

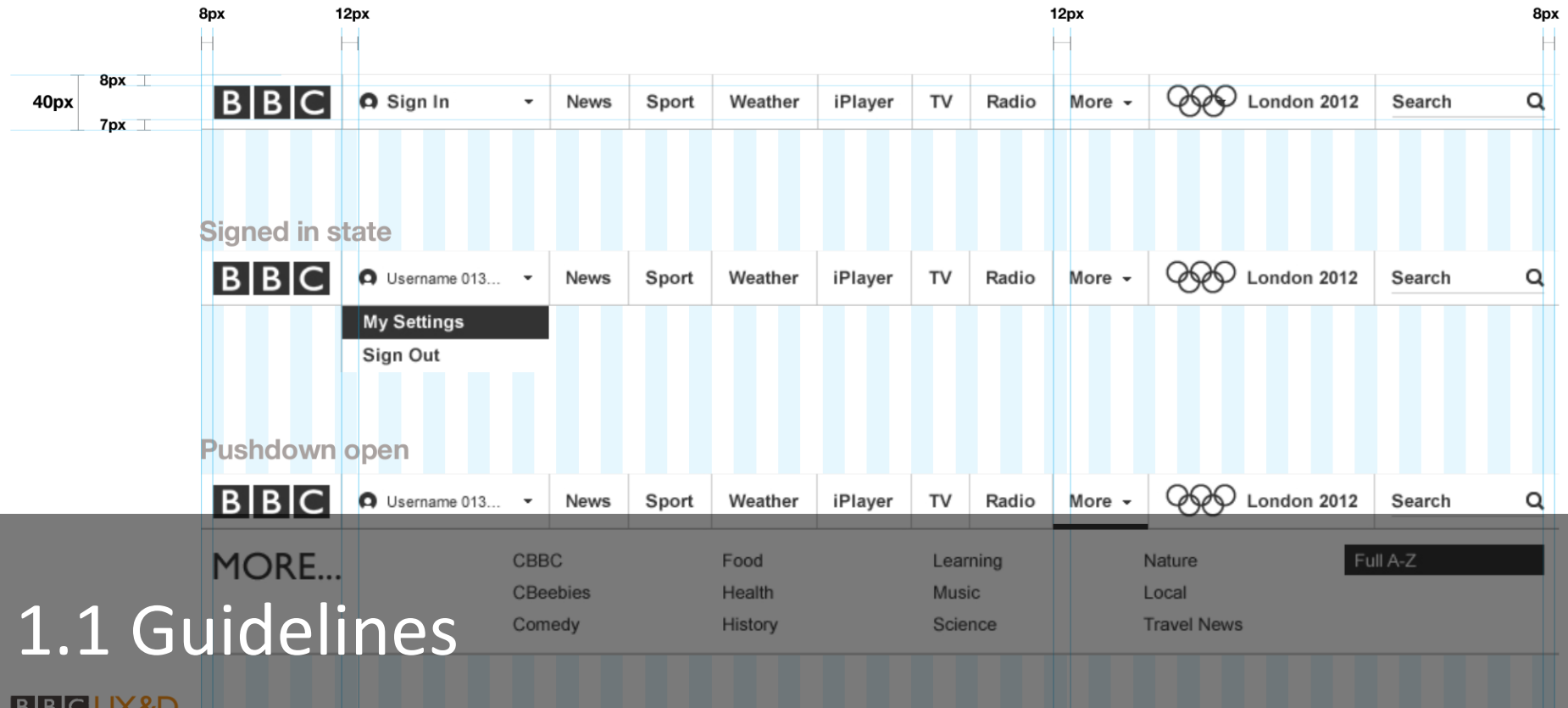
# Trendy v UX designu světových médií

Jiří Suchý

# 1. Design

The global masthead includes the global navigation links with additional links in a 'more' dropdown panel. BBC iD is positioned to the right of the BBC blocks with the Search entry field at the extreme right.

**Note:** A selection of masthead variations are available for use; white (as seen below), 20% black, 40% black, 70% black, grey, transparent white and transparent black.



# 1.1 Guidelines

iOS 6



iOS 7

# 1.1 Guidelines





## 1.1 Guidelines

# The New York Times

## 1.2 Brand



# The New York Times.

THE WEATHER

Local showers today; Tuesday, fair; fresh, shifting winds, becoming northwest.

For full weather report see Page 17.

NEW YORK, MONDAY, JUNE 29, 1914.—EIGHTEEN PAGES.

ONE CENT In Greater New York, Jersey City and Newark, Elsewhere TWO CENTS.

AYS IN AIR 21 HOURS.  
Aviator's Feat Held to be a World's Record.  
LIN, June 28.—Herr Landmann, aviator, today concluded a non-stop of 21 hours 43 minutes.  
asserted that this flight constituted a world record.  
WEY IN CANAL PARADE.  
Be Invited to Make Trip Aboard His Old Flagship Olympia.

## FEDERALS DESERT AGUASCALIENTES

Next Big Town South of Zacatecas Is Evacuated by Huerta's Forces.

## CARRANZA - HUERTA DEAL?

American, Reaching Vera Cruz, Reports Parleys Are On in Mexican Capital.

## ENVOYS TOLD OF REBEL NOTE

Says He Must Consult His Associates—Answer Is Regarded as Favorable.

ZACATECAS, June 27, via EL PASO, June 28.—Aguascalientes, capital of the States of the same name, has been evacuated by the Federals, according to information reaching Gen. Villa's headquarters today.

Owing to this, his plan of campaign has been changed, and the troops of the division are returning to Torreón.

Part of the division left last night. The rest will leave for the north today. Gen. Villa will follow his troops during the day. Last Wednesday it was announced that the Villa troops would be taken toward Aguas Calientes overland.

Late reports show that the losses of the Federals here were much greater than at first supposed. The number of prisoners taken by Villa's troops exceed 4,500. The number of killed was close to that figure.

The latest casualty report of the Constitutionalists was over 700 dead and 1,100 wounded, but these figures are not complete.

Special to The New York Times.  
A message was received today saying that 2,000 Federales, fleeing from Zacatecas toward San Luis Potosí, had been overtaken by Gen. Benavides, head of the Zaragoza brigade, and had been decisively de-

## Propose Pan-American Memorial to Columbus

A splendid tomb topped by a great light is proposed to be erected in Santo Domingo, in the Caribbean Sea, by subscriptions from peoples of all lands. See NEXT SUNDAY'S TIMES.

## OUR GUNS FIRE ON SANTO DOMINGO

Few Shots from the Machias Stop Bombardment of Puerto Plata by President Bordas.

## WARNED BY CAPT. RUSSELL

Told Not to Endanger Foreigners in Attack on Rebels There—Refugees Taken Off by Our Boats.

Special to The New York Times.

WASHINGTON, June 28.—Following general instructions from the Navy Department to protect the lives and property of Americans and foreigners in Santo Domingo, the little American gunboat Machias on Friday afternoon endeavored the inner harbor of Puerto Plata, and with a few shots from her main battery silenced a battery of President Bordas's forces that was bombarding the town.

The bombardment was in violation of emphatic orders from Capt. Russell, commanding the American squadron, and with a few shots from her main battery silenced a battery of President Bordas's forces that was bombarding the town.

Capt. Russell is in personal command of the first line battleship South Carolina, that was detached from service at Vera Cruz when conditions in Santo Domingo became threatening. His dispatch to the department, which, like all dispatches from Santo Domingo, took two days to come, makes no mention of

# HEIR TO AUSTRIA'S THRONE IS SLAIN WITH HIS WIFE BY A BOSNIAN YOUTH TO AVENGE SEIZURE OF HIS COUNTRY

Francis Ferdinand Shot During State Visit to Sarajevo.

## TWO ATTACKS IN A DAY

Archduke Saves His Life First Time by Knocking Aside a Bomb Hurler at Auto.

## SLAIN IN SECOND ATTEMPT

Lad Dashes at Car as the Royal Couple Return from Town Hall and Kills Both of Them.

## LAI D TO A SERVIAN PLOT

Heir Warned Not to Go to Bosnia, Where Populace Met Him with Servian Flags.

## AGED EMPEROR IS STRICKEN

Shock of Tragedy Prostrates Francis Joseph—Young Assassin Proud of His Crime.



Archduke Francis Ferdinand and his Consort the Duchess of Hohenberg Slain by Assassin's Bullets.

could only certify they were both dead.

The authors of both attacks upon the Archduke are born Bosnians. Gavrino is a compositor, and worked for a few weeks in the Government printing works at Belgrade. He returned to Sarajevo a Servian chauvinist, and made no concealment of his sympathies with the King of Servia. Both he and the actual murderer

by splinters from the bomb. Several persons on the pavement were very seriously hurt by the explosion of the bomb, which was thrown by a young man named Tabrinovitch, (Gavrino), who is a typist from Trebenje, in Herzegovina, and is of Servian nationality. He was arrested some twenty minutes later.

The Archduke and his wife left the Town Hall, intending to visit those who had been injured by the bomb, when a schoolboy 19 years old, named

it is feared that it will lead to serious complications with that unruly kingdom, and may have far-reaching results. The future of the empire is a subject of general discussion. It is felt that the Servians have been treated too leniently, and some hard words are being said about the present foreign policy.

All the public buildings are draped in long black streamers and the flags are all at half-mast.

BRANDY OF ARCHDUKE

1.2 Brand



"All the News  
That's Fit to Print"

# The New York Times

Late Edition

New York: Today, increasing clouds. High 62-67. Tonight, cloudy, breezy, showers likely. Low 51-57. Tomorrow, showers ending. High 58-63. Yesterday: High 68, low 48. Details on page B6.

VOL. CXXXVII . . . No. 47,298

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NEW YORK, TUESDAY, OCTOBER 20, 1987

30 cents beyond 75 miles from New York City, except on Long Island

30 CENTS

## STOCKS PLUNGE 508 POINTS, A DROP OF 22.6%; 604 MILLION VOLUME NEARLY DOUBLES RECORD

### U.S. Ships Shell Iran Installation In Gulf Reprisal

### Offshore Target Termed a Base for Gunboats

By STEVEN V. ROBERTS

Specialist in The New York Times

WASHINGTON, Oct. 19 — United States naval forces struck back at Iran today for attacks on American-registered vessels and other Persian Gulf shipping by shelling two connected offshore platforms that American officials said were a base for Iranian gunboats.

A few hours later, a naval commando detachment boarded a third platform five miles away and destroyed radar and communications equipment, Pentagon officials said.

No American casualties were reported in the actions, which occurred 120 miles east of Bahrain at about 2 P.M. (7 A.M., Eastern daylight time).

#### A 20-Minute Warning

American officials said the attacking force took pains to avoid killing Iranians, giving the crew on the first two platforms a 20-minute warning before four destroyers, stationed about three miles away, began shelling.

The United States was not expected to kill any of the 100 crew members on the platforms, the assertion could not be confirmed.

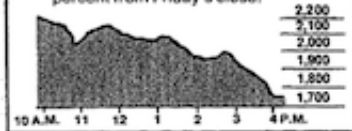
With the bombardment, the Administration intended to send a message to Iran. The United States had shown re-

1982 1983 1984 1985 1986 1987

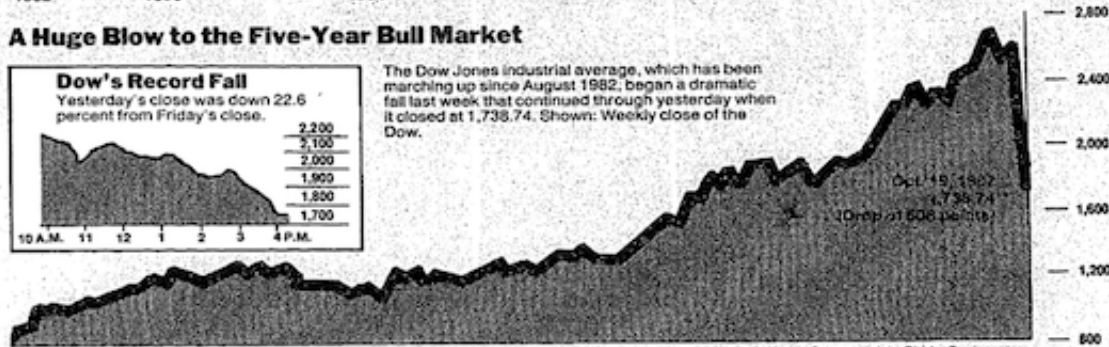
### A Huge Blow to the Five-Year Bull Market

#### Dow's Record Fall

Yesterday's close was down 22.6 percent from Friday's close.



The Dow Jones industrial average, which has been marching up since August 1982, began a dramatic fall last week that continued through yesterday when it closed at 1,738.74. Shown: Weekly close of the Dow.



Source: Knight-Ridder Tradecenter

The New York Times/Oct. 20, 1987

### Does 1987 Equal 1929?

By ERIC GELMAN

As stock prices soared this year, a chorus of pessimists warned that 1987 was looking more like 1929, when a stock market crash helped to usher in the Great Depression. Yesterday, after a plunge reminiscent of the worst days of 1929, one pressing question was whether the aftershocks would be as devastating to individuals and the nation.

#### News Analysis

A quick answer, many economists say, is no. The huge losses on Wall Street constitute a substantial blow to the economy at large. But there are many safeguards in place today —

Moore, director of the Center for International Business Cycle Research at Columbia University.

To be sure, there are some unsettling similarities between the current era and the pre-Depression years. Like the Roaring Twenties, the 1980's have seen an astonishing boom Wall Street. Now as then, individual and corporate debt are high, and some sectors of the economy are extremely weak. Trade relations are strained, with protectionist sentiment growing.

But today's economy is better equipped to handle financial shocks. "I don't see this decline in the stock mar-

### WORLDWIDE IMPACT

### Frenzied Trading Raises Fears of Recession — Tape 2 Hours Late

By LAWRENCE J. De MARIA

Stock market prices plunged in a tumultuous wave of selling yesterday, giving Wall Street its worst day in history and raising fears of a recession.

The Dow Jones industrial average, considered a benchmark of the market's health, plummeted a record 508 points, to 1,738.74, based on preliminary calculations. That 22.6 percent decline was the worst since World War I and far greater than the 12.82 percent drop on Oct. 28, 1929, that along with the next day's 11.7 percent decline preceded the Great Depression.

Since hitting a record 2,722.42 on Aug. 25, the Dow has fallen almost 1,000 points, or 36 percent, putting the blue-chip indicator 157.5 points below the level at which it started the year. With Friday's plunge of 108.33 points, the Dow has fallen more than 26 percent in the last two sessions.

#### Unprecedented Trading

Yesterday's frenzied trading on the nation's stock exchanges lifted volume to unheard-of levels. On the New York Stock Exchange, an estimated 604.3 million shares changed hands, almost double the previous record of 338.5 million shares set just last Friday.

With the tremendous volume, reports of brokers' trades on the New York



1.2 Brand



"All the News  
That's Fit to Print"

# The New York Times

Late Edition

Today, strong wind, turning cooler, partly sunny, high 48. Tonight, partly cloudy, colder, low 28. Tomorrow, clouds and sun, a snow shower, high 34. Weather map, Page A24.

VOL. CLXII . . No. 56,033

© 2013 The New York Times

NEW YORK, THURSDAY, JANUARY 31, 2013

\$2.50

## Hackers in China Attacked The Times for Last 4 Months

### Computer Assaults Tied to Reporting on Premier

By NICOLE PERLROTH

SAN FRANCISCO — For the last four months, Chinese hackers have persistently attacked The New York Times, infiltrating its computer systems and getting passwords for its reporters and other employees.

After surreptitiously tracking the intruders to study their movements and help erect better defenses to block them, The Times and computer security experts have expelled the attackers and kept them from breaking back in.

The timing of the attacks coincided with the reporting for a Times investigation, published online on Oct. 25, that found that the relatives of Wen Jiabao, China's prime minister, had accumulated a fortune worth several billion dollars through business dealings.

Security experts hired by The Times to detect and block the computer attacks gathered digital evidence that Chinese hackers, using methods that some consultants have associated with the Chinese military in the past, reached The Times's network. They broke in by exploiting vulnerabilities in the network, said the chief, David Barboza, who wrote the reports on Mr. Wen's rela-

tives, and Jim Yardley, The Times's South Asia bureau chief in India, who previously worked as bureau chief in Beijing.

"Computer security experts found no evidence that sensitive e-mails or files from the reporting of our articles about the Wen family were accessed, downloaded or copied," said Jill Abramson, executive editor of The Times.

The hackers tried to cloak the source of the attacks on The Times by first penetrating computers at United States universities and routing the attacks through them, said computer security experts at Mandiant, the company hired by The Times. This matches the subterfuge used in many other attacks that Mandiant has tracked to China.

The attackers first installed malware — malicious software — that enabled them to gain entry to any computer on The Times's network. The malware was identified by computer security experts as a specific strain associated with computer attacks originating in China. More evidence of the source, experts said, is that the attacks started from the same university computers used by the Chinese military to attack United

Continued on Page A9



## ISRAELI AIRSTRIKE IN SYRIA TARGETS CONVOY, U.S. SAYS

### LINK TO HEZBOLLAH SEEN

### Arms Reported on Way to Lebanon — Denial by Damascus

By ISABEL KERSHNER  
and MICHAEL H. GORDON

JERUSALEM — Israeli warplanes carried out a strike deep inside Syrian territory on Wednesday, American officials reported, saying they believed the target was a convoy carrying sophisticated anti-aircraft weaponry on the outskirts of Damascus that was intended for the Hezbollah Shiite militia in Lebanon.

The American officials, who spoke on the condition of anonymity, said Israel had notified the United States about the attack, which the Syrian government condemned as an act of "arrogance and aggression." Israel's move demonstrated its determination to ensure that Hezbollah — its arch foe in the north — is unable to take advantage of the chaos in Syria to bolster its arsenal significantly.

The predawn strike was the

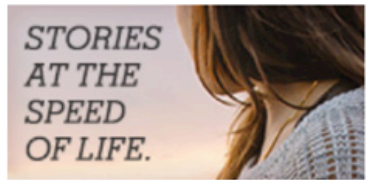
# 1.2 Brand





# The New York Times

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## Sebelius Resigns After Troubles With Health Law Website

By MICHAEL D. SHEAR  
Ending a five-year tenure marred by the disastrous rollout of President Obama's signature legislative achievement, the Affordable Care Act, Kathleen Sebelius is resigning as secretary of health and human services.

203 Comments

- Q. and A.: Health Goal Met, Missteps Reviewed
- Budget Chief Is Health Secretary Pick

## Prosecutor to Pursue Corruption Inquiries in Rebuke to Cuomo

By THOMAS KAPLAN and WILLIAM



Wissam Nassar for The New York Times

## Mideast Tensions Sideline Gazan Runner

By JODI RUDOREN 2:51 AM ET  
Israel, citing "the present diplomatic-security situation," refuses to let the Olympic athlete Nader al-Masri cross the country to compete in a marathon in Bethlehem.

- Video: Gaza Runner, Israeli Hurdles

## Warily, Jordan Assists Rebels in Syrian War

By BEN HUBBARD 5:02 AM ET  
Jordan has been quietly providing a staging



### The Opinion Pages

#### Mr. Cuomo's Gift to the Cynics

By THE EDITORIAL BOARD  
So much for the governor's promise to fight corruption in Albany. He shut down the independent ethics commission before it had a chance to do its job.

- Room for Debate: Should the U.S. Bar a U.N. Envoy?
- Egan: How to Heal the Heartland

#### OP-ED CONTRIBUTOR The Tobacco Ties That Bind

By PETER B. BACH  
Why doesn't the cancer society protest all cigarette sales?



- OP-ED COLUMNISTS
- Brooks: The Moral Power of Curiosity
  - Cohen: Kerry's Limits
  - Krugman: Health Care Nightmares

## Today's Times Insider

Michael Sokolove spent several long days with Oscar Pistorius in 2012, including time at a firing range, for a Times Magazine cover story. He describes the eeriness of following the athlete's murder trial in South Africa.



- Introducing Ourselves >

MARKETS >

At 5:51 AM ET



# 2. Technologie

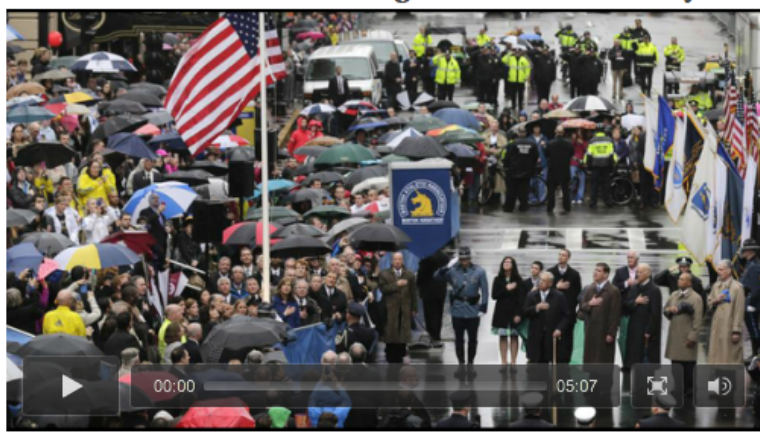
34° Sleet  
WEATHER | TRAFFIC

# The Boston Globe

- NEWS
- METRO
- ARTS
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- MAGAZINE
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- TODAY'S PAPER
- MY SAVED

VIDEO

## Memories harsh and heartening at finish line ceremony



### On Marathon anniversary, much to embrace

A day marked by somber reflection and painful remembrance was also one filled with love and gratitude from survivors.

- Around the city, a pause to remember
- Photos: Scenes from yesterday's ceremonies



### Man held after backpacks detonated near Marathon finish line

Police blew up two backpacks on Boylston Street for precautionary reasons and had a man in custody for questioning.

# 2.1 Responzivní řešení



### Hospital closing roils North Adams

The demise of the North Adams Regional is the latest gut punch

## Everett may buy site, sell it to Wynn to build casino

Mayor Carlo DeMaria wants to use the city's power of eminent domain to remove a roadblock that has threatened to kill Steve Wynn's chances of getting a casino license.



TOP: GLOBE PHOTO; BOTTOM: AP

### Bruins and Celtics are tale of opposite directions

You see it in TV ratings, in ticket prices, and in fans' loyalties. The Bruins are flying high, while the Celtics are headed home.



### Red Sox throw it away in bottom of ninth

The Red Sox squandered a good pitching performance by Jake Peavy with a walk-off error by Xander Bogaerts.

### Latest from the newsroom →

**B** ICYMI: Casual marijuana use changes brain, new report shows [b.globe.com/1noSE3B](http://b.globe.com/1noSE3B)  
by The Boston Globe via twitter on 16. dubna 2014 at 6:40:06 GMT+2

**B** Police detonate 2 backpacks at Marathon finish line, charge man with possession of hoax device [b.globe.com/1namqM5](http://b.globe.com/1namqM5)  
by The Boston Globe via twitter on 16. dubna 2014 at 6:19:46 GMT+2

**B** Throwing error by Bogaerts in bottom of ninth gives #WhiteSox 2-1 win over #RedSox [b.globe.com/1nakLGH](http://b.globe.com/1nakLGH)  
by The Boston Globe via twitter on 16. dubna 2014 at 5:58:03 GMT+2

### Opinion →

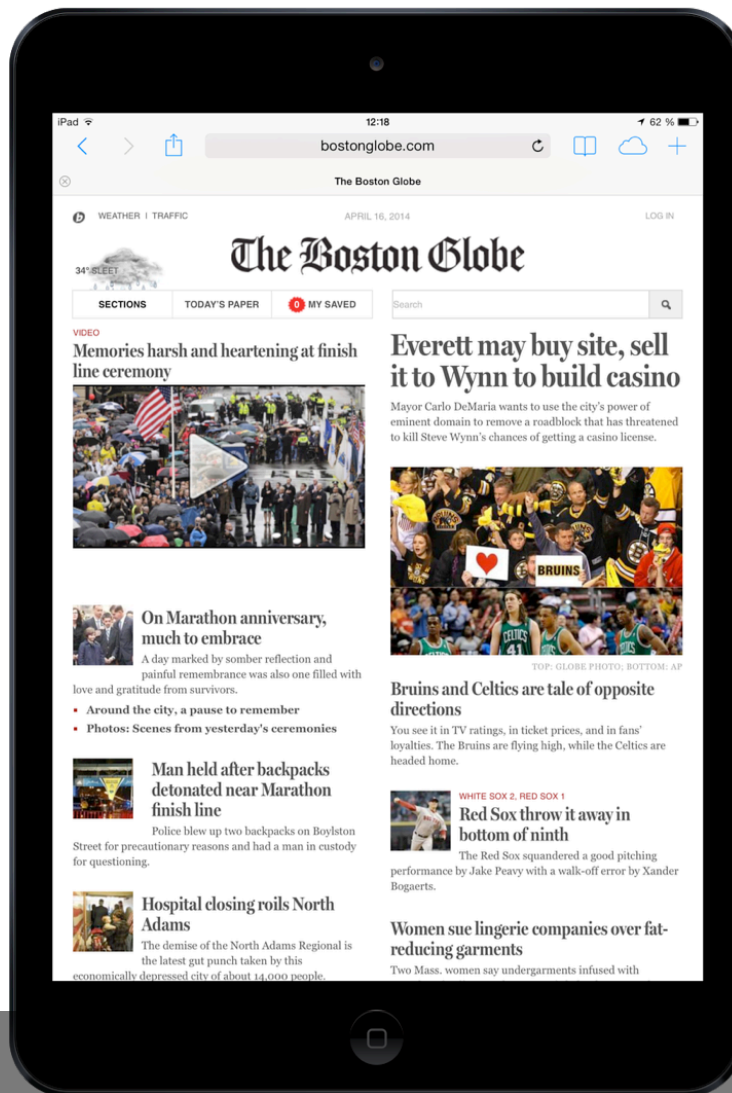
THOMAS GAGEN



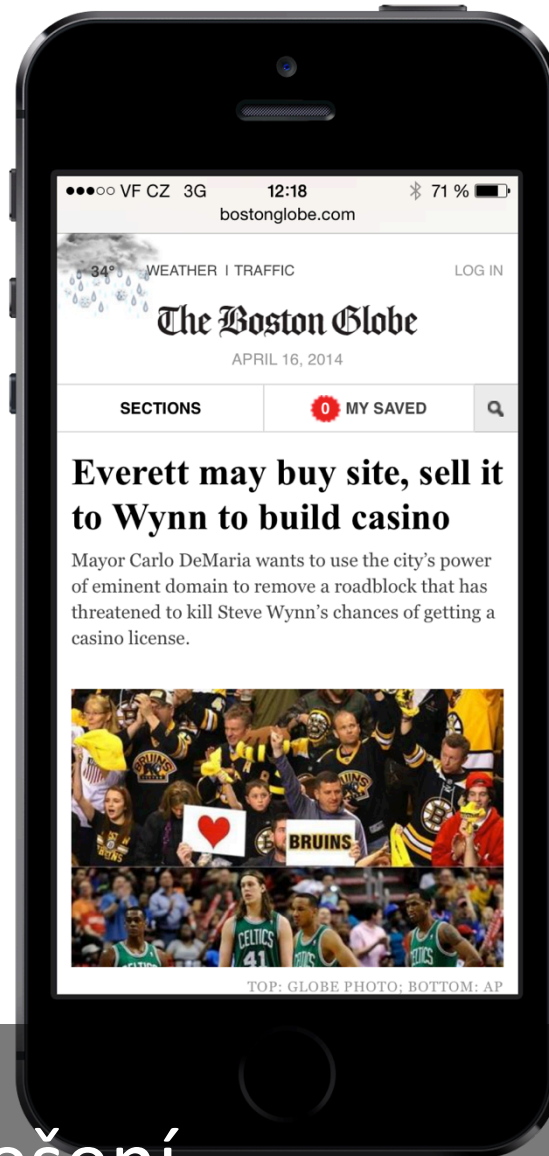
### Mistakes in Watertown

Excessive gunfire by police could have endangered the public and may have led to Officer Donohue being hit by friendly fire.

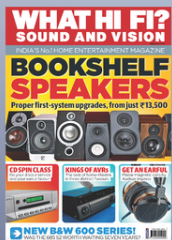




## 2.1 Responzivní řešení



## 2.1 Responzivní řešení



## 2.2 Využívání existujících platform



## 2.2 Využívání existujících platform



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## 2.2 Využívání existujících platforem

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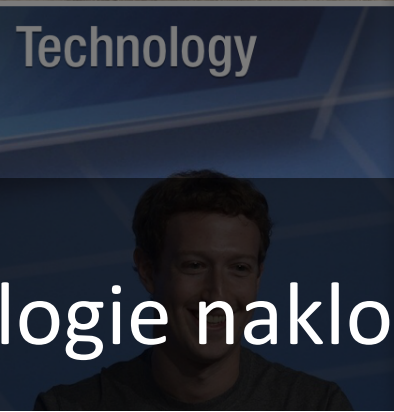
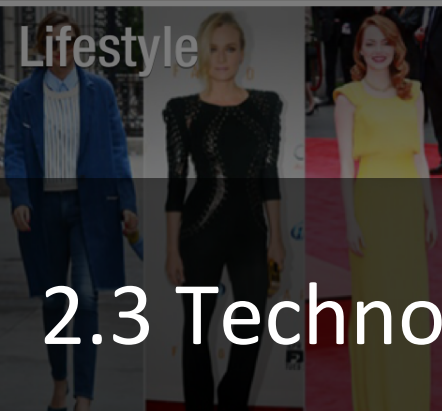
## 2.2 Využívání existujících platforem



## 2.3 Technologie nakloněné konverzaci



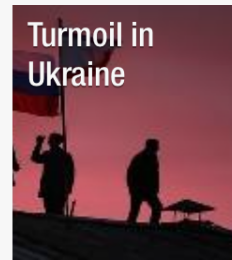
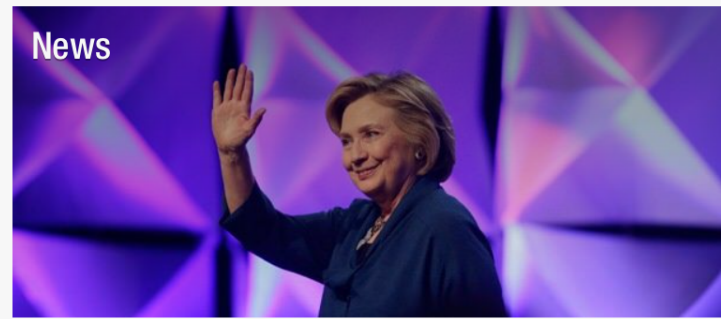
# Cover Stories



# 2.3 Technologie nakloněné konverzaci

# News

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- New & Noteworthy
- By Our Readers: Today's Picks
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9th April 2014

9th April 2014

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Clemens Weisshaar			

9th April 2014 Weightlessness

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Studio Folder, Marco Ferrari & Elisa Pasqual			

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## 2.3 Technologie nakloněné konverzaci

# (BONUS) 3. Obsah

# Medium

Everyone's stories and ideas

READING LIST BOOKMARKS TOP 100

Trending

## Discrimination in Tech Runs Deep

Sexism. Ageism. Bro culture. Hedonism. Increasingly, the Silicon Valley we see painted in the press is one of a giant, wealthy frat house.



Dave Feldman in Tech Talk 3 min read

## 3.1 Obsah „zadarmo“

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3.1 Obsah „zadarmo“



is legal. We checked. Four Times.

ly enough. Our huge reach gave us access  
ers to the creators of many sites and apps  
learned a lot from these people, especially  
oned industry has it's own associated  
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**Khoa Zany**  
Nice piece 😊

[Reply to Khoa Zany](#)



Leave a note for Popcorn Time

## 3.1 Obsah „zadarmo“

Dotazy a komentáře?  
jiri.suchy@experienceu.com