

**FAO:** Executive Vice-President  
& Commissioner for Competition  
Margrethe Vestager  
Rue de la Loi / Wetstraat 200  
1049 Brussels  
Belgium

12 November 2020

by e-mail: margrethe-vestager-contact@ec.europa.eu

**Re: Tech companies call upon the Commission to enforce its 2017 abuse of dominance decision by finally putting an end to Google’s continuing practice of favouring its own specialised search services within general search results pages**

Dear Executive Vice President Vestager,

**We, the undersigned 135 companies and 30 industry associations, are writing to you as representatives of a diverse community of online services, operating across Europe.** Our online services offer consumers the opportunity to find and inform themselves of the most relevant offerings online, such as those for products, accommodation, travel, or job vacancies. As search services of different sizes, each with a particular focus, we all strive to serve consumers and enable them to find and compare specific categories of information online more efficiently.

**While we compete amongst ourselves for the best consumer experience, there is one common competitor that does not compete fairly – Google.** We all face strong competition from Google in our respective search services markets. Google has entered each of these markets by leveraging its unassailable dominance in general Internet search – to gain a competitive head start and quickly gain market shares. Even starting out as a late entrant in each of these markets, Google has achieved a dominating scale and scope in no time. Like no service before, Google has amassed data and content relevant for competition on such markets at the expense of others – us.

**Google did not achieve its position on any such market by competing on the merits.** Rather, there is now global consensus<sup>1</sup> that Google gained unjustified advantages through preferentially treating its own services within its general search results pages by displaying various forms of grouped specialised search results (so-called “OneBoxes”). Such OneBoxes are positioned prominently above all generic search results. No competing service may compile and display equivalent boxes within Google’s general search results pages, even though they could provide more relevant results than Google’s service.<sup>2</sup> With this exclusive use of OneBoxes, Google

---

1 See U.S. House of Representatives antitrust subcommittee report, Investigation of Competition in Digital Markets, October 2020, pp. 177 et seq., pp. 381, 395, 397; United States et al. v Google LLC, U.S. District Court for the D.C., Case No. 1:20-cv-03010, Complaint of 20 October 2020, paras. 170, 175.

2 In some cases, Google allows for the participation of rival services through the paid-for or “free” inclusion of their content. However, this does not amount to equal treatment as it is Google’s specialised search service alone that matches the search query; that is, Google, not the participating services, decides on the form of the grouped specialised search results that it displays and with what content from its own database these boxes are filled based on Google’s own specialised search algorithms. Such matching is what constitutes a specialised search service. Thus, the OneBoxes always (only) serve as an interface of a Google-owned specialised search service, which, akin to rival specialised (meta-)search services, can include content from a variety of sources.

artificially keeps users within its own service and prevents them from visiting competing, more relevant services. The various functionalities of the interfaces that Google directly integrates in its general search results pages continue to adopt more and more of what we offer on our websites. It was bad enough that in the past such boxes simply served as “teasers” to divert users to separate websites of specialised Google services. The boxes now increasingly outright provide such specialised search services to consumers directly within Google’s general search results pages, leaving no option for avoiding them. We are now directly competing with such interfaces.

**Google’s technical integration of its own specialised search services into its near monopoly general search service continues to constitute a clear abuse of dominance.** The Commission’s *Google Search (Shopping)* decision of 27 June 2017 (was supposed to<sup>3</sup>) set a precedent that Google is not permitted to promote its own services within the search results pages of its dominant general search service. However, as of today, the decision did not lead to Google changing anything meaningful. In Turkey, the competition authority decisively rejected<sup>4</sup> the notion that Google’s European “Compliance Mechanism” is re-establishing competition. However, in Europe, even three years after the decision, with this mechanism Google is still not complying by either ceasing the displaying of Shopping Units (as is now the case in Turkey) or allowing all competing services to serve equivalent boxes, if Google believes that such boxes are in the user’s interest.<sup>5</sup> Google has also not stopped any favouring of its other specialised search services. Google has even started to engage in similar conduct in new markets. Numerous complaints have been lodged with the Commission throughout this period.<sup>6</sup> In the face of the ongoing conduct, at the oral hearing of the *Google Search (Shopping)* case before the General Court, one of the judges even questioned whether Google has indeed been sufficiently deterred from repeating the conduct.<sup>7</sup>

**While a targeted regulation of digital gatekeepers may help in the long run, the Commission should first use its existing tools to enforce the *Shopping* precedent and ensure equal treatment within Google’s general search results pages.** In general terms, we welcome the current legislative initiative to regulate dominant general search engines. However, we face the imminent risk of being disintermediated by Google. Many of us may not have the strength and resources to wait until such regulation really takes effect. Moreover, if, in the pending competition investigations, the Commission accepts Google’s current conduct as “equal treatment”, this creates the risk of pre-defining and hence devaluing the meaning of any future legislative ban on self-

---

3 On 27 June 2017, you stated: “And today’s decision is a precedent, which can be used as a framework to analyse the legality of such conduct.” See STATEMENT/17/1806, [https://ec.europa.eu/commission/presscorner/detail/en/STATEMENT\\_17\\_1806](https://ec.europa.eu/commission/presscorner/detail/en/STATEMENT_17_1806).

4 TCA, 12 February 2020, 20-20/119-69, “[P]lacement of competing CSSs in [Shopping Units] cannot provide a solution [...] While Google can compare the offers selected by itself or competing CSSs when competitors enter this space, competing CSSs can be listed in this space with only one or a limited number of offers. [...] [I]t does not seem possible to eliminate the effects in question simply by allowing competitors to enter this space.” (translated from Turkish language), recitals (298), (310); <http://www.rekabet.gov.tr/Karar?kararId=828974ff-6cd9-4318-a9fa-ee43a21f9c07>.

5 See the empirical study of Hoppner, Google’s (Non-)Compliance with the EU Shopping Decision, September 2020, [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=3700748](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3700748).

6 See, for example, the letter of 23 online recruitment services sent to Commissioner Vestager on 13 August 2019, as reported at <https://www.reuters.com/article/us-eu-google-antitrust-exclusive/exclusive-googles-jobs-search-draws-antitrust-complaints-from-rivals-idUSKCN1V30IX>, and the letter of 40 vacation rental rivals and industry associations of 10 February 2020, as reported at <https://www.reuters.com/article/us-eu-alphabet-antitrust/googles-holiday-rental-service-under-fire-as-40-rivals-urge-eu-antitrust-action-idUSKBN2041XG>.

7 See <https://www.politico.eu/article/eu-judge-suggests-google-fine-should-be-higher-european-commission-preferential-treatment/>.

preferencing. Competition and innovation will continue to be stifled, simply because the necessary measures to counter the further anti-competitive expansion are not taken right now.

**Action is required now.** If Google were allowed to continue the anti-competitive favouring of its own specialised search services until any meaningful regulation takes effect, our services will continue to lack traffic, data and the opportunity to innovate on the merits. Until then, our businesses continue to be trapped in a vicious cycle – providing benefits to Google’s competing services while rendering our own services obsolete in the long run.

**The undersigning companies urge the Commission to enforce Google’s compliance with the *Google Search (Shopping)* decision and to take all necessary measures to stop the favouring and provision of other Google services within its general search results pages.**

Yours sincerely,

(in alphabetical order)

## Companies

---

**Ralph Michaelсен**

*CEO*

Invia Travel Germany GmbH  
*ab-in-den-urlaub.de*  
(Germany)



**Frederic Lambert**

*CEO*

Acheter-moins-cher  
*acheter-moins-cher.com*  
(France)



**Doug Monro**

*CEO*

ADHUNTER LTD  
*adzuna.com*  
(United Kingdom)



**Jürgen Führer**

*Managing Director*

Deutscher Ärzteverlag GmbH  
*aerztestellen.aerzteblatt.de*  
(Germany)



**Tom Thomas**

*General Counsel*

Agoda Company Pte. Ltd.  
*agoda.com*  
(Singapore)



**Christian Schmidt-Hamkens**

*Speaker of the management*

Landwirtschaftsverlag GmbH  
*agrajo.de*  
(Germany)



**Frederico Formigal**  
*CEO*

AlertaEmprego, Lda.  
*alertaemprego.pt*  
(Portugal)



**Harald Schiffauer**  
*Managing Director*

ÁrGép  
*argep.hu*  
(Germany/Hungary)



**Csaba Racz**  
*CEO*

Online Comparison Shopping Kft.  
*arukereso.hu*  
(Hungary)



**Daniel Haeseler**  
*Managing Director*

Panther Holding GmbH  
*auspreiser.de*  
(Germany)



**Rupa Patel**  
*General Counsel*

Awaze Limited  
*awaze.com*  
(United Kingdom)



**Giuseppe Pelosi**  
*CEO*

Belita GmbH  
*belita-ferienhaus.de*  
(Germany)



**Graham Everitt, Ray Duggins**  
*Directors*

Quantum Response Network Ltd.  
*best-jobs-online.com*  
(United Kingdom)



**Michal Tvrzník**  
*COO & Co-Founder*

Biano s.r.o  
*biano.com*  
(Czech Republic)



**Bernd Vermaaten**  
*Managing Director*

solute GmbH  
*billiger.de*  
(Germany)



**Maria Rocha Barros**  
*Senior Vice President and  
Chief Legal Officer*

Booking.com B.V.  
*booking.com*  
(Netherlands)



**Willem van der Wilden**  
*CEO*

Bungalow.Net Netherlands BV  
*bungalow.net*  
(Netherlands)



**Stevan Lutz**  
*CEO*

Casamundo GmbH  
*casamundo.de*  
(Germany)



**Fabrizio Begossi**  
*CEO*  
FERIES S.r.l.  
casevacanza.it  
(Italy)



**Darko Dujic**  
*CEO*  
Ceneje d.o.o.  
ceneje.si  
(Slovenia)



**Marcin Łachajczyk,  
Paweł Kowalski**  
*General Manager, CTO*  
Ceneo.pl Sp. z o.o.  
ceneo.pl  
(Poland)



**Peter Hallmann**  
*Managing Director*  
cesar Internetdienste GmbH  
cesar.de  
(Germany)



**Quentin Adam**  
*CEO*  
Clever Cloud  
clever-cloud.com  
(France)



**Povilas Kytra**  
*CEO Baltics*  
CV Market Group  
cvmarket.lt  
(Lithuania)



**Birgit Hoffmann**  
*Director*  
dk-ferien Aps  
dk-ferien.dk  
(Denmark)



**Dritan Mezini**  
*CEO*  
Duapune  
duapune.com  
(Albania)



**Guillaume Teissonnière**  
*General Counsel*  
Vacaciones eDreams, S.L.  
edreamsodigeo.com  
(Spain)



**Christian König**  
*CEO*  
Eiderstedter Immobilien  
Appartement-Vermittlung  
Reisedienst GmbH  
eiderstedter.de  
(Germany)



**Fabio Núñez**  
*CEO*  
Escapada Rural Servicios  
Para Propietarios, S.L.  
escapadarural.com  
(Spain)



**Eric La Bonnardière**  
*CEO*  
EVANEOS SA  
evaneos.com  
(France)



**Philippe Montant**  
 CEO  
 GMEP  
 ExeKutive.biz  
 (Morocco)



**Jean-Philippe Monod de Froideville**  
 Senior Vice President  
 Government & Corporate Affairs  
 Expedia Group  
 expediagroup.com  
 (United States)



**Christian Göttisch**  
 Managing Director  
 Experteer GmbH  
 experteer.com  
 (Germany)



**Jan Zajíc**  
 Managing Director  
 Favi online s.r.o.  
 favi.cz  
 (Czech Republic)



**Henrik Ranch**  
 CEO & Founder  
 fejo.dk ApS  
 fejo.dk  
 (Denmark)



**Daniel Ziolk**  
 Managing Director  
 resido GmbH  
 ferienhausmiete.de  
 (Germany)



**Stefan Sand**  
 CEO  
 TravelMeta GmbH  
 fewoferien.de  
 (Germany)



**Caroline Führer**  
 Managing Director  
 FEWO & MEER e. K.  
 fewoundmeer.de  
 (Germany)



**Christoph Müller**  
 Managing Director  
 Rudolf Müller Medienholding GmbH  
 & Co. KG  
 fliesen-stellenmarkt.de  
 (Germany)



**Jochen Engert**  
 Managing Director  
 FlixBus GmbH  
 flixbus.de  
 (Germany)



**Shivaun Raff**  
 CEO and Co-Founder  
 Infederation Ltd  
 foundem.com  
 (United Kingdom)



**Markus Nigl**  
 CEO  
 Preisvergleich Internet Services AG  
 geizhals.at  
 (Austria)



**Lars Fink,  
Rainer Weckbach**  
*Managing Directors*  
get in GmbH  
*get-in-it.de*  
(Germany)



**Johannes Reck**  
*CEO*  
GetYourGuide AG  
*getyourguide.com*  
(Germany)



**Marjin Bom**  
*Founder*  
Gites B.V.  
*gites.com*  
(Netherlands)



**Tomáš Hodbod'**  
*CEO*  
Inspigroup s.r.o.  
*glami.cz*  
(Czech Republic)



**Harald Schiffauer**  
*Managing Director*  
guenstiger.de GmbH  
*guenstiger.de*  
(Germany)



**Christophe Chastel**  
*CEO*  
Guest Apartment Services Paris SAS  
*guestapartment.com*  
(France)



**Alfons Schröder**  
*Managing Director*  
Heise Medien GmbH & Co. KG  
*heise.de*  
(Germany)



**Tomáš Braverman**  
*CEO*  
Heureka Group a.s.  
*heureka.cz*  
(Czech Republic)



**Martin Slavík**  
*Director E-commerce*  
CZECH NEWS CENTER a.s.  
*hledejceny.cz*  
(Czech Republic)



**Marc Al-Hames**  
*CEO*  
HolidayCheck AG  
*holidaycheck.de*  
(Germany)



**Alexander Claashen**  
*Managing Director*  
Holiday Home AG  
*holiday-home.de*  
(Switzerland)



**Johannes Siebers,  
Michael Siebers**  
*CEO, CTO*  
Holidu GmbH  
*holidu.com*  
(Germany)



**Krzysztof Wierzbicki**  
*Supervisory Board Member*  
 Stileo Sp. z o.o.  
[homelook.it](http://homelook.it)  
 (Poland/Italy)



**Claude Chopard Lallier**  
*CEO & Founder*  
 Home Rental Service SAS  
[homerental.fr](http://homerental.fr)  
 (France)



**Patrick Andrä**  
*CEO & Founder*  
 HomeToGo GmbH  
[hometogo.de](http://hometogo.de)  
 (Germany)



**Frédéric Laignel**  
*CEO & Founder*  
 i-Compareur SARL  
[i-compareur.com](http://i-compareur.com)  
 (France)



**Albrecht von Sonntag,  
 Philipp Peitsch**  
*Managing Directors*  
 idealo internet GmbH  
[idealo.de](http://idealo.de)  
 (Germany)



**Roman Campa**  
*General Manager*  
 Adevinta Spain, S.L.U.  
[infojobs.net](http://infojobs.net)  
 (Spain)



**Sonja Cetkovic**  
*Website Director*  
 Infostud  
[infostud.com](http://infostud.com)  
 (Serbia)



**Ken Fouhy**  
*Managing Director*  
 VDI Verlag GmbH  
[ingenieur.de](http://ingenieur.de)  
 (Germany)



**Michal Tůma**  
*Director*  
 Invia Group  
[invia.cz](http://invia.cz)  
 (Czech Republic)



**Orla Moran**  
*General Manager*  
 Saongroup Ltd  
[irishjobs.ie](http://irishjobs.ie)  
 (Ireland)



**Isabella Tarticchio**  
*CEO*  
 Naron d.o.o.  
[istriasun.com](http://istriasun.com)  
 (Croatia)



**Torben Tronborg**  
*CSO*  
 IT-Jobbank A/S  
[it-jobbank.dk](http://it-jobbank.dk)  
 (Denmark)



**David Creslovnik**  
*Managing Director*  
sMind d.o.o.  
*jetfinije.hr*  
(Croatia)

**jeftinije.hr** 

**Luis Verdeja**  
*Director*  
Jobartis  
*jobartis.com*  
(Angola)

**jobartis**

**Dennis Roi Hansen**  
*Head of Intelligence & Audience*  
Teknologiens Mediehus  
*Jobfinder.dk*  
(Denmark)

**TEKNOLOGIENS  
JOBFINDER**

**Kaare Danielsen**  
*CEO*  
Jobindex A/S  
*jobindex.dk*  
(Denmark)

**Jobindex**

**Lukas Erlebach**  
*CEO*  
Joblift GmbH  
*joblift.de*  
(Germany)

**Joblift** 

**Plamen Voushev**  
*CEO*  
JOBS.BG Ltd  
*jobs.bg*  
(Bulgaria)

**jobs.bg**

**Christopher Paye**  
*General Manager*  
Jobs.ie Ltd  
*jobs.ie*  
(Ireland)

**Jobs.ie**

**Wolfgang Achilles,  
Matthias Reineke**  
*Managing Directors*  
Jobware GmbH  
*jobware.de*  
(Germany)

 **Jobware**

**Vijay Iyer**  
*General Counsel*  
KAYAK Software Corporation  
*kayak.com*  
(United States)

**K A Y A K**

**Richard Stables**  
*CEO*  
Kelkoo Group  
*kelkoogroup.com*  
(United Kingdom)

**kelkoo**group

**Torsten Hein, Alexander Roß**  
*Managing Directors*  
kimeta GmbH  
*kimeta.de*  
(Germany)

**kimeta**.de  
einfach zum richtigen Job.

**Laia Simó**  
*Head of Legal*  
Kleding B.V.  
*kleding.nl*  
(Netherlands)

**Kleding.nl**

**Pedro Pimenta**  
*CEO & Founder*  
Paginadotcom S.A.  
kuantokusta.pt  
(Portugal)



**Johannes Kotte**  
*Managing Director*  
Visual Meta GmbH  
visual-meta.com  
(Germany)



**Thomas Kortenjan**  
*Manager*  
LV digital GmbH  
landreise.de  
(Germany)



**Marco Corradino**  
*Managing Director*  
LM Group  
lastminute.com  
(Germany)



**Steve Thomas**  
*General Counsel*  
LeGuide.com SAS  
leguide.com  
(France)



**Javier Bellido**  
*General Director*  
Liligo MetasearchTechnologies S.A.  
liligo.fr  
(France)



**Michael Röcker**  
*CEO*  
LionsHome GmbH  
lionshome.de  
(Germany)



**Milan Jasný**  
*Executive Director*  
LMC s.r.o.  
lmc.eu  
(Czech Republic)



**Hélène Draghi**  
*CEO*  
WEB EMERAUDE SARL  
location-et-vacances.com  
(France)



**Frédéric Hernandez**  
*CEO*  
Location Vacances Express SAS  
location-vacances-express.com  
(France)



**Philippe Lenoir, Pascal Voyat**  
*Co-Founders*  
Mailo SAS  
Mailo.fr  
(France)



**Rudolf Ristov**  
*Managing Director*  
Metatravel Service GmbH  
metatravel-service.de  
(Germany)



**Miro Morczinek**  
*CEO & Co-Founder*  
X24Factory GmbH  
[moebel24.de](http://moebel24.de)  
(Germany)



**Igor Žonja**  
*Managing Director*  
Tau on-line Ltd.  
[moi-posao.net](http://moi-posao.net)  
(Croatia)



**Tomaž Gorjup**  
*CEO*  
Styria digital marketplaces, d.o.o.  
[mojedelo.com](http://mojedelo.com)  
(Slovenia)



**Vijay Iyer**  
*General Counsel*  
Momondo A/S  
[momondo.com](http://momondo.com)  
(Denmark)



**Emmanuel Pion**  
*Manager*  
Apart Hotel Riviera  
[myflatinnice.com](http://myflatinnice.com)  
(France)



**Sam McIlveen**  
*General Manager*  
NIjobs.com Ltd  
[nijobs.com](http://nijobs.com)  
(Ireland)



**Nareem Shaam**  
*CEO*  
GoEuro Corp.  
[Omio.com](http://Omio.com)  
(United States)



**Marc Pinter-Krainer**  
*CEO & Founder*  
One News Page Ltd.  
[onenewspage.com](http://onenewspage.com)  
(United Kingdom)



One News Page

**Vijay Iyer**  
*General Counsel*  
OpenTable, Inc.  
[opentable.com](http://opentable.com)  
(United States)



**Fabian Spielberger**  
*CEO & Founder*  
Pepper Media Holding GmbH  
[pepper.com](http://pepper.com)  
(Germany)



**Gail Boisclair**  
*CEO & Founder*  
PerfectlyParis SARL  
[perfectlyparis.com](http://perfectlyparis.com)  
(France)



**Przemek Gacek**  
*CEO*  
Grupa Pracuj  
[pracuj.pl](http://pracuj.pl)  
(Poland)



**Alice Janik**  
*Managing Director*  
comparado GmbH  
*preis.de*  
(Germany)



**Michal Král**  
*CEO*  
Pricemania s.r.o  
*pricemania.sk*  
(Slovakia)



**Nicklas Storåkers**  
*Managing Director*  
PriceRunner International AB  
*pricerunner.com*  
(Sweden)



**Peter Greberg**  
*CEO*  
Prisjakt Sverige AB  
*prisjakt.nu*  
(Sweden)



**István Martis**  
*CEO*  
PROFESSION.HU KFT.  
*profession.hu*  
(Hungary)



**Doug Scott**  
*CEO & Founder*  
RedBrain Ltd  
*redbrain.com*  
(United Kingdom)



**Philippe Montant**  
*CEO*  
REKRUTE, SARL  
*rekrute.com*  
(Morocco)



**Ismo Kurri**  
*Managing Director*  
LAURA Recruitment Ltd  
*rekrytointi.com, laura.fi*  
(Finland)



**Mateusz Łukianiuk**  
*E-commerce Director*  
Ringier Axel Springer  
Polska Sp. z o.o.  
*skapiec.pl*  
(Poland)



**George Hadjigeorgiou**  
*CEO & Founder*  
Skroutz A.E.  
*skroutz.gr*  
(Greece)



**Rob Miller**  
*Chief Legal Officer*  
Skyscanner Ltd  
*skyscanner.com*  
(United Kingdom)



**Chris Cummings**  
*CEO*  
Curiosity Media, Inc.  
*spanishdict.com*  
(United States)



**David Folprecht**

*CEO*

SROVNAME, s.r.o.

*srovname.cz*

(Czech Republic)



**Hans Biermann**

*Managing Director*

Euro-Cities AG

*stadtplandienst.de*

(Germany)



**Sebastian Dettmers**

*CEO*

StepStone Deutschland GmbH

*stepstone.de*

(Germany)



**Krzysztof Wierzbicki**

*Supervisory Board Member*

Stileo Sp. z o.o.

*stileo.it*

(Poland/Italy)



**Martin Slavik**

*Director E-commerce*

CN Invest a.s.

*stojizato.sme.sk*

(Slovakia)



**Caspar v. Seckendorff**

*Managing Director*

Producto AG

*testberichte.de*

(Germany)



**Dustin Figge**

*CEO*

HOMELIKE INTERNET GmbH

*thelomelike.com*

(Germany)



**Dan Savage**

*CEO*

Tradecomet.com Ltd

*tradecomet.com*

(United Kingdom)



**Radosław Damasiewicz**

*CEO*

Travelplanet.pl S.A.

*travelplanet.pl*

(Poland)



**Seth Kalvert**

*Senior Vice President,*

*General Counsel*

Tripadvisor LLC

*tripadvisor.com*

(United States)



**Stevan Lutz**

*Managing Director*

Tripping GmbH

*tripping.com*

(Germany)



**Axel Hefer**

*CEO*

Trivago N.V.

*trivago.com*

(Germany)



**Marco Pescarmona**

*Chairman*  
7Pixel srl  
*trovaprezzi.it*  
(Italy)



**Holger Reinhart**

*Director*  
Ostsee-Ferienhausvermietung  
Gosch  
*urlaub-gosch.de*  
(Germany)



**Joris Verwater**

*CEO*  
Compare Group  
*vergelijk.nl*  
(Netherlands)



**Stephen Ellison**

*Marketing & Sales Manager*  
Vintage Spain Ltd  
*vintagetravel.co.uk*  
(United Kingdom)



**Christoph Kreuzer**

*Managing Director*  
wetter.com GmbH  
*wetter.com*  
(Germany)



**Thomas Fauré**

*CEO*  
Whaller SAS  
*whaller.com*  
(France)



**Benedikt von Wissel**

*Managing Director*  
Wimdu Meta GmbH  
*wimdu.de*  
(Germany)



**Paul Peckels**

*CEO*  
SAINT-PAUL LUXEMBOURG S.A.  
*wort.lu*  
(Luxembourg)



**Luther Lowe**

*Senior VP Public Policy*  
Yelp Ireland Ltd.  
*yelp.com*  
(Ireland)



## Associations and Organisations

---

**Mikko Hoikka**  
*Executive Director*  
 Aikakausmedia  
 (Finnish Magazine  
 Media Association)  
[aikakausmedia.fi](http://aikakausmedia.fi)  
 (Finland)

AIKAKAUSMEDIA

**Joao Palmeiro**  
*Managing Director*  
 Associação Portuguesa  
 de Imprensa  
[apimpressa.pt](http://apimpressa.pt)  
 (Portugal)



**Pierre Louette**  
*President*  
 Alliance de la presse  
 d'information générale  
[alliancepresse.fr](http://alliancepresse.fr)  
 (France)



**Dietmar Wolff**  
*Executive Director*  
 Bundesverband Digitalpublis-  
 her und Zeitungsverleger e.V.  
 (BDZV)  
[bdzv.de](http://bdzv.de)  
 (Germany)



**Boris Trupčević**  
*CEO and Board Member*  
 Croatian Publishers Association  
[hup.hr](http://hup.hr)  
 (Croatia)



**Louise Brincker**  
*CEO*  
 Danske Medier  
[danskemedier.dk](http://danskemedier.dk)  
 (Denmark)

Danske Medier :

**Aye Helsing**  
*Chairman*  
 Deutscher Ferienhausverband  
 e.V.  
[deutscher-ferienhausverband.de](http://deutscher-ferienhausverband.de)  
 (Germany)



**Norbert Kunz**  
*Managing Director*  
 Deutscher Tourismusverband  
 e.V. (DTV)  
[deutschertourismusverband.de](http://deutschertourismusverband.de)  
 (Germany)



**Ilias Konteas**  
*Executive Director*  
 European Newspaper Publishers'  
 Association (ENPA)  
[enpa.eu](http://enpa.eu)  
 (Belgium)



**Angela Mills Wade**  
*Executive Director*  
 European Publishers Council  
 (EPC)  
[epceurope.eu](http://epceurope.eu)  
 (Belgium)



**Emmanuel Mounier**  
*General Secretary*  
 EU Travel Tech  
[eustraveltech.eu](http://eustraveltech.eu)  
 (Belgium)



**Elizabeth de Bony**  
*Executive Director*  
 FairSearch  
[fairsearch.org](http://fairsearch.org)  
 (Belgium)



**Laurent Bérard-Quélin**  
*President*  
 FNPS La presse spécialisée  
[fnps.fr](http://fnps.fr)  
 (France)



**Bertrand Gié**  
*CEO*  
 GESTE  
[geste.fr](http://geste.fr)  
 (France)



**Michael Weber**  
*Chairman*  
 Initiative for a Competitive Online  
 Marketplace (ICOMP)  
 (United Kingdom)



**Bogusław Chrabota**  
*President*  
 Chamber of Press Publishers  
[iwp.pl](http://iwp.pl)  
 (Poland)



**Daniel Van Wylick**  
*President*  
 LA PRESSE.be  
[lapresse.be](http://lapresse.be)  
 (Belgium)



**Bojana Božanić Ivanović**  
*CEO*  
 Lider media d.o.o.  
[lider.media](http://lider.media)  
 (Croatia)



**Ilias Konteas**  
*Executive Director*  
 European Magazine Media  
 Association (EMMA)  
[magazinemedi.eu](http://magazinemedi.eu)  
 (Belgium)



**Léonidas Kalogeropoulos**  
*Delegate General*  
 Open Internet Project (OIP)  
[openinternetproject.net](http://openinternetproject.net)  
 (Belgium)



**Rosa Bayo Alvarez**  
*President*  
 Asociación Española  
 de Plataformas Digitales  
 de Alquiler Temporal (PAT)  
[pat.org.es](http://pat.org.es)  
 (Spain)



**Owen Meredith**  
*CEO*  
Professional Publishers  
Association  
[ppa.co.uk](http://ppa.co.uk)  
(United Kingdom)



**Marie Pistinier**  
*Secretary of the Board*  
Syndicat des Professionnels de  
la Location Meublée  
[splm-france.fr](http://splm-france.fr)  
(France)



**Kerstin Neld**  
*CEO*  
Sveriges Tidskrifter  
[sverigestidskrifter.se](http://sverigestidskrifter.se)  
(Sweden)



**Václav Mach**  
*CEO*  
Czech Publishers Association  
[unievydavatelů.cz](http://unievydavatelů.cz)  
(Czech Republic)



**Christoph Fiedler**  
*Managing Director*  
*European and Media Policies*  
Verband Deutscher  
Zeitschriftenverleger e.V. (VDZ)  
[vdz.de](http://vdz.de)  
(Germany)



**Markus Runde**  
*Managing Director*  
VG Media GmbH  
[vg-media.de](http://vg-media.de)  
(Germany)



**Michael Buller**  
*Chairman*  
Verband Internet Reisevertrieb  
e.V. (VIR)  
[v-i-r.de](http://v-i-r.de)  
(Germany)



**Gerald Grünberger**  
*Managing Director*  
Verband  
Österreichischer Zeitungen  
[voez.at](http://voez.at)  
(Austria)



**Xavier Bouckaert**  
*Chairman*  
WE MEDIA  
[wemedia.be](http://wemedia.be)  
(Belgium)

