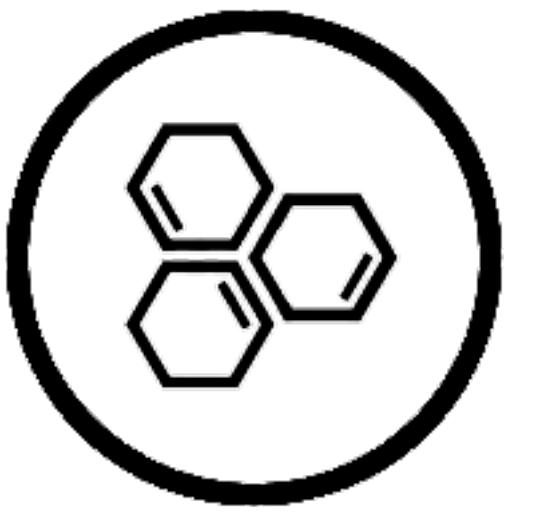
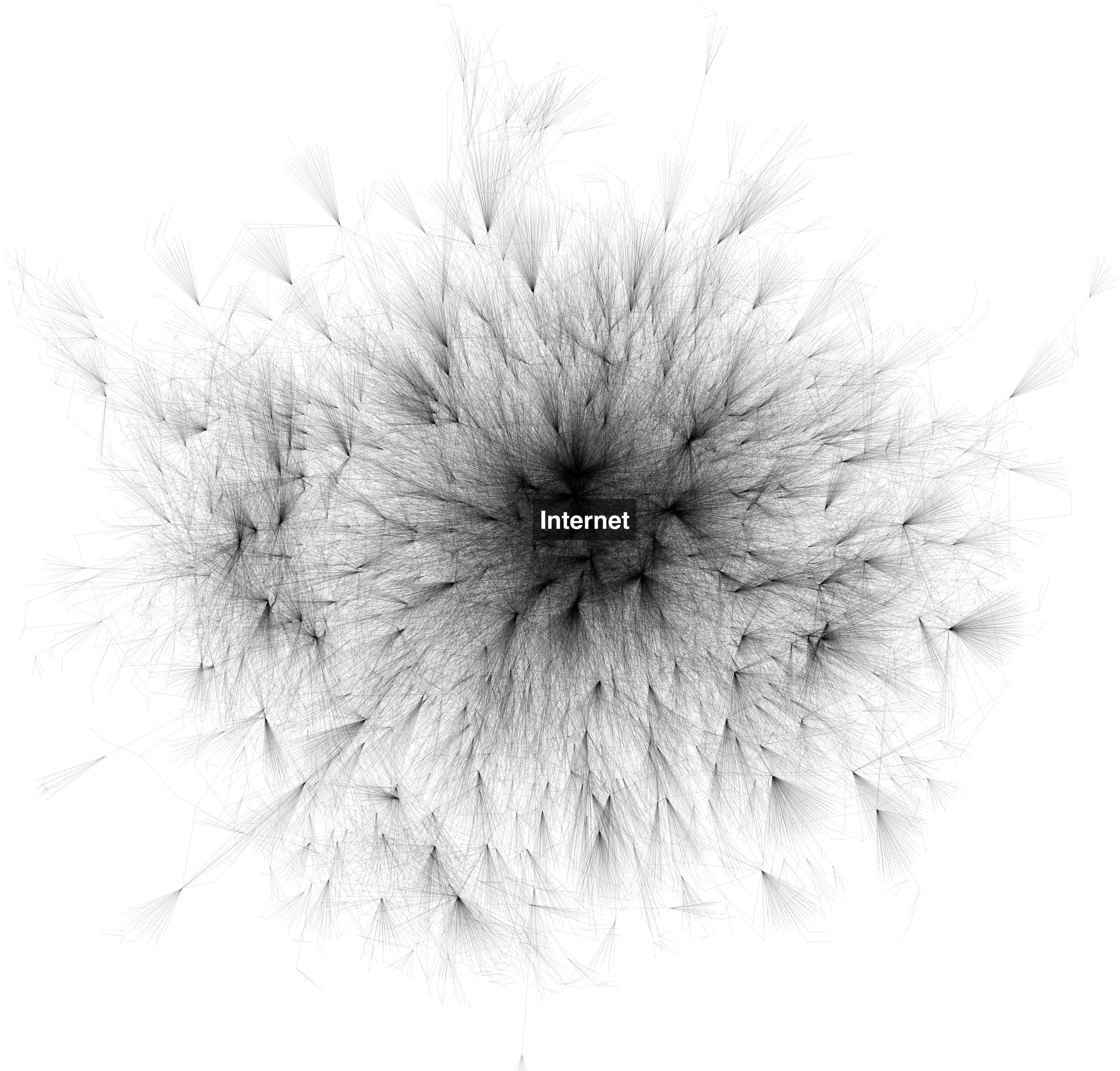


We exist in a bizarre combination of Stone Age emotions,
Medieval beliefs, and God-like technology.

- Edward Osborne Wilson on Human Nature, 2008
- Founder of Sociobiology, University of Harvard



Matter



Thought

The entire internet

is stored and delivered using 540 billion trillion electrons.

Which all together weigh around 50 grams.

Or about the weight of
one strawberry.



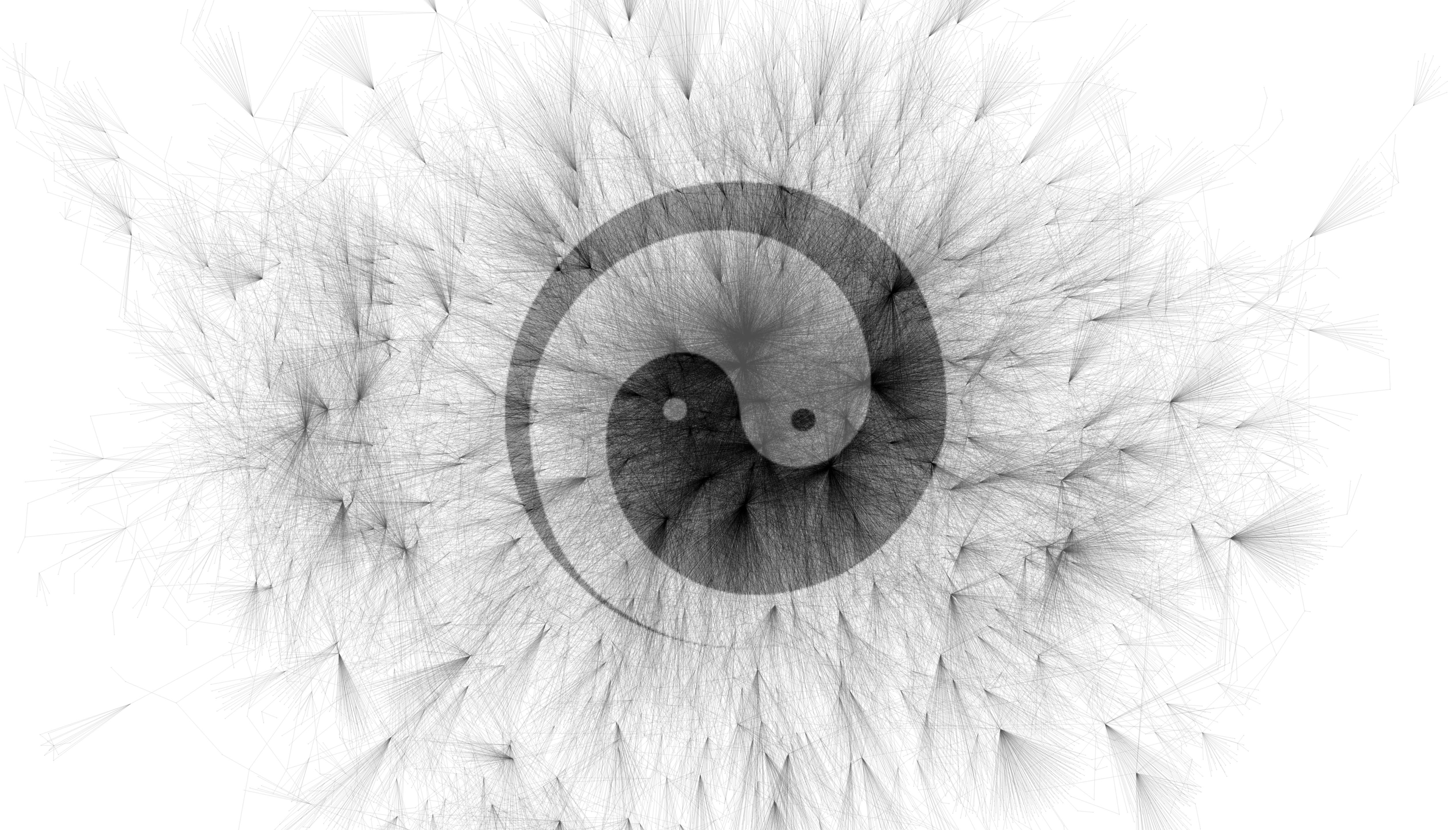
a crystal of salt





A realm of new possibilities.







4752
Accounts Created
2462400
Tweets

YouTube
999648
Video Hours
Watched

864
Video Hours
Uploaded

LinkedIn
78624
User Searches

S
9999936
Minutes Used



8000208 Likes
432000 Comments
299808 Uploaded

f



G+
984

in

7.6K

+



9936
Blog Posts



22032
Items Purchased
\$1019088
Money Spent

Google

1990656
Searches
\$692064
Ad Revenue



432 Posts
5616 Comments
91584 Votes



200016
Posts



102816 Pins



273888
App Downloads



533952
App Downloads



22548672 Likes
23749632 Posts
2592 GB of Data



WhatsApp

5184
Accounts Created
94999824
Messages Sent



166752
Hours Watched



440208
Hours Streamed

100%

80%

60%

40%

20%

'86 '88 '90 '92 '94 '96 '98 '00 '02 '04 '06 '08 '10 '12 '14 '16 '18 '20

It's official: Cash is no longer king in the UK.





Today, 31% of Kenya's GDP is spent through mobile phones.

A sleek, silver-colored autonomous vehicle is shown from a side-front angle, parked on a dark surface. The background is a dark, atmospheric space with several glowing blue horizontal bars, suggesting a futuristic or high-tech environment. The car's design is modern and aerodynamic, with large wheels and a low profile.

**Autonomous cars will destroy millions of
jobs and reshape the US economy by 2025.**

Major paradigm change: SHIFT HAPPENS!

DON'T TRUST
ANYONE OVER

30

airbnb

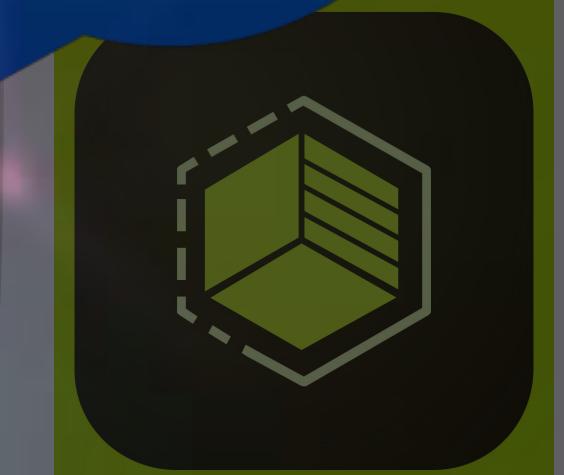
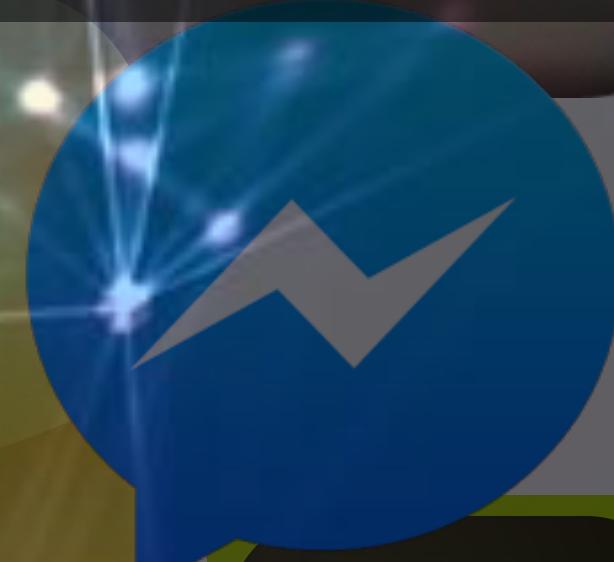
 **Alibaba.com®**
Global trade starts here.™



UBER



Talabat.com



Meerkat

Instantly stream live video
to your Twitter followers.





MY OWN

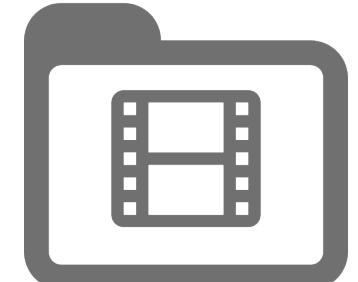
Disposable

OWNERSHIP

SHARED



Responsible





TRADITIONAL

Limited

BUSINESS MODEL

DISRUPTED



Unlimited





POINT OF SALES

Dependent

ECONOMY



ON-DEMAND



Independent



“Create campaign
for 1.000 free SMS
and 1.000 free local
call minutes.”



“Oh, really?”

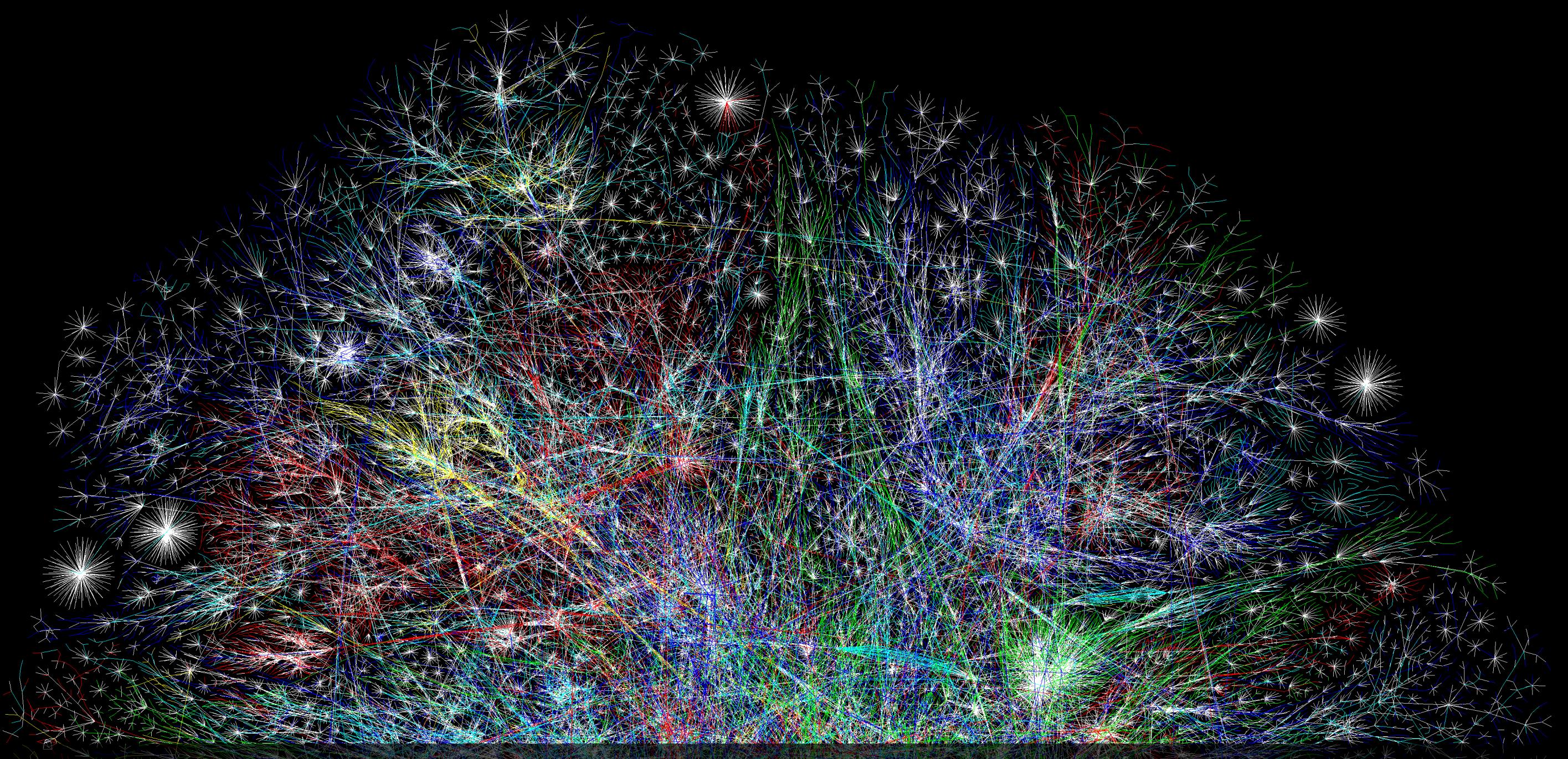


A vibrant, abstract digital network visualization. It features a dense web of glowing, multi-colored lines (blue, green, yellow, red) against a dark background. Numerous small, bright, starburst-like points of light (nodes) are scattered throughout, with some larger, more prominent ones. A thick, curved blue line runs diagonally across the frame, partially obscuring the network. The overall effect is one of complex connectivity and digital energy.

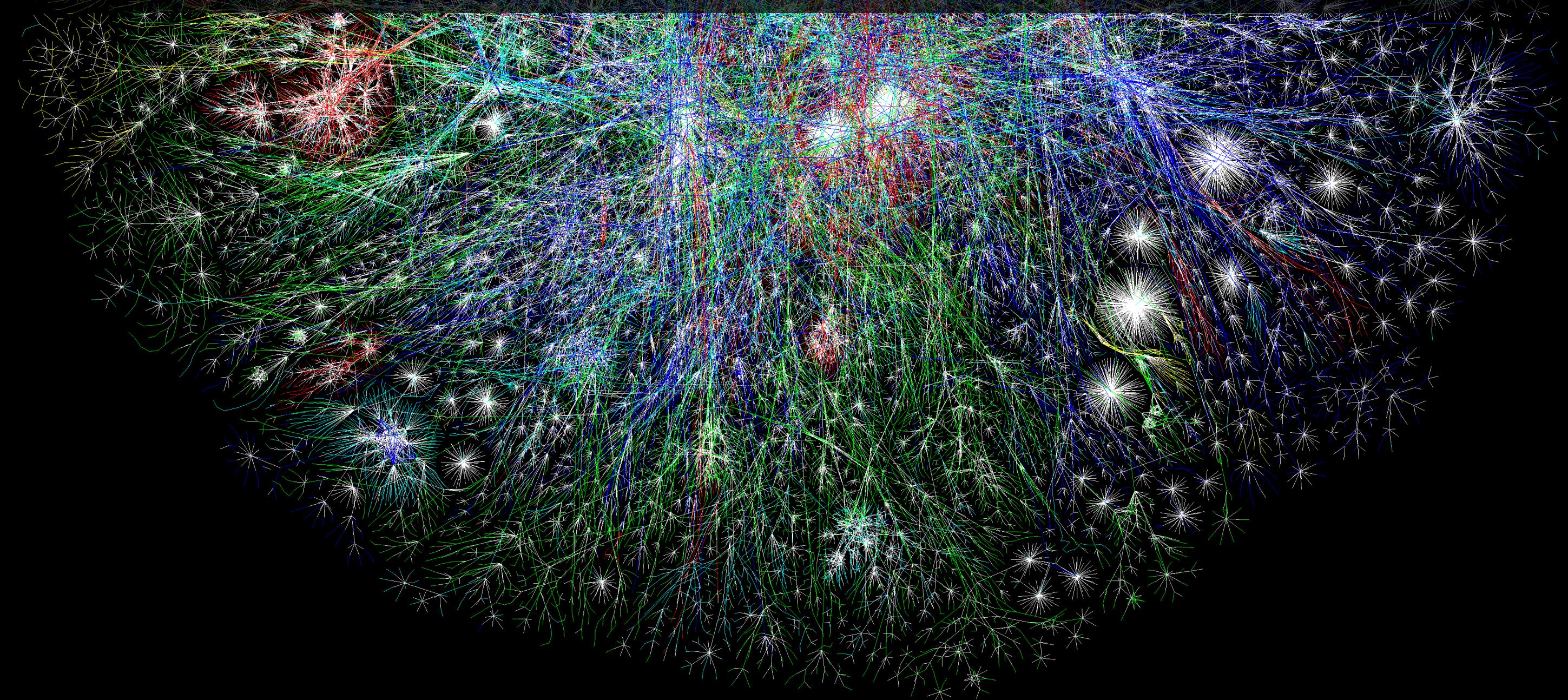
digital isn't a technology, it's a mindset.

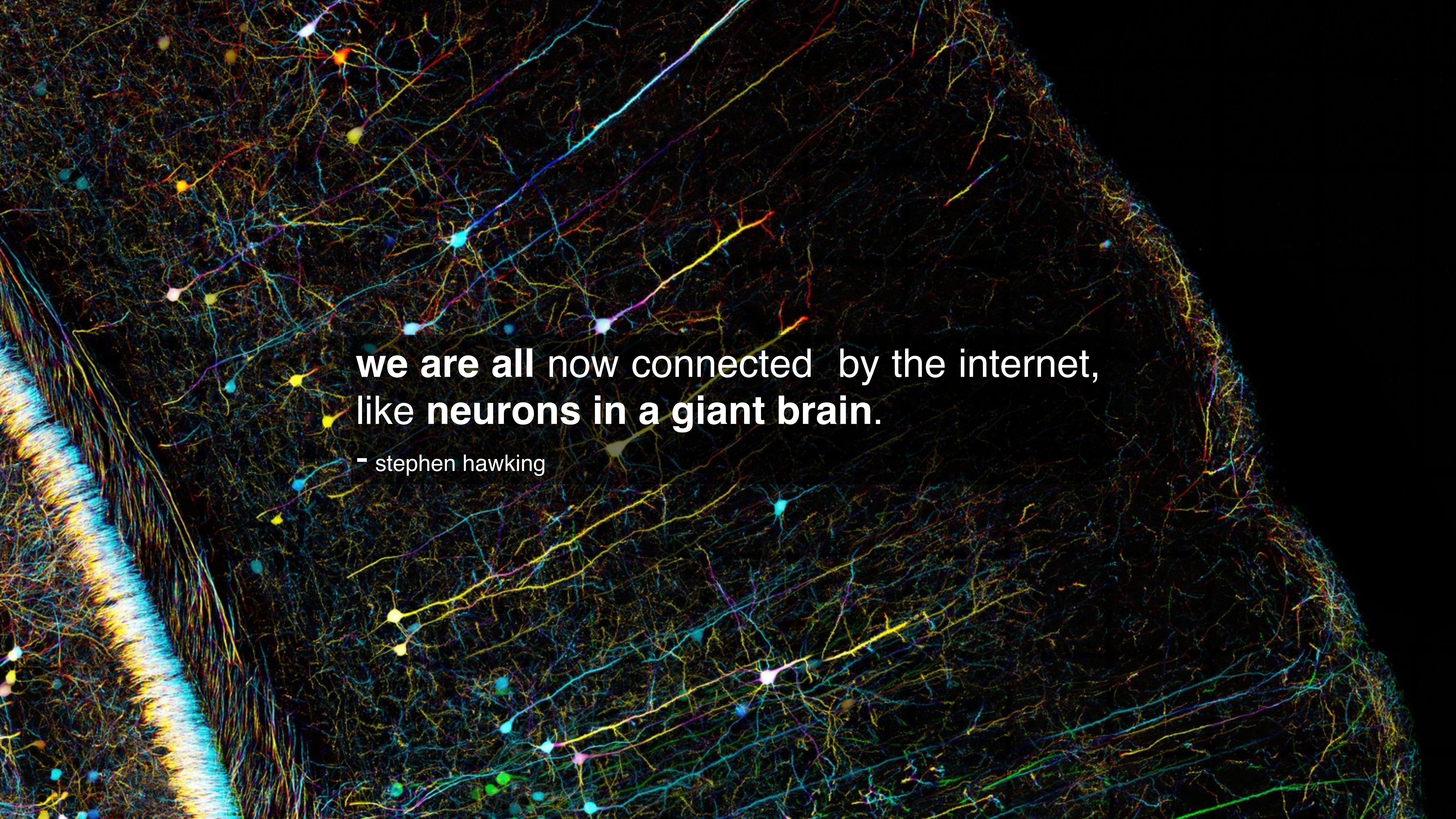


iBrain



neurons of the human brain | model of internet | model of known universe





**we are all now connected by the internet,
like neurons in a giant brain.**

- stephen hawking

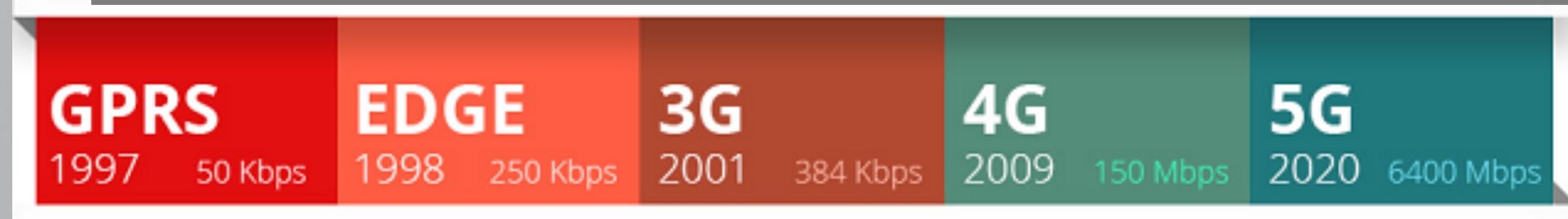


200 billion
connected devices by 2020

“Real”

“Virtual”

2020: 5G – zero latency experience



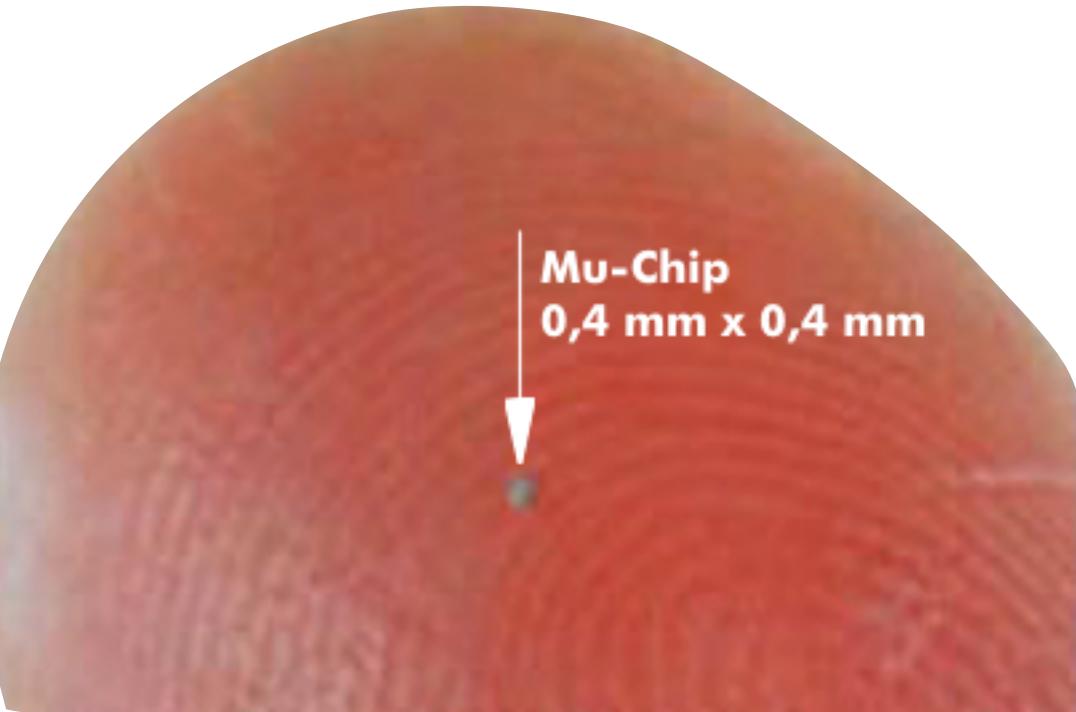
A photograph of the interior of a futuristic autonomous vehicle. Two passengers are seated in the front seats, both wearing light blue turtleneck sweaters. The passenger on the left is looking towards the camera, while the driver on the right has his eyes closed. The car's interior is a minimalist design with light-colored leather seats and a large, curved digital display on the dashboard showing a scenic landscape of mountains and birds. The ceiling features a vibrant, multi-colored light bar.

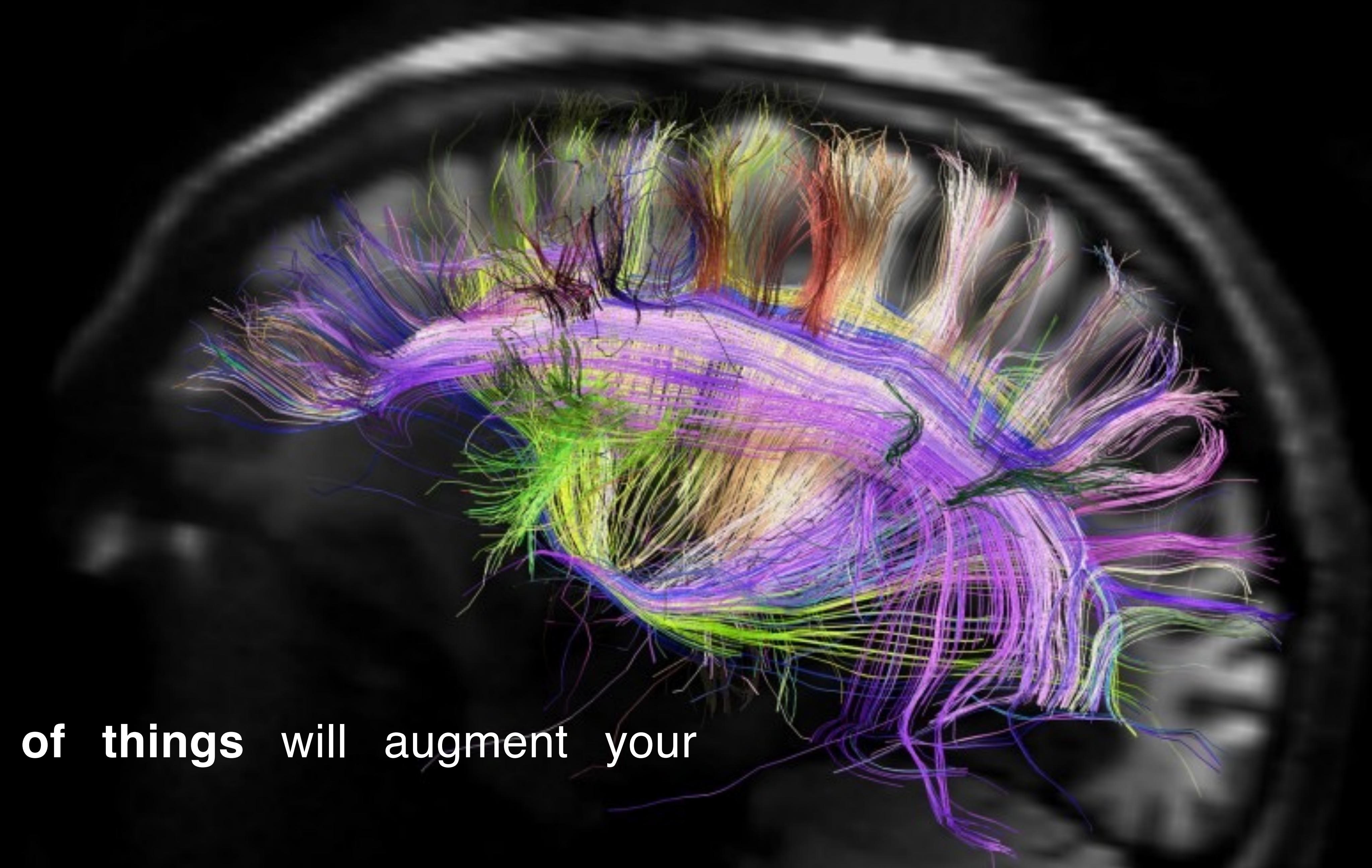
autonomous cars

predicted to change the world's economy model by 2025

smart dust

computers smaller than a grain of sand
can be sprayed or injected almost anywhere
– to measure chemicals in the soil,
or to diagnose problems in human body

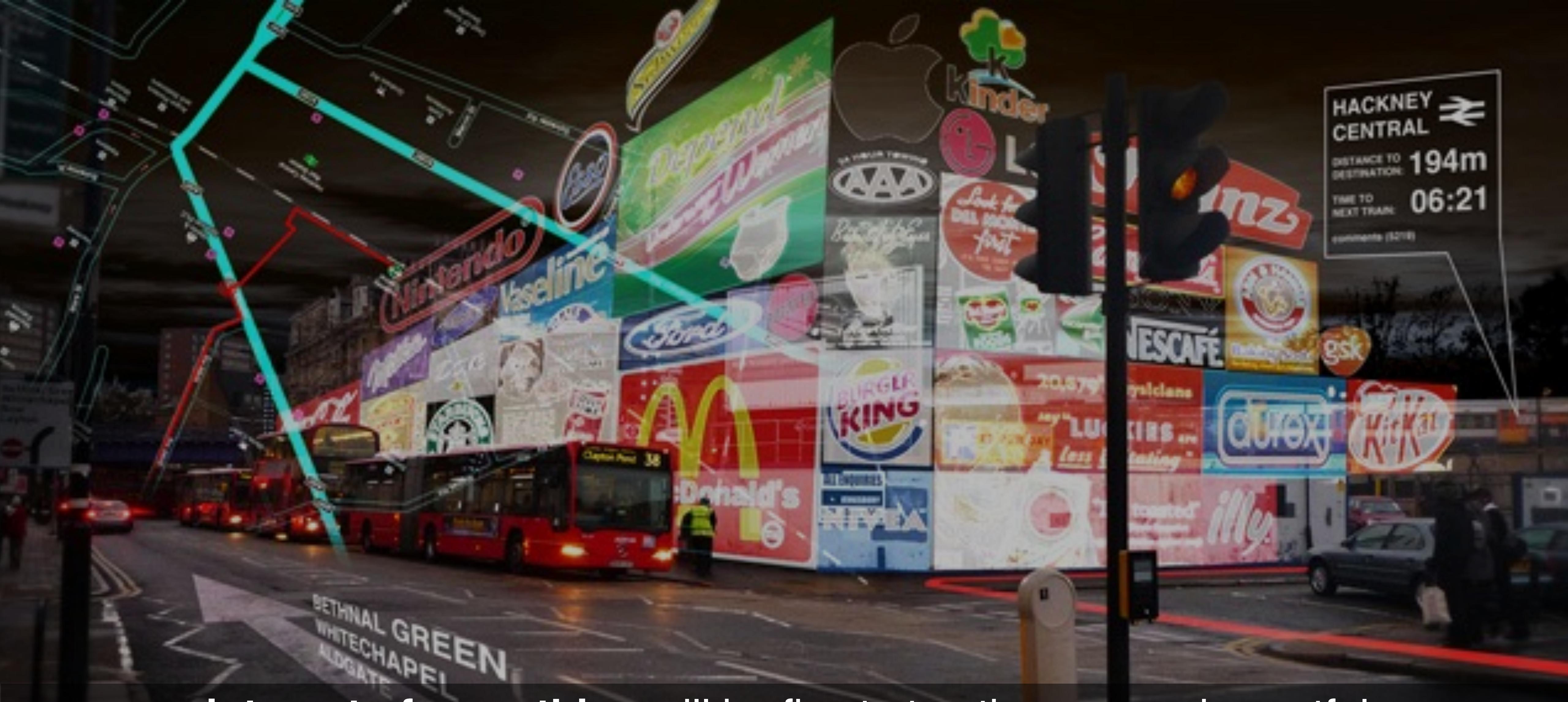




A large, stylized eye dominates the background. The iris and pupil are replaced by a complex, swirling pattern of colored lines in shades of purple, blue, green, yellow, and red, resembling neural pathways or a digital landscape. The eye is set against a dark, smoky background.

**internet of things will augment your
brain.**

- eric schmidt



internet of everything will be five to ten times more impactful
in the next decade than the entire internet has been **to date**.

- john chambers



2016
year of

virtual reality

ପ୍ରକାଶ



the guardian

Facebook reveals news feed experiment to control emotions

Forbes

Facebook

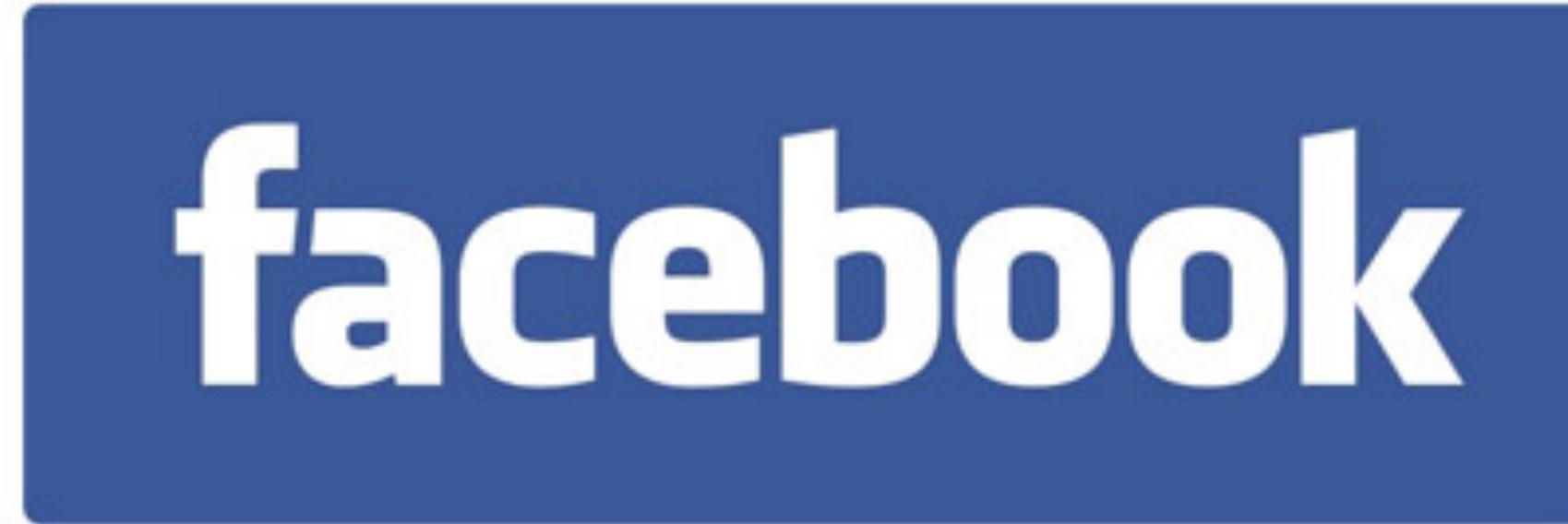
Manipulated 689,003

Users' Emotions For

Science

The New York Times

To Facebook,
we are all lab rats



Users' emotions **were in fact reinforced, at least to some extent, by what they saw in their Facebook news feed, a phenomenon the research team called “emotional contagion”.**

Adam Kramer – Facebook data scientist

Emotional Contagion



MT. HOLLY - '98
BENDERSVILLE



Cheb ovládli uprchlíci



Petr
Cheb nádraží

Sdílet · Včera

To se líbí 2 uživatelům.

Sdíleno: 1.359x

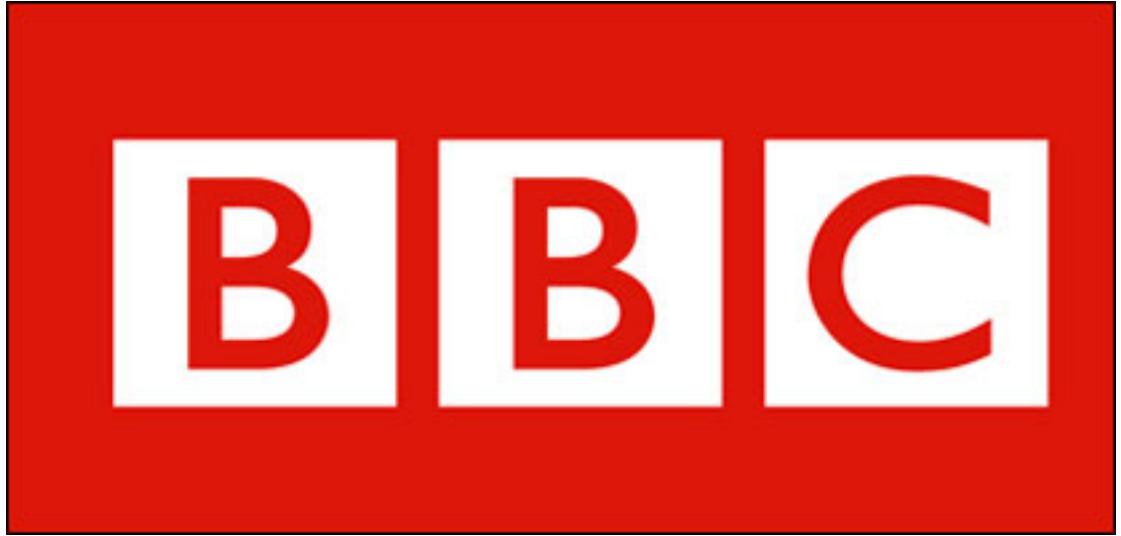
Album: Mobilní příspěvky
Sdíleno s: Veřejný

Otevřít prohlížeč fotek

Stáhnout

Vložit na článek

Zdroj: Facebook



**Facebook intentionally
manipulates users'
emotions without their
knowledge.**

“Nobody has ever had this sort of power before. No dictator in their wildest dreams has been able to subtly manipulate the daily emotions of more than a billion humans so effectively. There are no precedents for what Facebook is doing here. Facebook itself is the precedent.”

Laurie Penny – British journalist



**Social engineering: the art
of manipulating people so
they give up confidential
information**

**“Nobody is
listening to your
telephone calls.”**

- Barrack Obama



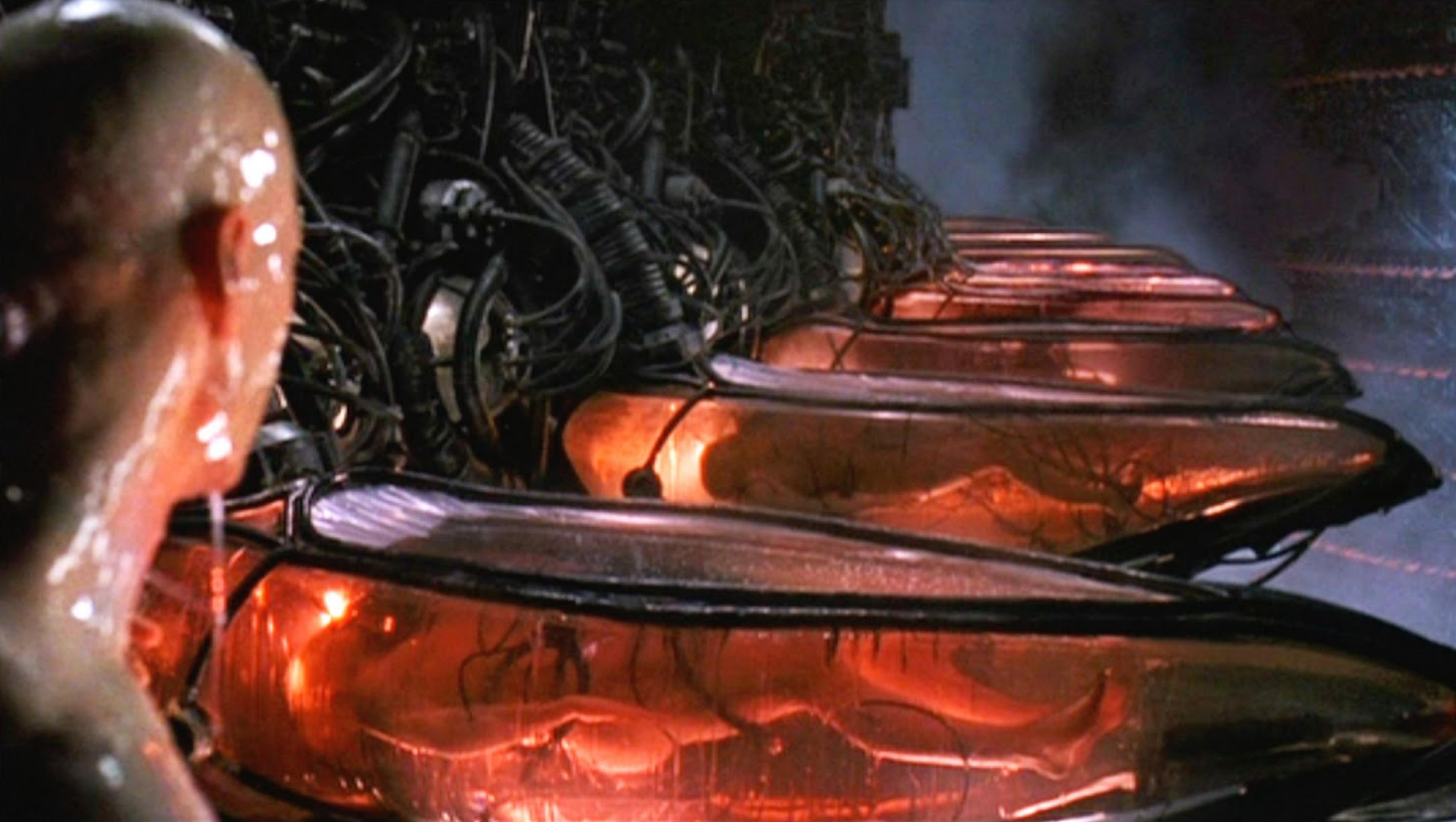


The “who,” “when” and “how frequently”

“When you take all those records of who’s communicating with who, you can build social networks and communities for everyone in the world, and when you marry it up with the content, you have leverage against everybody in the country.”

William Binney – one of the best NSA analysts in history
for





THE MATRIX HAS YOU _

THE BIG BROTHER'S WATCHING YOU _

the **Atlantic**

Facebook Promises to Manipulate Your Emotions 'Differently'



Staying off Facebook can make you happier, study claims

According to researchers, social media 'distorts our perception of reality'

AFTER ONE WEEK WITHOUT
FACEBOOK THE TREATMENT
GROUP REPORTED

A SIGNIFICANTLY HIGHER LEVEL
OF LIFE SATISFACTION.

PEOPLE WHO HAD TAKEN A BREAK FROM
FACEBOOK FELT HAPPIER AND WERE LESS
SAD AND LONELY.



“Coherent consciousness creates order in the world.
Subtle interactions link us with each other and the Earth.”

- Global Consciousness Project

Institute of Noetic Sciences
Princeton University