

The top cloud data protection challenges during the COVID-19 pandemic

During the global pandemic cloud data protection has become even more important.

Cloud adoption, disaster recovery preparations, ransomware protection — the priorities are high stakes. Digital transformation initiatives moved more quickly than originally planned.

The flexibility, scalability and availability of cloud prompted IT teams to shift workloads to the cloud, rely on SaaS applications, and move to a cloud disaster recovery model. In two surveys, enterprises shared their increased focus on cloud data protection priorities.

Commvault asked a sample set of our cloud data protection customers:

What are your top 5 data protection priorities during the global pandemic?¹

1 Disaster recovery preparedness



Cloud disaster recovery enables you to quickly recover data from locations around the globe. Working from home in Chicago or Chennai, you can quickly restore cloud-based workloads to offices, manufacturing facilities, or within your cloud-based services. Be ready for a cloud disaster recovery event.

2 Preventing ransomware



There’s a new headline — and a new ransomware code name — almost every week. Ransomware prevention is a top priority for both cloud and on-premises data management professionals. You need encrypted backups, alerting, and rapid data recovery to be ready if an attack does happen.

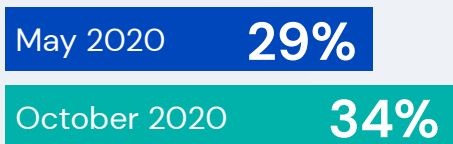
“We saw 2 years of digital transformation in 2 months.”
Microsoft²

3 Faster digital transformation

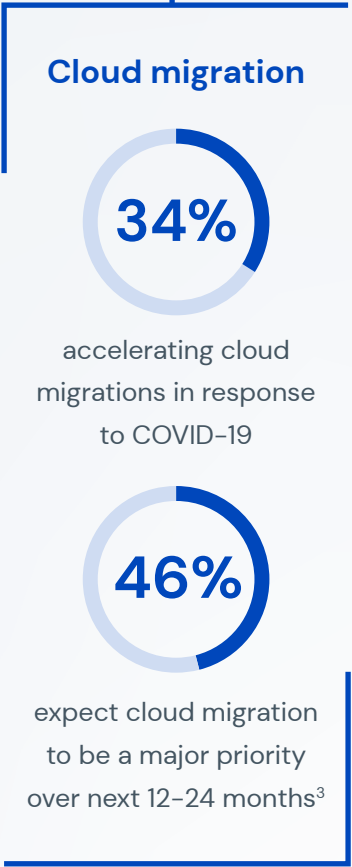


When your workforce needs to suddenly work from home, technology priorities shift to security and productivity. Protecting new virtual machines, applications, and data sets is critical.

4 More cloud adoption



With more workloads in the cloud, organizations can more quickly transform to be agile, flexible and have the data needed to serve customers. Cloud vendors promise high availability, but cloud-based workloads still need data protection from a third-party source. Enterprise backup and recovery is your responsibility.



5 Protecting SaaS applications



SaaS enables a remote workforce, but the data stored in the application needs backup and recovery. SaaS vendors are responsible for availability, not your data recovery SLAs.

Did you add Microsoft Office 365 or a SaaS-based industry application? Make SaaS backup and recovery part of your overall data protection strategy.

Let’s solve your cloud data protection challenges. Start at commvault.com/cloud-data >

¹ Commvault cloud data protection customer survey, May 2020, TVID: 19E-028-OC4, October 2020 TVID: 9CE-D5B-O6C
² Microsoft
³ BCG COVID-19 IT Buyers Sentiment Survey, April 24–May 5, 2020