBLE HULK: NO. 1, THE RETURN OF THE BEAT: PT. 1	PA0000957721	Incredible Hulk	Marvel Characters, Inc.	6/14/1999
IRON MAN 3 (US)	PA0001836301	Iron Man	MVL Film Finance, LLC	4/26/2013
IRON MAN (US)	PA0001596370	Iron Man	MVL Film Finance LLC	4/30/2008
IRON MAN 2 (US)	PA0001673574	Iron Man, Black Widow	MVL Film Finance LLC	4/28/2010
THE AVENGERS (US)	PA0001782553	Iron Man, Black Widow, Incredible Hulk, Thanos, Loki, The Avengers	MVL Film Finance LLC	4/25/2012
AVENGERS: AGE OF ULTRON (US)	PA0001940107	Iron Man, Incredible Hulk, Thanos, The Avengers	MVL Film Finance LLC	4/28/2015
LOKI "GLORIOUS PURPOSE" (101)	PA0002298195	Loki	MVL Film Finance LLC	6/24/2021
LOKI "OUROBOROS" (201)	PA0002442283	Loki	MVL Film Finance LLC	10/16/2023
THOR (US)	PA0001731850	Loki	MVL Film Finance LLC	5/4/2011
THOR: DARK WORLD (US)	PA0001869059	Loki	MVL Film Finance, LLC	11/14/2013

Title of Work	Registration	Copyrighted	Copyright	Registration Date
	Number	Characters Include	Claimant	
THOR: RAGNAROK (US)	PA0002062879	Loki	MVL Film Finance, LLC	11/16/2017
SPIDER-MAN UNLIMITED - WORLDS APART, PART 1 (001)	PA0001818233	Spider-Man	Marvel Characters, Inc.	11/15/2012
SPIDER-MAN: EPISODE TI., DOCTOR STRANGE	PA0000848715	Spider-Man	Marvel Characters, Inc.	7/31/1997
SPIDER-MAN : EPISODE TI., GUILTY	PA0000848720	Spider-Man	Marvel Characters, Inc.	7/31/1997
SPIDER-MAN: NO. 4, NIGHT OF THE LIZARD	PA0000797173	Spider-Man	Marvel Characters, Inc.	6/10/1996
THE INSIDIOUS SIX	PA0000793538	Spider-Man	Marvel Characters, Inc.	6/12/1996
SPIDER-MAN: THE ANIMATED SERIES "THE WEDDING"	PA0000942687	Spider-Man	Marvel Characters, Inc.	6/11/1999
CAPTAIN AMERICA: CIVIL WAR (US)	PA0001988141	Spider-Man, Iron Man, Black Widow	MVL Film Finance, LLC	5/18/2016
AVENGERS: INFINITY WAR (US)	PA0002097619	Spider-Man, Iron Man, Incredible Hulk, Groot, Thanos, Black Widow, Loki, Guardians of the Galaxy, Baby Groot, The Avengers	MVL Film Finance, LLC	5/7/2018
AVENGERS: ENDGAME (US)	PA0002171416	Spider-Man, Iron Man, Incredible Hulk, Groot, Thanos, Black Widow, Loki, The Avengers	MVL Film Finance, LLC	5/2/2019
BUZZ LIGHTYEAR OF STAR COMMAND: no. 011, Wirewolf	PAu002505227	Buzz Lightyear	Disney Enterprises, Inc.	9/5/2000
LIGHTYEAR	PA0002366734	Buzz Lightyear	Pixar; Disney Enterprises, Inc.	8/25/2022

Title of Work	Registration Number	Copyrighted Characters Include	Copyright Claimant	Registration Date
MONSTERS AT WORK "WELCOME TO MONSTERS, INCORPORATED" 101	PA0002308069	Sulley	Disney Enterprises, Inc.	7/21/2021
MONSTERS AT WORK "IT'S LAUGHTER THEY'RE AFTER" (110)	PA0002318050	Sulley	Disney Enterprises, Inc.	9/17/2021
MONSTERS AT WORK "A MONSTROUS HOMECOMING" 201	PA0002468231	Sulley	Disney Enterprises, Inc.	4/18/2024
MONSTERS UNIVERSITY	PA0001848339	Sulley	Pixar; Disney Enterprises, Inc.	7/5/2013
MONSTERS, INC.	PA0001038178	Sulley	Disney Enterprises, Inc.; Pixar Animation Studios	12/10/2001
DISNEY PIXAR PARTY CENTRAL	PA0001889178	Sulley	Disney Enterprises, Inc.; Pixar	4/3/2014
WALL - E	PA0001606305	WALL-E	Disney Enterprises, Inc.; Pixar	8/21/2008
STAR WARS: THE CLONE WARS "WOOKIEE HUNT" (322)	PA0002311374	Chewbacca	Lucasfilm Ltd. LLC	9/2/2020
STAR WARS: EPISODE VII - THE FORCE AWAKENS - (US)	PA0001975592	Chewbacca, Luke Skywalker, R2- D2, C-3PO, Stormtroopers	Lucasfilm Ltd. LLC	2/26/2016
STAR WARS: THE LAST JEDI (US)	PA0002068923	Chewbacca, Luke Skywalker, R2- D2, C-3PO, Stormtroopers	Lucasfilm Ltd. LLC	12/29/2017
STAR WARS: THE RISE OF SKYWALKER (US)	PA0002226461	Chewbacca, Luke Skywalker, R2- D2, C-3PO, Stormtroopers	Lucasfilm Ltd. LLC	2/6/2020
BOOK OF BOBA FETT, THE "CHAPTER 5: RETURN OF THE MANDALORIAN" (105)	PA0002334831	Mandalorian	Lucasfilm Ltd. LLC	2/10/2022

Title of Work	Registration Number	Copyrighted Characters Include	Copyright Claimant	Registration Date
OBI-WAN KENOBI "PART II" (EP102)	PA0002354052	Darth Vader	Lucasfilm Ltd. LLC	6/16/2022
OBI-WAN KENOBI "PART III" (EP103)	PA0002354055	Darth Vader	Lucasfilm Ltd. LLC	6/16/2022
OBI-WAN KENOBI "PART IV" (EP104)	PA0002356843	Darth Vader	Lucasfilm Ltd. LLC	7/11/2022
OBI-WAN KENOBI "PART V" (EP105)	PA0002357775	Darth Vader	Lucasfilm Ltd. LLC	7/15/2022
OBI-WAN KENOBI "PART VI" (EP106)	PA0002356840	Darth Vader	Lucasfilm Ltd. LLC	711/2022
SOLO: A STAR WARS STORY (US)	PA0002105390	Darth Vader, Chewbacca, Stormtroopers	Lucasfilm Ltd. LLC	6/14/2018
STAR WARS	LP47760; RE0000925302	Darth Vader, Chewbacca, Stormtroopers, R2-D2, C-3PO	Lucasfilm, Ltd.	12/27/2005
STAR WARS: EPISODE III, REVENGE OF THE SITH - (US)	PA0001271265	Darth Vader, Chewbacca, Yoda, R2-D2, C- 3PO, Clone Troopers	Lucasfilm Ltd. LLC	5/4/2005
STAR WARS: EPISODE V - THE EMPIRE STRIKES BACK	PA0000072282	Darth Vader, Chewbacca, Yoda, R2-D2, C- 3PO, Stormtroopers	Lucasfilm, Ltd.	6/13/1980
STAR WARS: EPISODE VI : RETURN OF THE JEDI	PA0000172810	Darth Vader, Chewbacca, Yoda, R2-D2, C- 3PO, Stormtroopers	Lucasfilm, Ltd.	5/27/1983

Title of Work	Registration Number	Copyrighted Characters Include	Copyright Claimant	Registration Date
ROGUE ONE: A STAR WARS STORY (US)	PA0002016306	Darth Vader, R2- D2, C-3PO	Lucasfilm Ltd. LLC	1/26/2017
BOOK OF BOBA FETT, THE "CHAPTER 5: RETURN OF Mandalorian" (105)	PA0002334831	Mandalorian, Grogu	Lucasfilm Ltd. LLC	2/10/2022
THE MANDALORIAN "CHAPTER 10: THE PASSENGER" (F010)	PA0002269919	Mandalorian, Grogu	Lucasfilm Ltd. LLC	11/9/2020
THE MANDALORIAN "CHAPTER 14: THE TRAGEDY" (F014)	PA0002269654	Mandalorian, Grogu	Lucasfilm Ltd. LLC	12/4/2020
BOOK OF BOBA FETT, THE "CHAPTER 6: FROM THE DESERT COMES A STRANGER" (106)	PA0002336354	Mandalorian, Grogu	Lucasfilm Ltd. LLC	2/17/2022
BOOK OF BOBA FETT, THE "CHAPTER 7: IN THE NAME OF HONOR" (107)	PA0002337140	Mandalorian, Grogu	Lucasfilm Ltd. LLC	2/23/2022
MANDALORIAN, THE (US) "CHAPTER 24: THE RETURN" (308)	PA0002415524	Mandalorian, Grogu, Stormtroopers	Lucasfilm Ltd. LLC	5/3/2023
MANDALORIAN, THE (US) "CHAPTER 9: THE MARSHAL" (F009)	PA0002269923	Mandalorian, Grogu, Darth Vader	Lucasfilm Ltd. LLC	11/4/2020
MANDALORIAN, THE (US) "CHAPTER 1" (F001)	PA0002214492	Mandalorian, Grogu, Stormtroopers	Lucasfilm Ltd. LLC	11/26/2019
BOOK OF BOBA FETT, THE "CHAPTER 2: THE TRIBES OF TATOOINE" (102)	PA0002330972	Stormtroopers	Lucasfilm Ltd. LLC	1/20/2022
MANDALORIAN, THE (US)	PA0002230040	Stormtroopers	Lucasfilm Ltd. LLC	2/6/2020
STAR WARS: THE BAD BATCH "CONFINED" (301)	PA0002462972	Clone Troopers	Lucasfilm Ltd. LLC	3/18/2024

Title of Work	Registration Number	Copyrighted Characters	Copyright Claimant	Registration Date
		Include		
STAR WARS: THE BAD BATCH "SPOILS OF WAR" (201)	PA0002395604	Clone Troopers	Lucasfilm Ltd. LLC	1/19/2023
ANDOR (US) "KASSA" (101)	PA0002375311	Stormtroopers	Lucasfilm Ltd. LLC	10/15/2022
OBI-WAN KENOBI "PART I" (101)	PA0002354047	Stormtroopers	Lucasfilm Ltd. LLC	6/16/2022
STAR WARS: THE BAD BATCH "AFTERMATH" (101)	PA0002298176	Stormtroopers	Lucasfilm Ltd. LLC	5/28/2021
ACOLYTE, THE (US) "THE ACOLYTE" (108)	PA0002487384	Yoda	Lucasfilm Ltd. LLC	8/7/2024
STAR WARS: THE CLONE WARS "AMBUSH" (101)	PA0001689445	Yoda	Lucasfilm Ltd. LLC	4/28/2010
STAR WARS: THE CLONE WARS "CLONE CADETS" (301)	PA0001744569	Yoda	Lucasfilm Ltd.	12/23/2010
STAR WARS: THE CLONE WARS "HOLOCRON HEIST" (201)	PA0001689438	Yoda	Lucasfilm Ltd.	4/28/2010
YOUNG JEDI ADVENTURES "THE YOUNG JEDI / YODA'S MISSION" (101)	PA0002417720	Yoda	Lucasfilm Ltd. LLC	5/9/2023
STAR WARS: EPISODE I - THE PHANTOM MENACE (US)	PA0000933148	Yoda, R2-D2, C- 3PO	Lucasfilm Ltd. LLC	5/18/1999
STAR WARS: EPISODE II - ATTACK OF THE CLONES (US)	PA0001072580	Yoda, R2-D2, C- 3PO, Clone Troopers	Lucasfilm, Ltd.	5/10/2002
GOOD, THE BART, AND THE LOKI, THE	PA0002339610	The Simpsons	20th Television**	1/18/2022
MAGGIE SIMPSON IN "ROGUE NOT QUITE ONE"	PA0002420148	The Simpsons	20th Television**	5/26/2023
MAY THE 12TH BE WITH YOU	PA0002477638	The Simpsons	20th Television**	6/3/2024
PLUSAVERSARY	PA0002339611	The Simpsons	20th Television**	1/18/2022

Title of Work	Registration	Copyrighted	Copyright	Registration Date
	Number	Characters Include	Claimant	
SIMPSONS MEET THE BOCELLIS IN "FELIZ NAVIDAD", THE	PA0002394923	The Simpsons	20th Television**	1/20/2023
SIMPSONS MOVIE, THE	PA0001382125	The Simpsons	Twentieth Century Fox Film Corporation	7/24/2007
SIMPSONS, THE "BART GETS AN F" (2ABF03)	PA0000495749	The Simpsons	Twentieth Century Fox Film Corporation	12/13/1990
SIMPSONS, THE "BART OF DARKNESS" (5ABF22)	PA0000716391	The Simpsons	Twentieth Century Fox Film Corporation	10/3/1994
SIMPSONS, THE "BART'S BIRTHDAY" (3601)	PA0002497674	The Simpsons	20th Television**	10/2/2024
SIMPSONS, THE "BART'S NOT DEAD" (XABF19)	PA0002147698	The Simpsons	Twentieth Century Fox Film Corporation	11/8/2018
SIMPSONS, THE "BEYOND BLUNDERDOME" (AABF23)	PA0000957855	The Simpsons	Twentieth Century Fox Film Corporation	10/15/1999
SIMPSONS, THE "BONFIRE OF THE MANATEES" (GABF18)	PA0001291040	The Simpsons	Twentieth Century Fox Film Corporation	9/29/2005
SIMPSONS, THE "CLOWN IN THE DUMPS" (SABF20)	PA0001932077	The Simpsons	Twentieth Century Fox Film Corporation	10/30/2014
SIMPSONS, THE "ELEMENTARY SCHOOL MUSICAL" (MABF21)	PA0001704118	The Simpsons	Twentieth Century Fox Film Corporation	10/20/2010
SIMPSONS, THE "EVERY MAN'S DREAM" (TABF14)	PA0001968236	The Simpsons	Twentieth Century Fox Film Corporation	10/20/2015
SIMPSONS, THE "HABEAS TORTOISE" (3316)	PA0002383556	The Simpsons	20th Television**	10/14/2022
SIMPSONS, THE "HE LOVES TO FLY AND HE D'OHS" (JABF20)	PA0001598458	The Simpsons	Twentieth Century Fox Film Corporation	10/4/2007

Title of Work	Registration Number	Copyrighted Characters	Copyright Claimant	Registration Date
	Number	Include	Claimant	
SIMPSONS, THE "HOMER THE WHOPPER" (LABF13)	PA0001656853	The Simpsons	Twentieth Century Fox Film Corporation	10/27/2009
SIMPSONS, THE "HOMERLAND" (RABF20)	PA0001887795	The Simpsons	Twentieth Century Fox Film Corporation	11/26/2013
SIMPSONS, THE "HOMER'S BARBERSHOP QUARTET" (4ABF219F21)	PA0000660631	The Simpsons	Twentieth Century Fox Film Corporation	10/12/1993
SIMPSONS, THE "HOMER'S CROSSING" (3501)	PA0002438294	The Simpsons	20th Television**	10/3/2023
SIMPSONS, THE "KAMP KRUSTY" (3ABF248F24)	PA0000573823	The Simpsons	Twentieth Century Fox Film Corporation	10/2/1992
SIMPSONS, THE "LARD OF THE DANCE" (9ABF205F20)	PA0000903452	The Simpsons	Twentieth Century Fox Film Corporation	10/23/1998
SIMPSONS, THE "MONTY BURNS' FLEEING CIRCUS" (VABF20)	PA0002012564	The Simpsons	Twentieth Century Fox Film Corporation	10/27/2016
SIMPSONS, THE "MOONSHINE RIVER" (PABF21)	PA0001824051	The Simpsons	Twentieth Century Fox Film Corporation	11/13/2012
SIMPSONS, THE "SEX, PIES, AND IDIOT SCRAPES" (KABF17)	PA0001610155	The Simpsons	Twentieth Century Fox Film Corporation	10/9/2008
SIMPSONS, THE "SIMPSONS ROASTING ON AN OPEN FIRE" (1ABF087608)	PA0000453196	The Simpsons	Twentieth Century Fox Film Corporation	3/7/1990
SIMPSONS, THE "STARK RAVING DAD" (2ABF247F24)	PA0000521987	The Simpsons	Twentieth Century Fox Film Corporation	10/3/1991
SIMPSONS, THE "THE CITY OF NEW YORK VS. HOMER SIMPSON" (8ABF22)	PA0000854266	The Simpsons	Twentieth Century Fox Film Corporation	12/23/1997

Title of Work	Registration	Copyrighted	Copyright	Registration Date
	Number	Characters Include	Claimant	
SIMPSONS, THE "THE	PA0001765548	The Simpsons	Twentieth Century	11/7/2011
FALCON AND THE	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Fox Film	
D'OHMAN" (NABF16)			Corporation	
SIMPSONS, THE "THE	PA0001261349	The Simpsons	Twentieth Century	9/27/2006
MOOK, THE CHEF,			Fox Film	
THE WIFE, AND HER			Corporation	
HOMER" (HABF15)		<u> </u>	<u> </u>	
SIMPSONS, THE "THE	PA0002080100	The Simpsons	Twentieth Century	11/13/2017
SERFSONS"			Fox Film	
(WABF17)	DA000000004	The Cineman	Corporation	44/0/0004
SIMPSONS, THE "THE STAR OF THE	PA0002328234	The Simpsons	20th Television**	11/9/2021
BACKSTAGE"				
(QABF17)				
SIMPSONS, THE "THE	PA0002224141	The Simpsons	Twentieth Century	11/1/2019
WINTER OF OUR	1710002224141	The diripsons	Fox Film	11/1/2010
MONETIZED			Corporation	
CONTENT" (YABF19)			The state of the s	
SIMPSONS, THE	PA0000817078	The Simpsons	Twentieth Century	11/1/1996
"TREEHOUSE OF			Fox Film	
HORROR VII"			Corporation	
(8ABF024F02)				
SIMPSONS, THE	PA0001007023	The Simpsons	Twentieth Century	11/9/2000
"TREEHOUSE OF			Fox Film	
HORROR XI"			Corporation	
(BABF21)	DA0004004404	TI 0:	Town that to O and the or	44/44/0004
SIMPSONS, THE "TREEHOUSE OF	PA0001064191	The Simpsons	Twentieth Century Fox Film	11/14/2001
HORROR XII"			Corporation	
(CABF19)			Corporation	
SIMPSONS, THE	PA0001110451	The Simpsons	Twentieth Century	11/25/2002
"TREEHOUSE OF	17.0001110101	line chinpochic	Fox Film	11,20,2002
HORROR XIII"			Corporation	
(DABF19)				
SIMPSONS, THE	PA0001156097	The Simpsons	Twentieth Century	11/10/2003
"TREEHOUSE OF			Fox Film	
HORROR XIV"			Corporation	
(EABF21)				
SIMPSONS, THE	PA0001249101	The Simpsons	Twentieth Century	12/10/2004
"TREEHOUSE OF			Fox Film	
HORROR XV"			Corporation	
(FABF23)				

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Title of Work	Registration Number	Copyrighted Characters Include	Copyright Claimant	Registration Date
SIMPSONS, THE "UNDERCOVER BURNS" (ZABF19)	PA0002274642	The Simpsons	Twentieth Century Fox Film Corporation	12/7/2020
SIMPSONS, THE "WHO SHOT MR. BURNS (PART TWO)" (6ABF20)	PA0000771819	The Simpsons	Twentieth Century Fox Film Corporation	9/22/1995
SIMPSONS, THE BALENCIAGA	PA0002343520	The Simpsons	20th Television**	2/15/2022
SIMPSONS, THE: WELCOME TO THE CLUB	PA0002383888	The Simpsons	20th Television**	10/14/2022
SIMPSONS, THE: WHEN BILLIE MET LISA	PA0002364298	The Simpsons	20th Television**	7/13/2022
THE SIMPSONS : LABF12, COMING TO HOMERICA	PA0001632428	The Simpsons	Twentieth Century Fox Film Corporation	6/2/2009
THE SIMPSONS: QABF18: 3302, BART'S IN JAIL!	PA0002328235	The Simpsons	20th Television**	11/9/2021

^{*} On February 9, 1996, the entity known at the time as The Walt Disney Company changed its name to Disney Enterprises, Inc.

^{** 20}th Television and 20th Century Studios are d/b/a names for Twentieth Century Fox Film Corporation

^{***} Disney Enterprises, Inc. is the successor to Walt Disney Productions.

EXHIBIT B

Title of Work	Registration Number	Copyrighted Characters Include	Copyright Claimant	Registration Date
Ba-Ba Town - (The Boss Baby: Back in the Crib)	PA0002413540	Boss Baby / Ted	DreamWorks Animation L.L.C.	4/21/2023
Scooter Buskie - (Boss Baby: Back In Business)	PA0002117869	Boss Baby / Ted	DreamWorks Animation L.L.C.	4/18/2018
The Business Boss - Back in Baby - (The Boss Baby: Back in the Crib)	PA0002360457	Boss Baby / Ted	DreamWorks Animation L.L.C.	6/2/2022
Theo 100 - (The Boss Baby: Back in Business)	PA0002272703	Boss Baby / Ted	DreamWorks Animation L.L.C.	11/19/2020
Boss Baby, The (2017)	PA0002026635	Boss Baby / Ted	DreamWorks Animation L.L.C.	3/23/2017
Boss Baby, The : Family Business (2021)	PA0002301005	Boss Baby / Ted	DreamWorks Animation L.L.C.	7/1/2021
Dragons: Race to the Edge/Episode #101 - Eye of the Beholder, Pt. 1	PA0001960281	Hiccup, Toothless	DreamWorks Animation L.L.C.	7/1/2015
DREAMWORKS DRAGONS: DEFENDERS OF BERK/ EPISODE #2001 -Live and Let Fly a/k/a Flight Club	PA0001935285	Hiccup, Toothless	DreamWorks Animation L.L.C.	11/25/2014

Title of Work	Registration Number	Copyrighted Characters Include	Copyright Claimant	Registration Date
DREAMWORKS DRAGONS: DEFENDERS OF BERK/EPISODE #2020 - Cast Out Part II	PA0001935311	Hiccup, Toothless	DreamWorks Animation L.L.C.	11/25/2014
DREAMWORKS DRAGONS: RIDERS OF BERK/EPISODE #1020 - We are Family Part II	PA0001934752	Hiccup, Toothless	DreamWorks Animation L.L.C.	11/25/2014
DREAMWORKS DRAGONS: RIDERS OF BERK/EPISODE #101 - How to Start a Dragon Academy	PA0001934280	Hiccup, Toothless	DreamWorks Animation L.L.C.	11/24/2014
How to Train Your Dragon (2010)	PA0001754422	Hiccup, Toothless	DreamWorks Animation L.L.C.	3/26/2010
How to Train Your Dragon 2 (2014)	PA0001900229	Hiccup, Toothless	DreamWorks Animation L.L.C.	6/13/2014
How to Train Your Dragon: Homecoming (2019)	PA0002214992	Hiccup, Toothless	DreamWorks Animation L.L.C.	11/21/2019
How to Train Your Dragon: The Hidden World (2019)	PA0002170813	Hiccup, Toothless	DreamWorks Animation L.L.C.	1/7/2019
A Cause for Paws - (Kung Fu Panda: The Dragon Knight)	PA0002367608	Ро	DreamWorks Animation L.L.C.	7/28/2022

Title of Work	Registration Number	Copyrighted Characters Include	Copyright Claimant	Registration Date
Enter the Dragon Master - (Kung Fu Panda: The Paws of Destiny)	PA0002163434	Ро	DreamWorks Animation L.L.C.	12/6/2019
Kung Fu Panda (2008)	PA0001598023	Ро	DreamWorks Animation L.L.C.	6/6/2008
Kung Fu Panda 2 (2011)	PA0001741616	Ро	DreamWorks Animation L.L.C.	5/26/2011
Kung Fu Panda 3 (2016)	PA0001991125	Ро	DreamWorks Animation L.L.C.	1/29/2016
Kung Fu Panda 3 Mandarin Version (2016)	PA0001991126	Po	DreamWorks Animation L.L.C.	2/11/2016
Kung Fu Panda 4 (2024)	PA0002463446	Ро	DreamWorks Animation L.L.C.	3/8/2024
Kung Fu Panda: Dueling Dumplings (2024 Short Film)	PA0002482715	Po	DreamWorks Animation L.L.C.	6/29/2024
The Invincible Armour - (Kung Fu Panda: The Paws of Destiny)	PA0002207037	Po	DreamWorks Animation L.L.C.	7/18/2019
Despicable Me (2010 DVD Release)	PA0001804358	Minions, Gru	Universal City Studios Productions LLLP	11/10/2011
Despicable Me (2010)	PA0001685728	Minions, Gru	Universal City Studios Productions LLLP	7/9/2010
Despicable Me 2 (2013)	PA0001859348	Minions, Gru	Universal City Studios Productions LLLP	6/28/2013

Title of Work	Registration Number	Copyrighted Characters Include	Copyright Claimant	Registration Date
Despicable Me 3 (2017)	PA0002043544	Minions, Gru	Universal City Studios Productions LLLP	6/27/2017
Despicable Me 4 (2024)	PA0002478457	Minions, Gru	Universal City Studios Productions LLLP	6/21/2024
Minions (2015)	PA0001952355	Minions	Universal City Studios Productions LLLP	6/30/2014
Minions: The Rise of Gru (2022)	PA0002369070	Minions, Gru	Universal City Studios Productions LLLP	6/27/2022
Shrek (2001)	PA0001036170	Shrek	DreamWorks Animation L.L.C.*	6/14/2001
Shrek 2 (2004)	PA0000226503	Shrek	DreamWorks Animation L.L.C.*	5/20/2004
Shrek 4 D (2003)	PA0001151947	Shrek	DreamWorks Animation L.L.C.*	5/15/2003
Shrek Forever After (2010)	PA0001685728	Shrek	DreamWorks Animation L.L.C.	6/29/2010
Shrek the Halls (2008)	PA0001601954	Shrek	DreamWorks Animation L.L.C.	7/11/2008
Shrek the Third (2007)	PA0001375529	Shrek	DreamWorks Animation L.L.C.	5/23/2007

^{*} Assignment to DreamWorks Animation L.L.C. recorded November 10, 2004.

EXHIBIT C

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2029 CENTURY PARK EAST, SUITE 1450 LOS ANGELES, CA 90067-2901

JENNER & BLOCK LLP

November 4, 2024

David Singer Tel +1 213 239 2206 DSinger@jenner.com

David Holz Chief Executive Officer Midjourney, Inc. 611 Gateway Blvd. Ste 120 South San Francisco, CA, 94080-7066

VIA OVERNIGHT DELIVERY

Re: Copyright Infringement

Dear Mr. Holz:

Our firm represents The Walt Disney Company, the parent company of a range subsidiaries and affiliates that own or control numerous copyrighted works (collectively, "Disney"). As you undoubtedly know, Disney is the world's premier entertainment company. Disney has a vast array of intellectual property, which includes motion pictures, television programming, characters, artwork, scripts, musical compositions, sound recordings, books, and more.

Like many other intellectual property owners, Disney has become increasingly concerned about reports of mass unauthorized copying of copyrighted works to train and develop generative artificial intelligence ("AI") models and services, as well as the use of AI models and services to commercially exploit and distribute copies of protected works to consumers in violation of copyright holders' rights.

We have independently verified that Midjourney's AI service consistently generates infringing copies of Disney's copyrighted works. Third party studies and reports corroborate our investigation. See, e.g., Stuart A. Thompson, We Asked A.I. to Create the Joker. It Generated a Copyrighted Image, The New York Times (Jan. 25, 2024); Gary Marcus & Reid Southen, Generative AI Has a Visual Plagiarism Problem, IEEE Spectrum (Jan. 26, 2024)_("IEEE"); Winston Cho, Studios' Now-or-Never Choice: Sue AI Companies or Score a Major IP Deal, The Hollywood Reporter (Jan. 11, 2024).

Below is just one of many examples of Midjourney outputs that we have collected which evidences blatant and extensive copying of Disney's intellectual property from *The Simpsons* television series:



Additionally, Midjourney generated outputs featuring pristine renderings of Disney-owned Marvel characters:







Midjourney also generated the following images of Disney-owned characters from the *Star Wars* franchise:





Midjourney also generated images featuring copyrighted characters from classic Disney and Pixar films, including the following image of Buzz Lightyear:



It is obvious from these outputs that Midjourney was developed and "trained" using Disney's copyrighted works. In the IEEE report, Messrs. Marcus and Southen aptly described these as "plagiaristic outputs," and concluded that "In light of these results, it seems all but certain that Midjourney V6 has been trained on copyrighted material."

The instances of infringement described above are obviously features of Midjourney. Midjourney operates as a virtual vending machine, capable of reproducing, rendering, and distributing copies of Disney's valuable library of copyrighted characters and other works on a mass scale. Further, Midjourney profits from this blatant copyright infringement by offering paid plans that cost between \$10 and \$120 per month.

Disney did not permit, authorize, or license Midjourney to copy or use any of Disney's copyrighted works in connection with any Midjourney version or to otherwise exploit Disney's works at any time. You acknowledged as much in a September 16, 2022 *Forbes* interview in which you confirmed that Midjourney never sought any copyright holders' consent to use or exploit their works:

Did you seek consent from living artists or [sic] work still under copyright?

No. There isn't really a way to get a hundred million images and know where they're coming from. It would be cool if images had metadata embedded in them about the copyright owner or something. But that's not a thing; there's not a registry. There's no way to find a picture on the Internet, and then automatically trace it to an owner and then have any way of doing anything to authenticate it.

See Rob Salkowitz, Midjourney Founder David Holz On The Impact Of AI On Art, Imagination And The Creative Economy, Forbes (Sept. 16, 2022) (emphasis added). Despite this, Midjourney continues to reproduce and distribute Disney's copyrighted works.

As AI continues to develop and grow, companies commercializing these services must respect the intellectual property rights of creators like Disney that cherish and invest heavily in human creativity. That means not reproducing, displaying, distributing, or otherwise making available Disney's copyrighted works without an express license. Midjourney—through its training and outputs—has been violating each of these rights. There is also no indication that Midjourney has implemented any technological protections or guardrails to mitigate or prevent copyright infringement. Midjourney continues to exploit Disney's copyrights for commercial gain at the expense of the creative community and is clearly expanding its exploitation as Midjourney has announced the imminent release of AI video and 3D generation services. *See* Ryan Morrison, *Midjourney Is Building The Holodeck—New AI Model Lets You 'Enter' 3D Images*, Tom's Guide (Sept. 13, 2024). Disney will not tolerate Midjourney's flouting of copyright law, especially with the imminent release of Midjourney's video AI service.

To address Disney's immediate concerns, these are our requests:

- (1) Identify which of Disney's copyrighted works Midjourney has copied to train its various AI models. If you are unable to identify each and every Disney work Midjourney has copied, then please disclose all sources of content used to train your AI models so that we may determine which of our works have been copied.
- (2) Immediately cease making copies of any Disney works for any commercial purpose (include training AI models and the generation of infringing outputs) unless and until Midjourney is granted an express license to do so.
- (3) Identify the specific steps Midjourney has taken (if any) to (a) prevent the unauthorized copying and distribution of Disney's copyrighted works, and (b) mitigate the threat of further harm caused by the unauthorized exploitation of Disney works, such as technological measures, filters, and other guardrails that can be implemented by AI services to prevent unauthorized copying and distribution of our works.

We strongly urge Midjourney to fully and immediately comply with these demands and await your prompt response.

All rights and remedies reserved.

Sincerely,

David Singer

EXHIBIT D

2029 CENTURY PARK EAST, SUITE 1450 LOS ANGELES, CA 90067-2901

JENNER & BLOCK LLP

May 30, 2025

David Holz Chief Executive Officer Midjourney, Inc. 611 Gateway Blvd. Ste 120 South San Francisco, CA, 94080-7066 david@midjourney.com

Re: Copyright Infringement

David Singer Tel +1 213 239 2206 DSinger@jenner.com

Dear Mr. Holz:

Our firm represents NBCUniversal Media, LLC, the parent company of a range subsidiaries and affiliates that include Universal Pictures, the oldest continuously operating movie studio in the United States, as well as Universal City Studios Productions LLLP, DreamWorks, LLC, and DreamWorks Animation L.L.C. (collectively, "Universal") which own the copyrights to some of the most commercially successful and critically acclaimed animated motion pictures ever made. Universal's animated movies and film franchises include *Shrek*, *How to Train Your Dragon*, *Kung Fu Panda*, *The Boss Baby*, and *Despicable Me*. Only Universal and its authorized licensees are allowed to commercially reproduce, publicly display, publicly perform, distribute, or create derivatives of its copyrighted works and characters.

Like many other intellectual property owners, Universal has become increasingly concerned about reports of mass unauthorized copying of copyrighted works to train and develop generative artificial intelligence ("AI") models and services, as well as the use of AI models and services to commercially exploit and distribute copies of protected works to consumers in violation of copyright holders' rights.

We have independently verified that Midjourney's AI service (the "Image Service"), including the latest publicly available version of Midjourney (Version 7), consistently generates infringing copies of Universal's copyrighted works. Third party studies and reports describing the outputs from an earlier version of Midjourney, Version 6, further corroborate Midjourney's infringement. See, e.g., Gary Marcus & Reid Southen, Generative AI Has a Visual Plagiarism Problem, IEEE Spectrum (Jan. 26, 2024) ("IEEE"); Winston Cho, Studios' Now-or-Never Choice: Sue AI Companies or Score a Major IP Deal, The Hollywood Reporter (Jan. 11, 2024).

Below is just one of many examples of Midjourney's Image Service outputs that we have collected which evidences blatant and extensive copying of Universal's intellectual property from

Despicable Me and Minions movies by displaying (and making available for download) reproductions of the Minions characters:





Additionally, Midjourney's Image Service generated outputs featuring pristine renderings of the characters Hiccup and Toothless from Universal's *How to Train Your Dragon* movies:

Page 3





Midjourney's Image Service also generated the following infringing images of the Universal-owned character Shrek from the *Shrek* films:

Page 4





Midjourney's Image Service also generated the following infringing image of the Boss Baby character from *The Boss Baby* movies:



Additionally, Midjourney's Image Service generated infringing images of the character Po from the *Kung Fu Panda* movies:



It is apparent from these outputs that Midjourney's Image Service was developed and trained using Universal's copyrighted works. In the IEEE report, Messrs. Marcus and Southen aptly described

these as "plagiaristic outputs," and concluded that "In light of these results, it seems all but certain that Midjourney V6 has been trained on copyrighted material."

The instances of infringement described above are obviously features of Midjourney's Image Service. Midjourney operates as a virtual vending machine, capable of reproducing, rendering, and distributing copies of Universal's valuable library of copyrighted characters and other works on a mass scale. Further, Midjourney profits from this blatant copyright infringement by offering paid plans that cost between \$10 and \$120 per month.

Universal did not permit, authorize, or license Midjourney to copy or use any of Universal's copyrighted works in connection with any version of its Image Service or to otherwise exploit Universal's works at any time. You acknowledged as much in a September 16, 2022 *Forbes* interview in which you confirmed that Midjourney never sought any copyright holders' consent to use or exploit their works:

Did you seek consent from living artists or work still under copyright?

No. There isn't really a way to get a hundred million images and know where they're coming from. It would be cool if images had metadata embedded in them about the copyright owner or something. But that's not a thing; there's not a registry. There's no way to find a picture on the Internet, and then automatically trace it to an owner and then have any way of doing anything to authenticate it.

See Rob Salkowitz, Midjourney Founder David Holz On The Impact Of AI On Art, Imagination And The Creative Economy, Forbes (Sept. 16, 2022) (emphasis added). Despite this, Midjourney continues to reproduce and distribute Universal's copyrighted works.

Companies that commercialize and profit from AI services must respect the intellectual property rights of creators like Universal that cherish and invest heavily in human creativity. That means not reproducing, distributing, or otherwise making available Universal's copyrighted works without an express license. Midjourney's Image Service—through its training and outputs—has been violating each of these rights. There is also no indication that Midjourney has implemented any technological protections or copyright protection measures to mitigate or prevent copyright infringement. Midjourney continues to use Universal's copyrights for commercial gain, and in doing so exploits the contributions of NBCU's numerous creative partners without consent. Moreover, Midjourney is clearly expanding its exploitation of NBCU's copyrights through the imminent release of AI video and 3D generation services. Universal will not tolerate Midjourney's flouting of copyright law, especially with the imminent release of Midjourney's video AI service.

- (1) Immediately cease publicly displaying, distributing, and/or making copies of any Universal works for any commercial purpose (including training AI models and the generation of infringing outputs) unless and until Midjourney is granted an express license to do so.
- (2) Identify the specific steps Midjourney has taken (if any) to (a) prevent the unauthorized copying and distribution of Universal's copyrighted works, and (b) mitigate the threat of further harm caused by the unauthorized exploitation of Universal's works, such as technological measures, filters, and other copyright protection measures that can be implemented by AI services to prevent unauthorized copying and distribution of our works.
- (3) Identify which of Universal's copyrighted works Midjourney has copied to train its Image Service. If you are unable to identify each and every Universal work Midjourney has copied, then please disclose all sources of content used to train your AI models so that we may determine which of our works have been copied.

We strongly urge Midjourney to fully and immediately comply with these demands and await your prompt response.

All rights and remedies reserved.

Sincerely,

David Singer