What is Cortex XDR

Cortex XDR empowers security operations to cut through the noise and focus on real threats. The category defining platform reimagines how you find advanced, hidden attacks with integrated endpoint, network, and cloud data. Teams can slash complexity and replace disjointed point products with a unified experience for prevention, detection, investigation, and response.

How does Cortex XDR Work

Cortex XDR accurately detects threats by analyzing rich data with behavioral analytics and machine learning. It provides a complete picture of each incident and reveals the root cause, allowing you to investigate threats eight times faster than before. Tight integration with enforcement points accelerates containment, enabling you to stop attacks before the damage is done.

Top 3 Cortex XDR Benefits

- Detect advanced attacks with analytics
- Decrease investigation time
- Increase SecOps efficiency

Industry Insights

Long Incident Response Times	Too Many Alerts	Greatest SOC Challenges
197 Days to Identify a breach 69 Days to Contain a breach	174,000 received per week Less than 7% reviewed	Not enough time Not enough people
Cost of Data Breach Study 2018	State of SOAR Report 2018	

Who's the Buyer?

		Key Concerns
Budget Holder	CISO	• Risk of not identifying attacks • Response times too long • Financial and reputational damage
User/Decision Maker	SecOps Team	• Too many alerts • Too many tools • Too many false positives
User/Decision Maker	Desktop Team	• Anti-virus solution doesn't protect well enough
Influencer	Network Infrastructure	• Siloed analysis and response

Competitors

CROWDSTRIKE   Carbon Black.   CYLANCE
Symantec.   DARKTRACE   CISCO Stealthwatch

What Makes Cortex XDR Different?

Cortex XDR is the only extended security analytics, detection and response platform that runs on integrated endpoint, network, and cloud data.

Why Should I Sell Cortex XDR?

Total Addressable Market (TAM)

$10B
by 2021

Partner Campaigns

Channel Marketing Campaigns

Services Opportunity

Cortex XDR Deployment Guide

Resources

hi! Help Me Sell   Overview Deck   LevelUp: Cortex XDR   Technical Learning Guide   Whiteboard Video