



Providing the substance for your internet.
Our unique content.

4 million

real users per month

23 million

page views per month

Podnikatel.cz **měšec.cz** **euro.cz** **FINANCE.cz**

autobible.euro.cz **LUPA.cz** **ROOT.CZ_** **PCWorld** **cnews.cz**

Vitalia.cz **zdraví.euro.cz** **STAHUJ.CZ** **SLUNEČNICE.cz** **Stáhnú.cz**

MUJ SOUBOR **EDNA** **VIDEAČESKY** **HRYPRODIVKY.cz** **Raketka.cz**

We have been **maintaining our presence on the market since 1998** and we are 100% owned by a Czech management team.

•
Our **specialized servers** are traditionally regarded as a trusted source of **quality and inspirational content**, influencing key groups of readers and public figures in IT, finance, and e-commerce.

•
We regularly create **our own unique content**, discover current information and context, introduce unique personalities, and plan effective communication and marketing campaigns.

měšec.cz

Your personal guide to the world of finance

1.5 million

real users per month

4.2 million

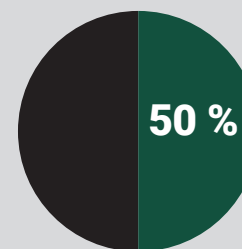
page views per month

The screenshot shows the homepage of měšec.cz, a financial news website. The header includes the logo and a navigation menu with links like 'Koronavirus', 'Účty a platby', 'Spoření a Investice', 'Půjčky', 'Pojištění', 'Daňový portál', and 'Dávky a důchody'. Below the header, there are several featured articles with images and headlines. For example, one article is about 'Na daně máte opět více času' (You have more time for taxes again) and another is about 'Měl strach se přihlásit jako svědek' (I was afraid to register as a witness). There is also a section for 'Online školení: Fakturace od A do Z' (Online training: Invoicing from A to Z).

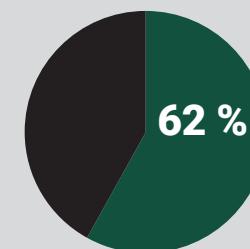
Economics websites

In January 2021, we celebrated our 20-year anniversary. During those years, we have become an important and trustworthy partner for anyone trying to resolve various finance, wages, taxes, or consumer related issues. We publish articles on taxes, bank accounts, jobs, wages, pensions, benefits, insurance, savings, car insurance, debt relief and insolvency.

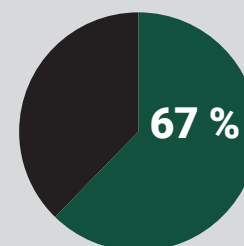
Our readers



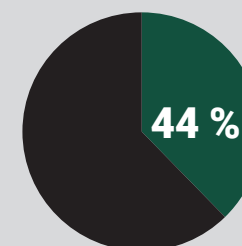
female



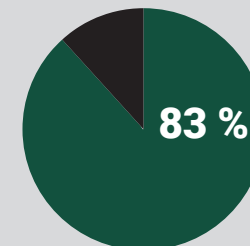
věk 25 - 54 let



secondary education
or higher



AB groups



ABC groups

Podnikatel.cz

The largest website for entrepreneurs
in the Czechia

1.3 million

real users per month

3.6 million

page views per month

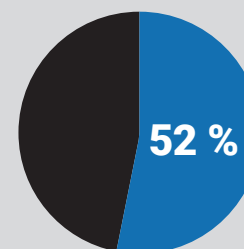


Economics websites

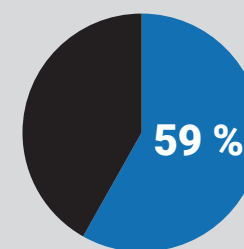
We are the only company on the internet that provides a comprehensive overview of entrepreneurship information. We advise start-ups and follow the changes for already established businesses.

At the same time, we monitor any legislative changes impacting business and offer the most extensive databases of information that present informational value for both business owners and the expert community. The No. 1 server for accountants, business.center.cz, is part of our portfolio.

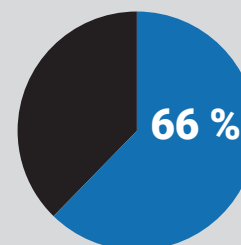
Our readers



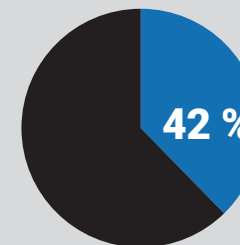
female



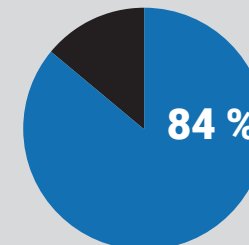
age 25-54



secondary education
or higher



AB groups



ABC groups

FINANCE.cz

The world of personal and corporate finance

1.4 million

real users per month

3.4 million

page views per month

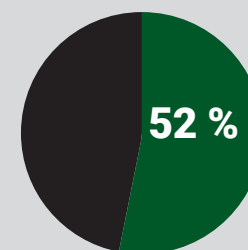


Economics websites

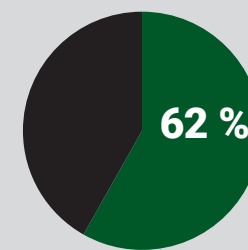
We will guide you through the world of personal and corporate finance. Our main topics are financial investing, consulting, and sales, and we provide daily market-related news.

We offer advice on where to deposit your money, where to get a loan or where to get an insurance, as well as a number of handy calculators, financial product comparisons and useful apps.

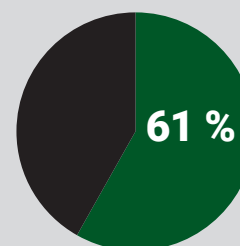
Our readers



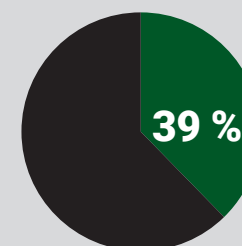
female



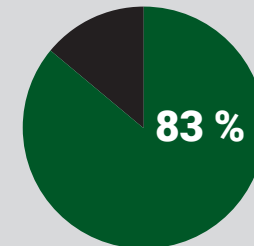
age 25-54



secondary education
or higher



AB groups



ABC groups

euro.cz

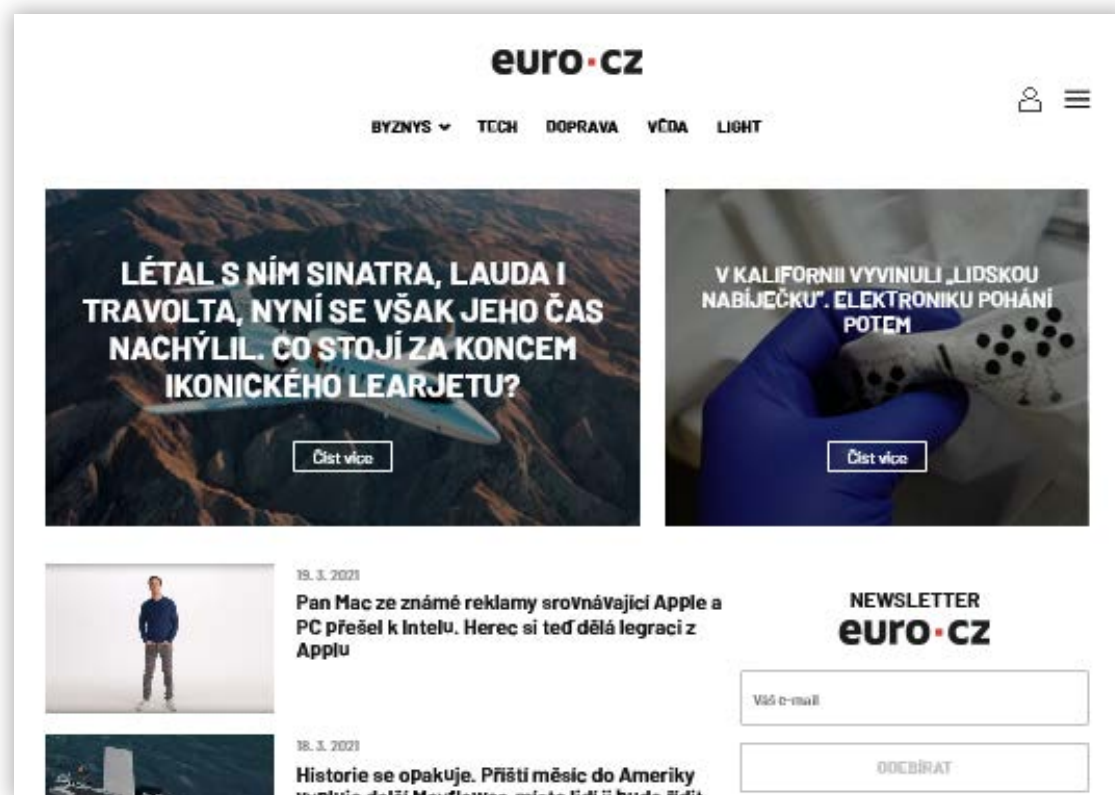
Economic news with an opinion

1.2 million

real users per month

2.4 million

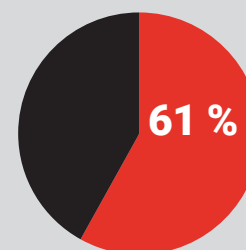
page views per month



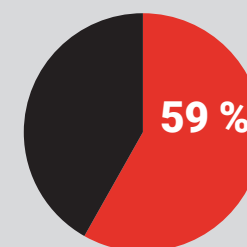
Economics websites

We offer continuous information service to professionals in economics, politics, state administration and local governments. We pride ourselves on providing a deeper insight into events only covered in brief by other media. We focus on the following topics: business, economics, automotive, aviation, technology, health, architecture, design, science with an overlap into business and technology.

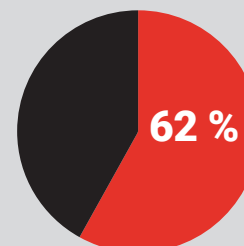
Our readers



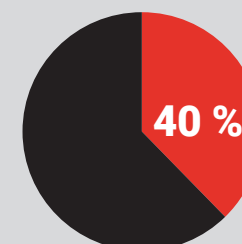
female



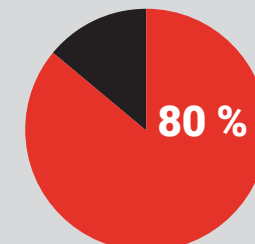
age 25–54



secondary education
or higher



AB groups



ABC groups

autobible.euro.cz

Cars, motorbikes, and the driver's life

155 thousand **767 thousand**

real users per month

page views per month

autobible.euro.cz

NOVINKY TESTY OJETINY RETRO DOPRAVNÍ ZNAČKY RADY A TIPY KVÍZY



Cenu vašeho vozu určí umělá inteligence. Carvago chce spolu s ČVUT výrazně zjednodušit prodej ojetých aut

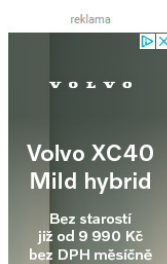
Euro.cz · 16. 2. 2023

Vědci z ČVUT ve spolupráci s firmou Carvago vyvinuli umělou inteligenci, která umí stanovit prodejní cenu ojetého vozu

Euro.cz



Evropský parlament zatluče poslední hřebíček do rakve spalovacích motorů. Při finálním hlasování mu v tom pomohli i čeští europoslanci

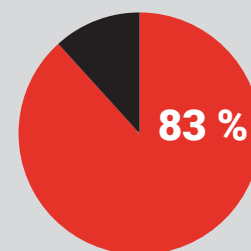


Economics websites

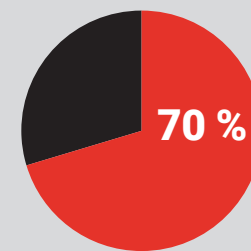
We bring you news and informed tests, including detailed comparisons of competing models, as well as used car reviews.

Our team of experienced motoring editors creates content not only for car enthusiasts, but for anyone looking for relevant consumer information on the best-selling cars in all price ranges.

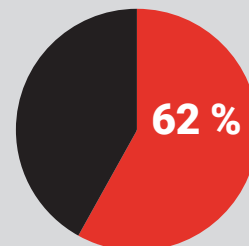
Our readers



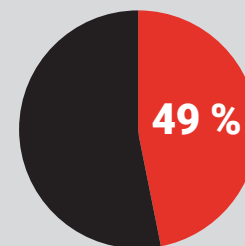
male



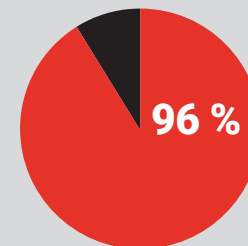
age 25-54



secondary education or higher



AB groups



ABC groups

LUPA^{CZ}

Website about the Czech internet

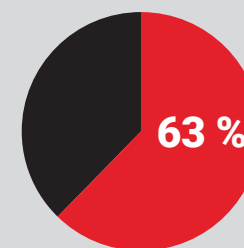
492 thousand real users per month
1.2 million page views per month



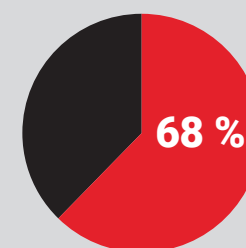
IT websites

We are a website for those who do not want to just use the internet, but also to learn something about it. We analyse the main trends, explain and comment on current events, offer original interviews with the main players in the Czech (and worldwide) online business, and show you the backstage of the Czech internet. Mobile operators, online media, e-government, e-commerce, security, connection providers and regulation – all of these represent our main topics.

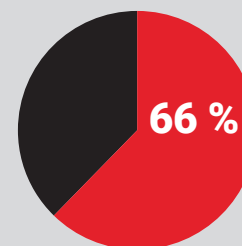
Our readers



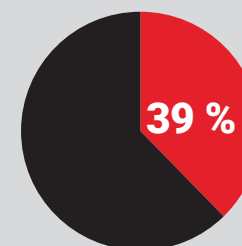
male



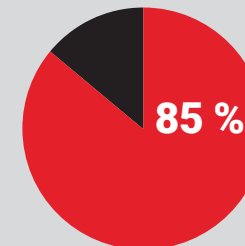
age 25–54



secondary education
or higher



AB groups



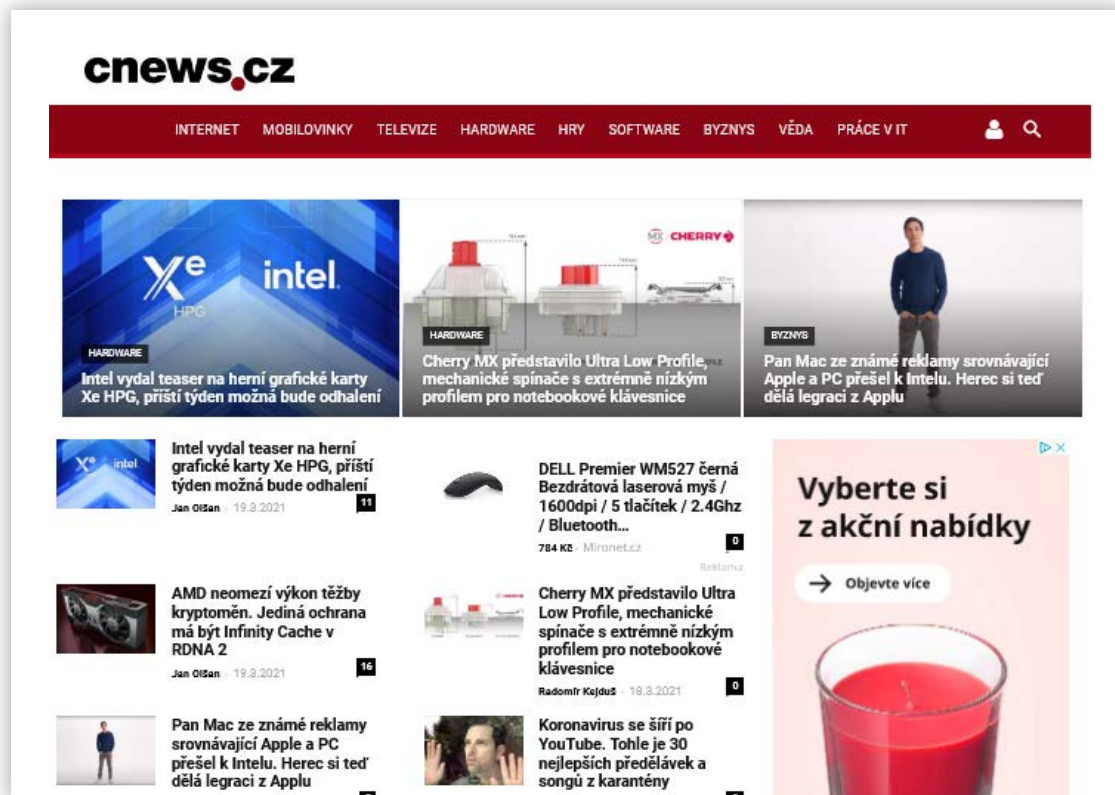
ABC groups

cnews.cz

IT news

286 thousand real users per month

669 thousand page views per month

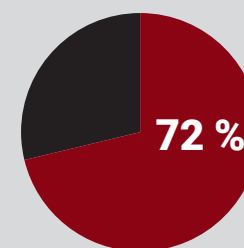


IT websites

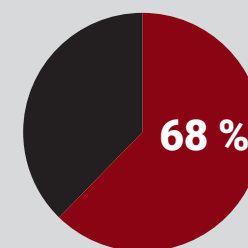
Since April 2010, we have been bringing you articles about computers, mobile phones, the internet, and about modern technology.

We publish articles on networks, digitalisation, smart homes, IPTV, and telecommunications. In addition to news, we also publish comprehensive reviews of mobile phones, hardware and software, gaming tips and tips on how to make a better use of your computer.

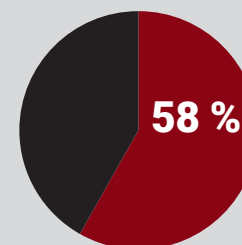
Our readers



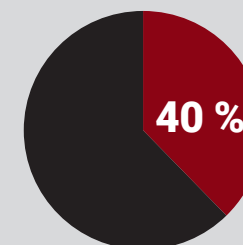
male



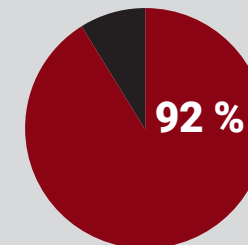
age 25-54



secondary education
or higher



AB groups



ABC groups

ROOT.CZ

Information not only from the world of Linux

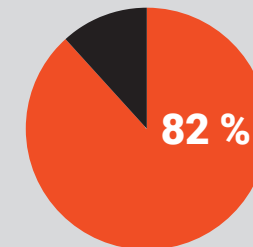
152 thousand real users per month
713 thousand page views per month



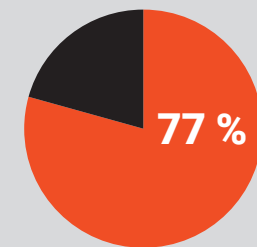
IT websites

From experts, for experts – that is Root.cz. We are not focusing on general users deciding on which mouse to buy. We publish articles on servers, networks and cybersecurity, the topics for IT professionals or enthusiasts.

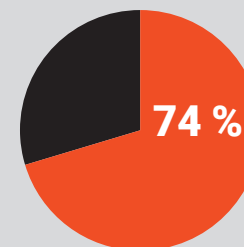
Our readers



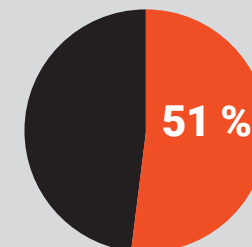
male



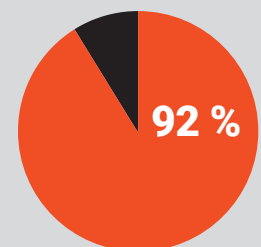
age 25-54



secondary education
or higher



AB groups



ABC groups

PCWorld

Website for the IT professionals

94 thousand

real users per month

156 thousand

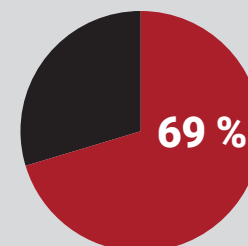
page views per month



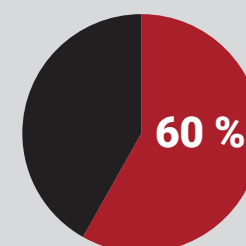
IT websites

Bringing up-to-date information from the IT market, reviews of latest products and topical and overview articles from the field of hardware, software, communications, and consumer electronics to experienced computer users.

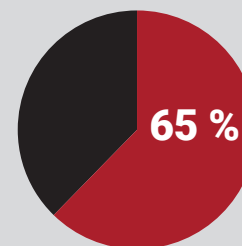
Our readers



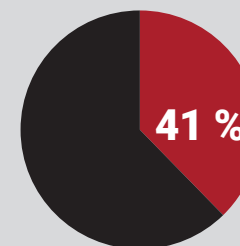
male



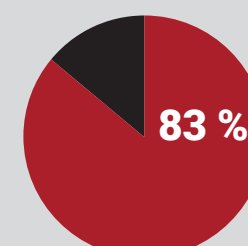
age 25–54



secondary education
or higher



AB groups



ABC groups

This website is operated by Internet Info DG.



Live smart

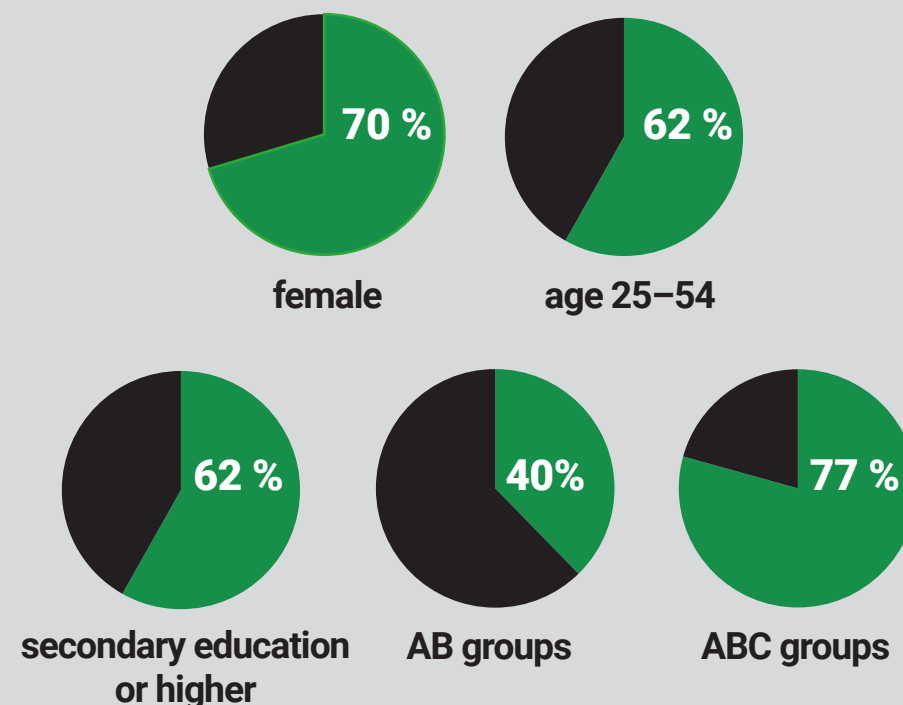
813 thousand **1,5 million**
real users per month page views per month



Health-related websites

They say the way to a man's heart is through his stomach, but so is the way to healthy life. That is why on Vitalia, we publish information from the world of health, as well as from the world of delicious food. We try things for you, seek the truth, raise topics considered taboo and highlight shady practices. We are interested in health, diseases, prevention, alternative medicine, as well as food safety and quality and healthy lifestyle.

Our readers



zdraví.euro.cz

Daily healthcare news

721 thousand real users per month
1.4 million page views per month

Health-related websites

We inform our readers about both common and less common diseases, their symptoms, and diagnostic methods doctors can use to detect these health issues early.

At the same time, we also focus on treatment options for the issues in question, provide lifestyle advice and bring you news from the world of healthcare.

zdraví.euro.cz

DOMŮ AKTUALITY DOMÁCÍ LÉKAŘ RODINA ▼ LÉKY NEMOCI OBOROVÉ SPECIÁLY



KRVÁCENÍ DO MOZKU VYŽADUJE
VČASNÝ ZÁSAH LÉKAŘŮ. PODLE ČEHO
TENTO STAV POZNÁTE?

[Číst více](#)

HOLTER MONITORUJE SRDEČNÍ RYTMUS PO
DOBU 24 HODIN. JAK PŘÍSTROJ FUNGUJE?

[Číst více](#)

Dětská obrna stále nebyla úplně vymýcena. Koho
ohrožuje a jaké jsou její projevy?

17. 2. 2023

Symptomy podobné chřipce, svalové křeče a záškuby, zvýšená citlivost
nadotek i chlad, ale také paralýza horních a...

Nevíte, co vše si zabalit do porodnice? Připravte
se včas

16. 2. 2023

S blížícím se porodem obvykle přibývají starostohledné toho, co vše je
potřeba ještě předtím zabalit do porodnice...



Volně prodejné léky

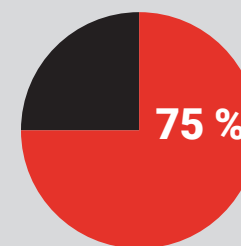


Příbalové letáky

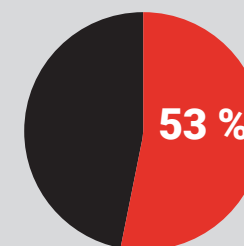
A-Z

Značky léků

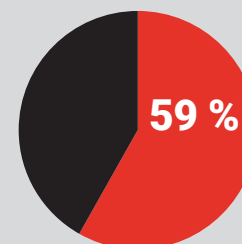
Our readers



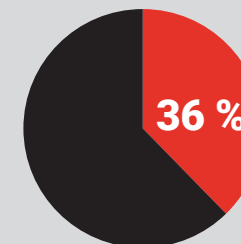
female



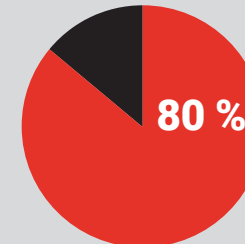
age 25-54



secondary education
or higher



AB groups

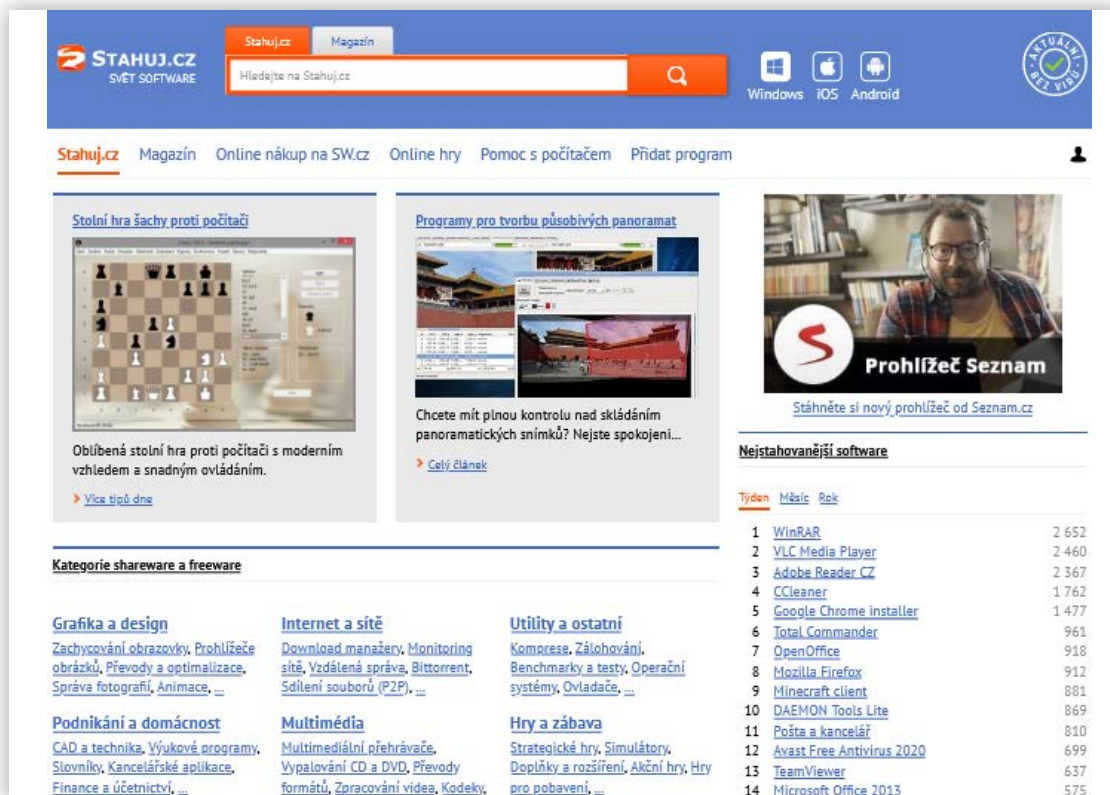


ABC groups



The world of software

266 thousand real users per month
915 thousand page views per month

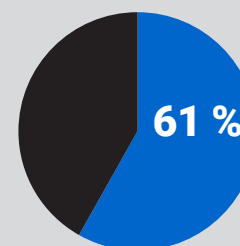


Download servers

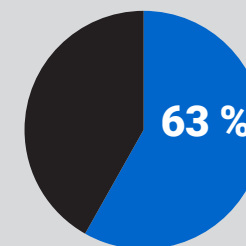
We are one of the two largest internet portals offering free software downloads, founded in early 2000.

A wide selection of programs, high-quality reviews, independent user ratings, articles, advice, and news from the world of software – all of this makes us a sought-after assistant for anyone looking for new software.

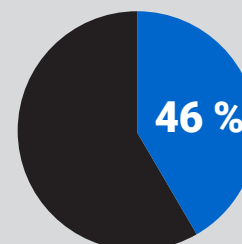
Our readers



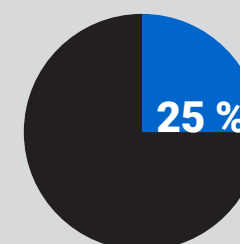
male



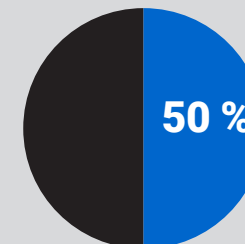
age 25–54



secondary education or higher



AB groups



ABC groups



Software fast and free

251 thousand real users per month
1 million page views per month

The screenshot shows the SLUNEČNICE.cz website. At the top is a yellow header with the logo, a search bar labeled 'hledat program', and icons for Windows, iOS, and Android. Below the header is a green navigation bar with links: Online hry, Online pomoc s počítačem, Katalog, Fórum, Do obchodu, and Přidat program. The main content area is divided into sections: 'Nejstahovanější programy' (Most downloaded programs) with a list of 16 items including Spy Emergency, FortKnox Personal Firewall, CCleaner, WinRAR, VLC media player, Adobe Acrobat Reader DC, Google Chrome, Total Commander, Windows Movie Maker, DAEMON Tools Lite, Skype, TeamViewer, Seznam Prohlížeč, LibreOffice, 7-Zip, and PDFCreator; 'Slunečnice doporučuje' (Slunečnice recommends) featuring articles on disk cleaning and document creation; and 'Aktualizace a novinky' (Updates and news) with a table of software updates.

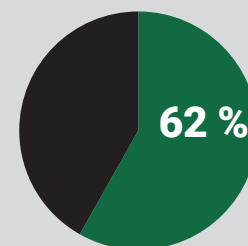
Software	Version	Time	Action	Size
Dynobase	1.3.4	před 14 hodinami	AKTUALIZACE	80.18 MB
Firebird Editor Pro	8.3.1	před 15 hodinami	AKTUALIZACE	7.57 MB
Ron's HTML Cleaner	2020.12.08.1302	před 15 hodinami	AKTUALIZACE	2.74 MB
PrefEdit for Mac	4.51	před 15 hodinami	AKTUALIZACE	7.44 MB
WinTools.net Professional	21.0	před 15 hodinami	AKTUALIZACE	1.73 MB
Subtitl	21.02.17.1816	před 15 hodinami	AKTUALIZACE	157.13 MB
Prima Cartoonizer	3.1.4	před 15 hodinami	AKTUALIZACE	127.94 MB

Download servers

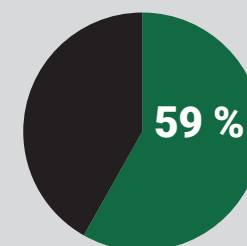
Since 1999, we have been creating one of the oldest unique catalogues of programs and video games with the emphasis on not just Czech computer users of various age categories.

We thoroughly evaluate all programs and are constantly expanding our selection. Currently, we offer nearly 30,000 programs for work, educational and entertainment purposes.

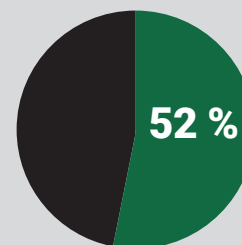
Our readers



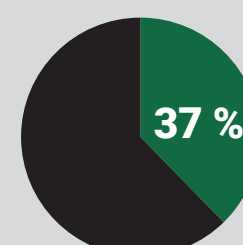
male



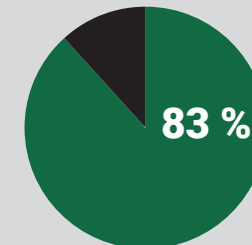
age 25–54



secondary education
or higher



AB groups

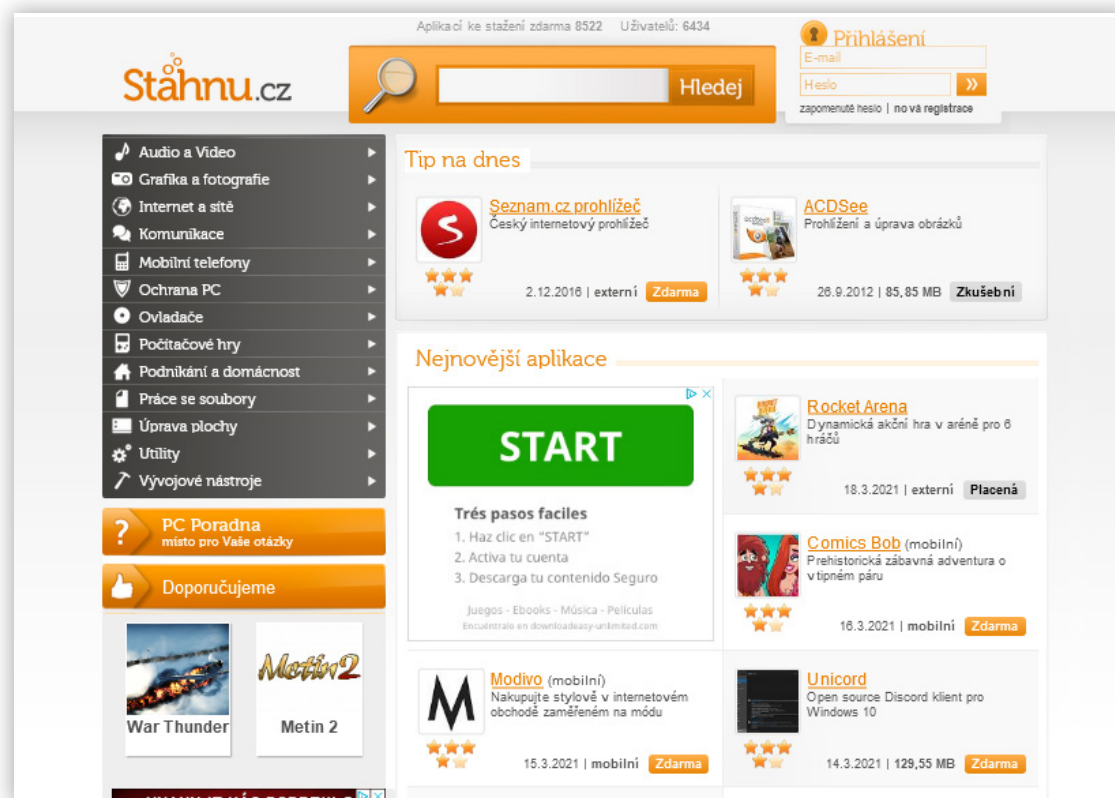


ABC groups

Stáhnú.cz

Download server: programs, applications,
and video games

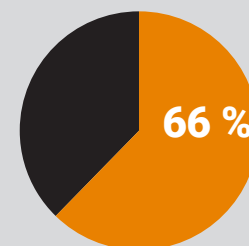
67 thousand real users per month
194 thousand page views per month



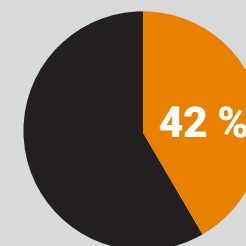
Download servers

We offer thousands of applications, programs, and video games. Thanks to our high-quality search, the visitors can easily find applications and programs to meet their exact specific needs.

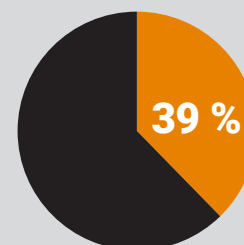
Our readers



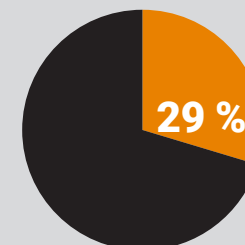
male



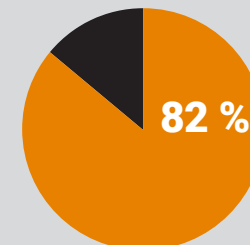
age 25-54



secondary education
or higher



AB groups



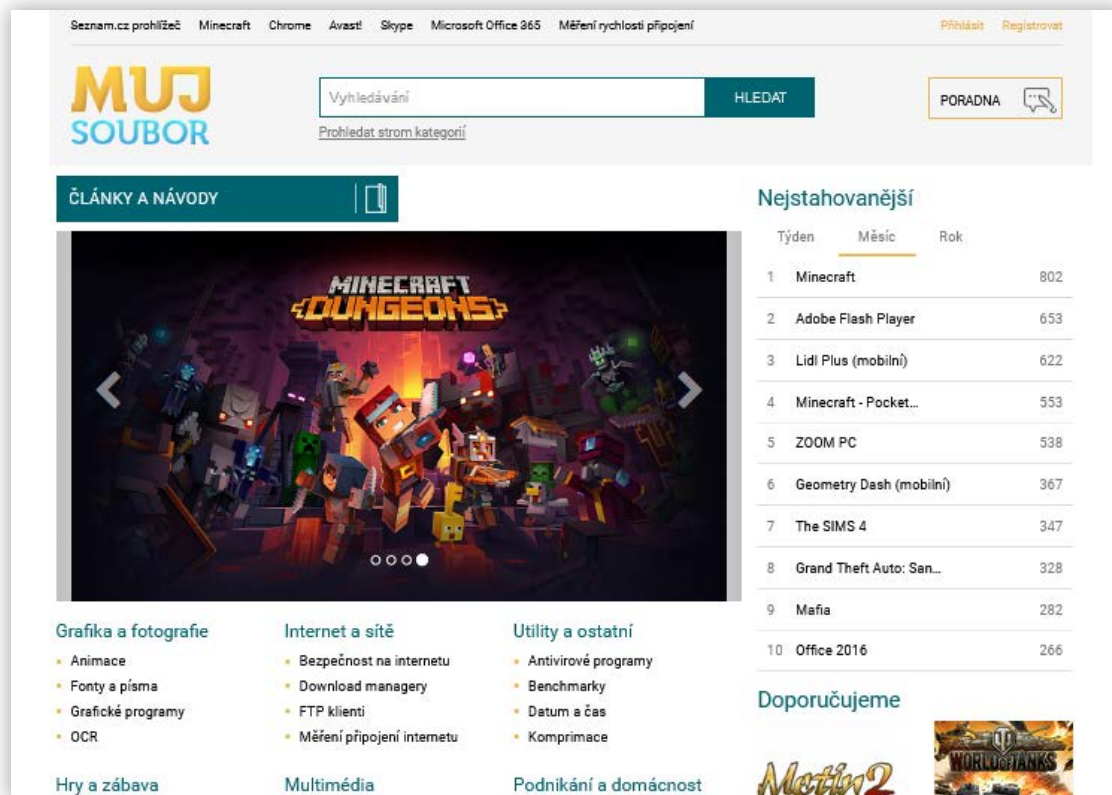
ABC groups



Download server for you

30 thousand
real users per month

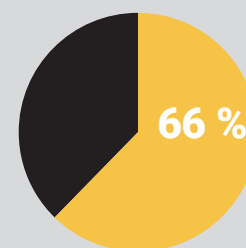
111 thousand
page views per month



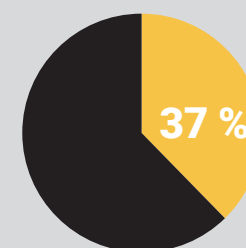
Download servers

We offer more than 6,000 applications, programs, and video games to download for free. Every single application, program and video game features a description in Czech language.

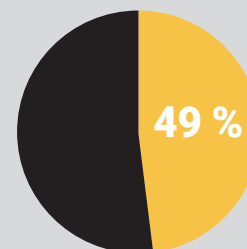
Our readers



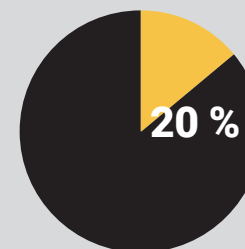
male



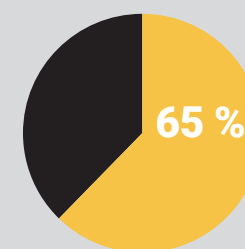
age 25-54



secondary education
or higher



AB groups

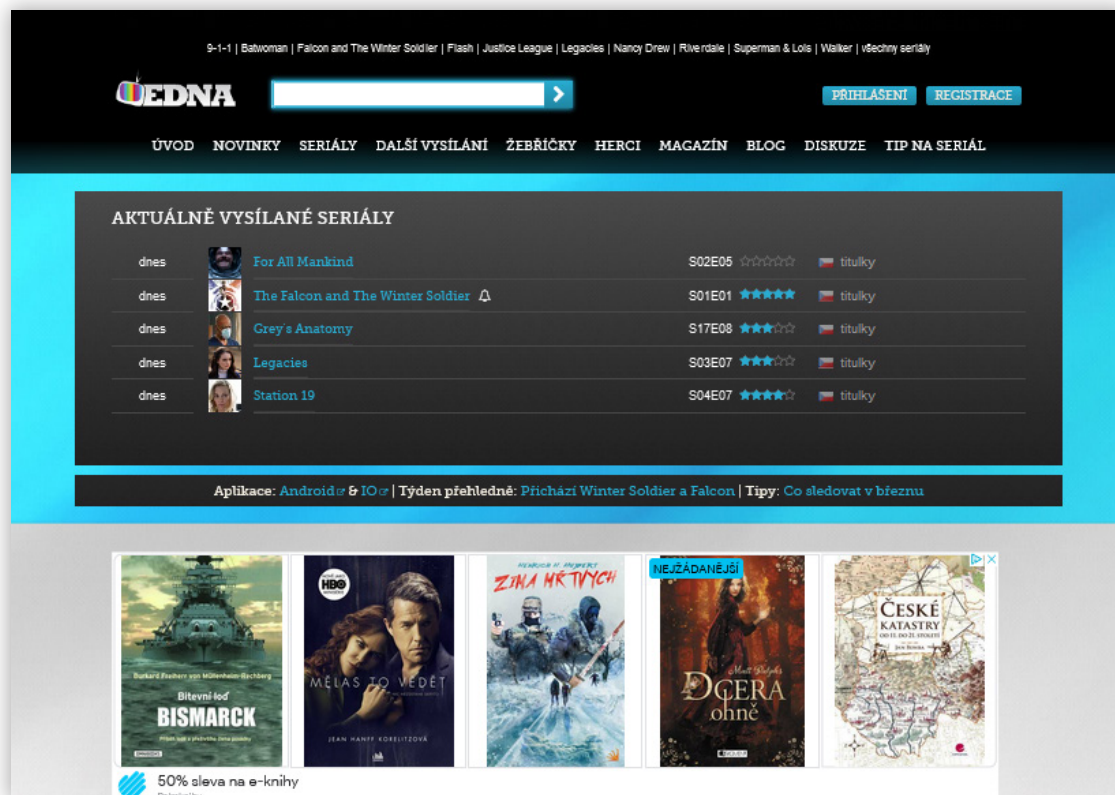


ABC groups



Information from the world of TV shows
and movie franchises

321 thousand real users per month
2.6 million page views per month

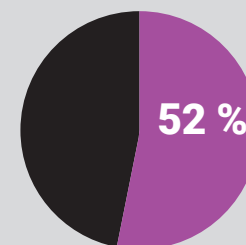


Interest websites

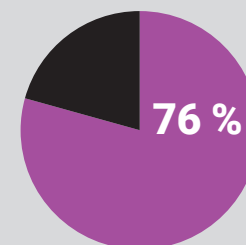
We are a website for fans of TV shows and selected movie franchises. Every day, we report on current events related to foreign TV production, and provide complete coverage in one easy to navigate spot. From fans, for fans.

In addition to our thorough articles, photo galleries and trailers, we also offer Czech subtitles. Our database includes more than three thousand TV show or movie websites.

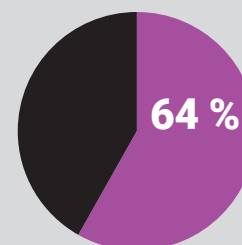
Our readers



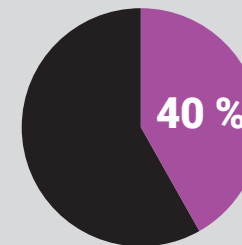
male



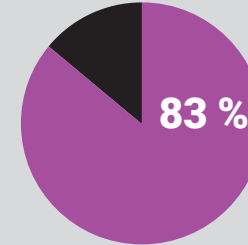
age 25-54



secondary education
or higher



AB groups



ABC groups



VIDEAČSKY

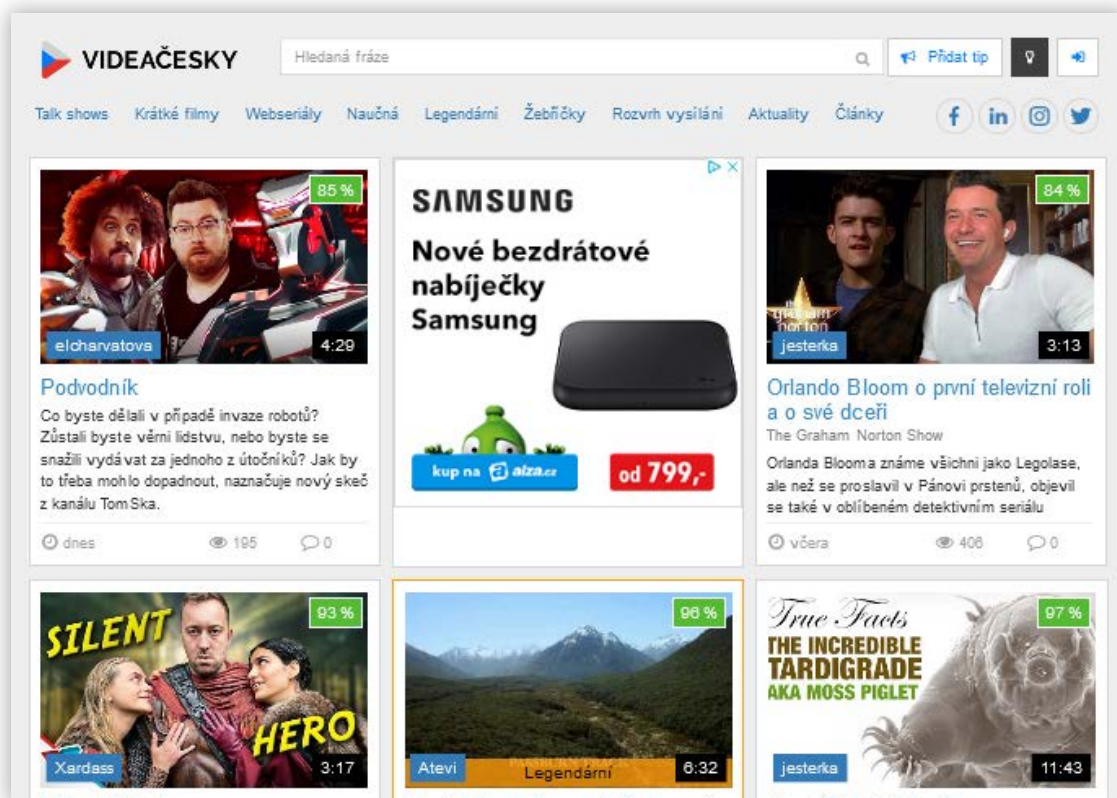
The best videos from around the world, translated into Czech

30 thousand

real users per month

174 thousand

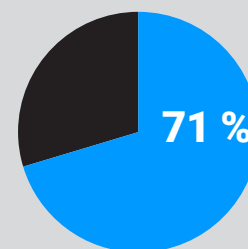
page views per month



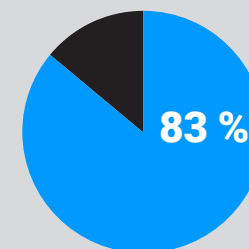
Interest websites

Since 2010, we have been offering interesting videos with Czech subtitles. For the Czech and Slovak audiences, we have translated plenty of American and British talk shows. Our server offers nearly 10,000 videos.

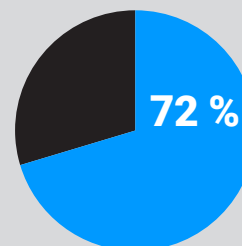
Our readers



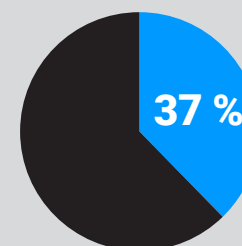
male



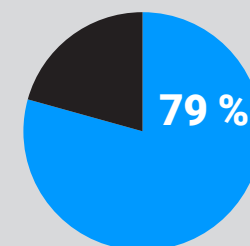
age 25-54



secondary education
or higher



AB groups



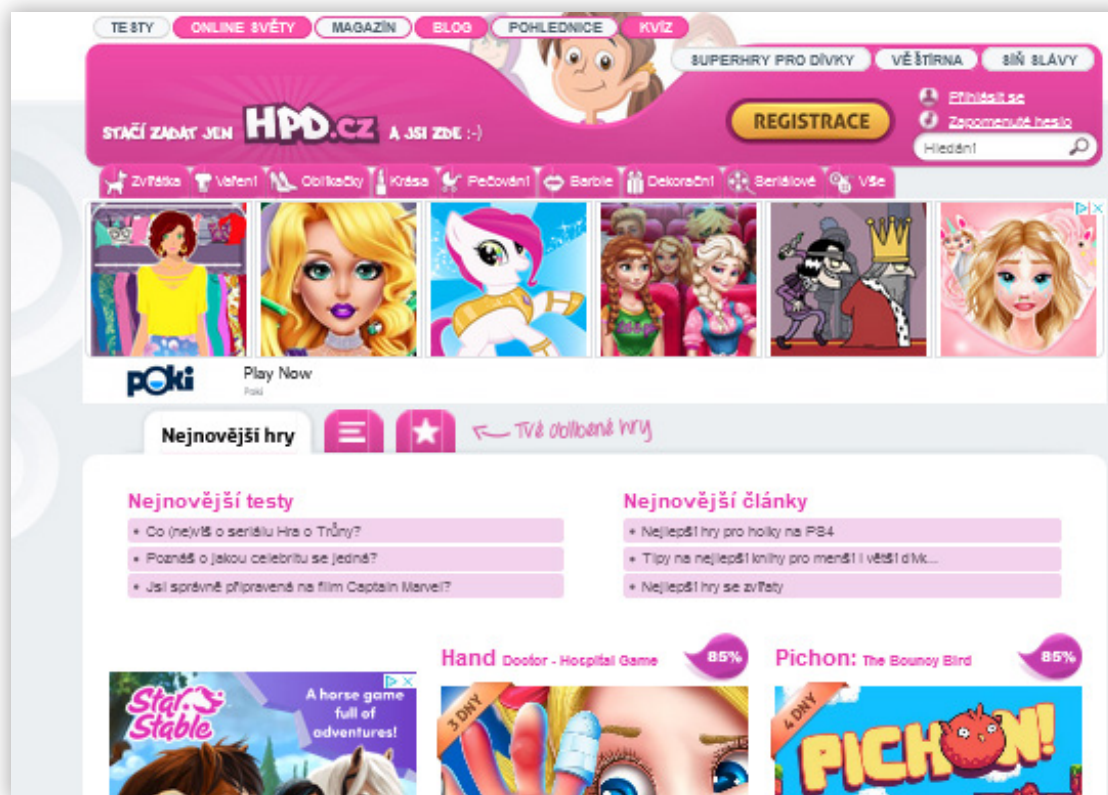
ABC groups

HRYPRODIVKY.CZ

The website for every girl

37 thousand
real users per month

180 thousand
page views per month



We are a website focusing on girls. In addition to video games, we also offer them articles about the latest trends in beauty care or fashion, as well as various quizzes on movies, fairy tales and other areas.

Raketka.cz

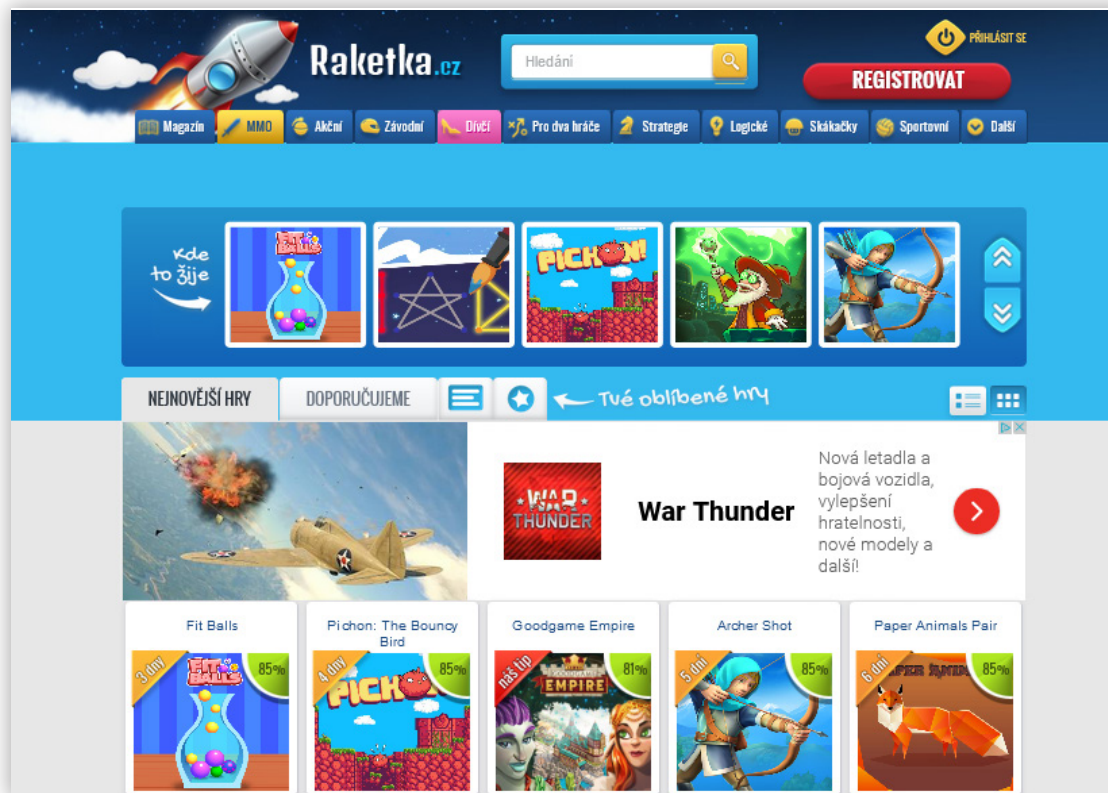
An entertaining video game website for everyone,
regardless of their age

35 thousand

real users per month

371 thousand

page views per month



Regardless of whether you are a small child, a parent on parental leave or a grandparent in the company of their grandchildren, you will find the right video game for you on our website. The countless HTML5 video games on offer the users can play on their mobile devices are a clear advantage.