

Loewe Reference

55

EU energy efficiency class: B

Screen diagonal (in cm) / Screen diagonal (in inch): 140 / 55

Power consumption "ON"¹ (in W): 149

Annual energy consumption (kWh)²: 207

Power consumption in stand-by mode / off (in W): 0.5 / 0

Resolution (in pixels): Ultra HD (3840 x 2160)



Set-up options

Wall Mount Slim / VESA Size 400, Chrome Silver

W 125.9 / H 76.6 / PD 6.1 / TD 7.5

Flat mounting

Wall Mount 67, Black

W 125.9 / H 76.6 / PD 6.1 / TD 10.0

Convenient mounting



Wall Mount Isoflex 32 – 55³, Aluminium

W 125.9 / H 76.6 / PD 6.1 / TD 11.3

Flexible solution, folds flat,

can be pulled out, rotated and pivoted,

intelligent cable management



Table Stand Reference 55, Aluminium

W 125.9 / H 83.6 / PD 6.1 / TD 34.7

Manually rotatable (+ / -20°)



Table Stand Art 55, Aluminium

W 125.9 / H 79.6 / PD 6.1 / TD 32.0

Manually rotatable (+ / -20°)



Rack 110.30 TS

W 125.9 / H 36.1 / PD 6.1 / TD 43.1

Black, White or Chrome Silver



Rack 165.30 TS

W 162.2 / H 36.1 / PD 6.1 / TD 43.1

Black, White or Chrome Silver



Contents: Assist 1 system remote control, aluminium, incl. batteries. N.B. No set-up option included in delivery. Some products are depicted with optional accessories.





Dimensions in cm: W = width, H = height, PD = product depth, TD = total depth, BP = diameter/dimensions of base plate. Technical modifications and errors excepted.

¹ To EN 62087:2009. ² On the basis of four hours of operation per day, 365 days a year. Actual energy consumption depends on the purpose for which the TV is used.



³ Only in conjunction with VESA Size 400 adapter.

TV

Versions

	Model	Article no.	EAN Code
 Aluminium Black	55	54433L40	4011880157254
 Aluminium Silver	55	54433B40	4011880156943
 High Gloss White	55	54433U40	4011880157308
 Dark Gold	55	54433K40	4011880159623

Colour Kit

	Model	Article no.	EAN Code
 White	55	72330U00	4011880159586
 Silver	55	72330T00	4011880159593

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Annual energy consumption (kWh)²: 207

Power consumption in stand-by mode / off (in W): 0.5 / 0

Resolution (in pixels): Ultra HD (3840 x 2160)

Set-up options

Floor Stand Reference 55 MU, Aluminium

W 125.9 / H 121.4 / PD 6.1 / TD 59.0

Motor operated rotation (+ / - 45°),
intelligent cable management



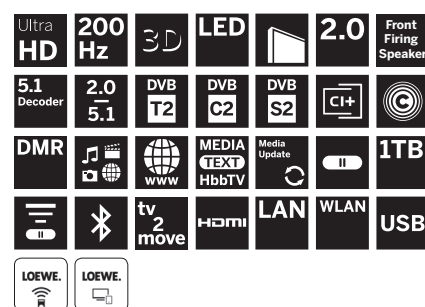
Screen Lift Plus³, Brushed aluminium

W 125.9 / H 300.0 / PD 6.1 / TG 20.2

Manually rotatable (+ / - 90°),
concealed cable routing



Technical features



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³ Only in conjunction with VESA Size 400 adapter.

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Technical information

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Image+ (Image)

Resolution (in pixels)	Ultra HD (3840 x 2160)
Display technology	LCD with E-LED-Backlight
Screen diagonal (in cm/inch) / Response time (in ms) / Frame Rate (in Hz)	140 / 55 / 6 / 200
Brightness (in cd/m ²) / Viewing angle (horizontal/vertical)	450 / 178°
Contrast filter glass	●
Ultra HD Super Resolution Scaling / Image+ Active / 24 p motion picture display	● / ● / ●
3D technology / Active Glasses 3D	● / ○
Video auto-dimming (VBD+) / Interior auto-dimming (OPC) / Home Mode	● / ● / ●

Digital+ (Television Standards)

DVB-T2 / DVB-C2 / DVB-C / DVB-S2 / Multistandard (analogue) / Dual Channel	● / ● / ● / ● / ● / ●
MPEG / MPEG2 / MPEG4 (H.264) / HEVC (H.265) / integrated HDTV reception ¹	● / ● / ● / ● / ●
DVB radio / Unicable (acc. EN 50494)	● / ●

Sound+ (Audio)

Output in W (sine / music)	2 x 30 / 2 x 60
Acoustic speaker concept	Soundbar
Integrated 5.1 AV-Receiver / Digital audio link	● / ●
Dolby Digital / DTS	● / ●
Individual bass and treble control / Loudness	● / ●
Automatic Volume Control (AVC)	●
Audio out available: variable / fixed / Subwoofer	● / ● / ●

Assist+ (Operation)

Assist Media user Interface / Home Screen (incl. favorites)	● / ●
Smart Assist App (Android/iOS) / Smart tv2move App (Android/iOS)	● / ● / ● / ●
Electronic Program Guide (SI-data)	●
MediaText (HbbTV) / Video text (Level 2.5)	● / ●
Menu languages ² / Context Related Help	● / ●
Parental Lock / Automatic turn-off / Timer	● / ● / ●
Instant Channel Zapping / Quick Start Mode	● / ●
Programme positions including AV and radio	6,000
Digital Link HD (CEC)	●
PIP (AV) ³ / Full PIP / Split screen TV: Video text	● / ● / ●
MediaUpdate (via USB / Internet)	● / ●

Media+ (Multimedia functions)

DR+ / storage capacity in GB / USB recording (with DR+: USB-Archive)	● / 1,000 / ●
DR+ Streaming server / client / Follow-Me / Smart tv2move	● / ● / ● / ●
Multi Recording / Mobile Recording	● / ●
Photo player / Music player / Video player (via Home network and USB incl. Ultra HD)	● / ● / ●
Digital Media Renderer (incl. Ultra HD) / Bluetooth Music Player	● / ●
Internet Apps (MediaNet) / Internet Browser / Internet Radio (incl. search function)	● / ● / ●

Connectivity+ (Connectors)

HDMI with HDCP	4 (1x UHD, 1x ARC)
LAN network connection / integrated WLAN	● / ●
Common Interface / CI Plus 1.3 certified ⁴	2 / ●
Home Control Interface (RS232) / IR Link ⁵ / Motor control	● / ○ / ●
Digital audio link (DAL) ⁶ / Digital Audio-Out (cinch)	● / ●
Analogue Audio-Out (L/R) / Headphone (jack 3.5 mm) / Center-In ⁵ (3.5 mm)	● / ● / ●
Micro-AV ⁵ (Component / Scart / VGA)	● / ● / ●
USB	3 (1x 3.0)

Environment

EU energy efficiency class / Annual energy consumption (kWh) ⁷	B / 207
Power consumption in stand-by mode / off (in W)	0,5 / 0
Power consumption "ON" ⁸ (in W) / Peak luminance ratio in %	149 / 68
Mercury content in mg / contains lead ⁹	0.0 / traces

Miscellaneous

Weight in kg	37.8
Power switch / Mains voltages	● / 220 – 240 V, 50 / 60 Hz
VDE-safety standard (inspection seal)	●

● = included/installed ○ = upgradeable/optional

¹ Reception of digital channels may be limited by individual regulations from the respective broadcaster/provider. UK models are Freeview HD compliant.

² D-GB-F-I-E-NL-CZ-GR-PL-H-FIN-SLO-SK-TR-S-DK-P-RUS-N

³ AV-PIP is only available in combination with DVB-T/C/S.

⁴ CI Plus is backwards compatible with CI.

Functionality is dependent on module availability from the supplier.

⁵ Only in conjunction with a corresponding adapter, to be ordered separately.

⁶ Loewe System 5.1 Out, Stereo Out, Subwoofer Out, Center In.

⁷ On the basis of four hours of operation per day, 365 days a year. Actual energy consumption depends on the purpose for which the TV is used.

⁸ To EN 62087 : 2009.

⁹ Traces may occasionally be found in electronic components (in compliance with the recast European RoHS directive).