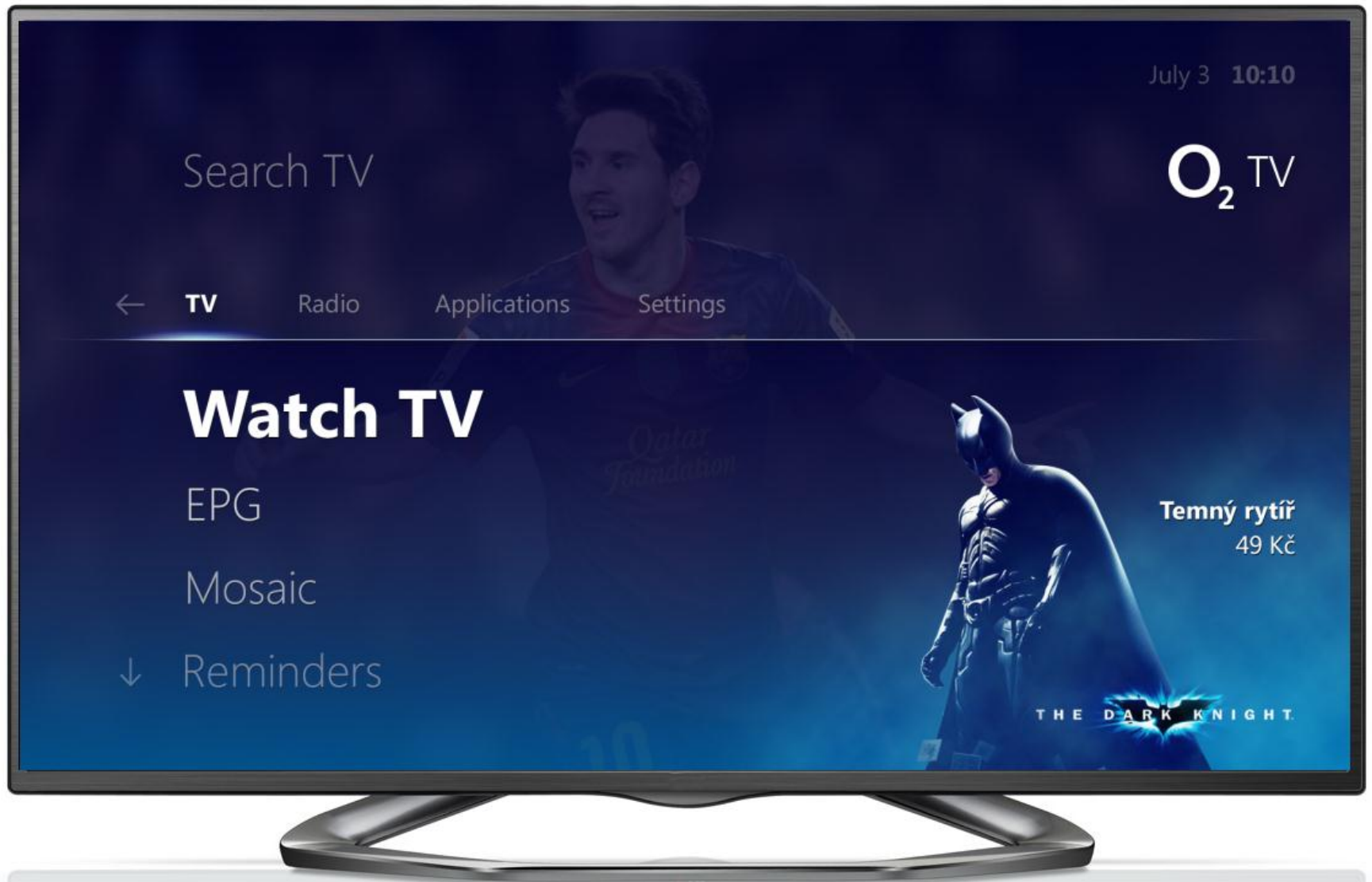


Včera, dnes a zítra



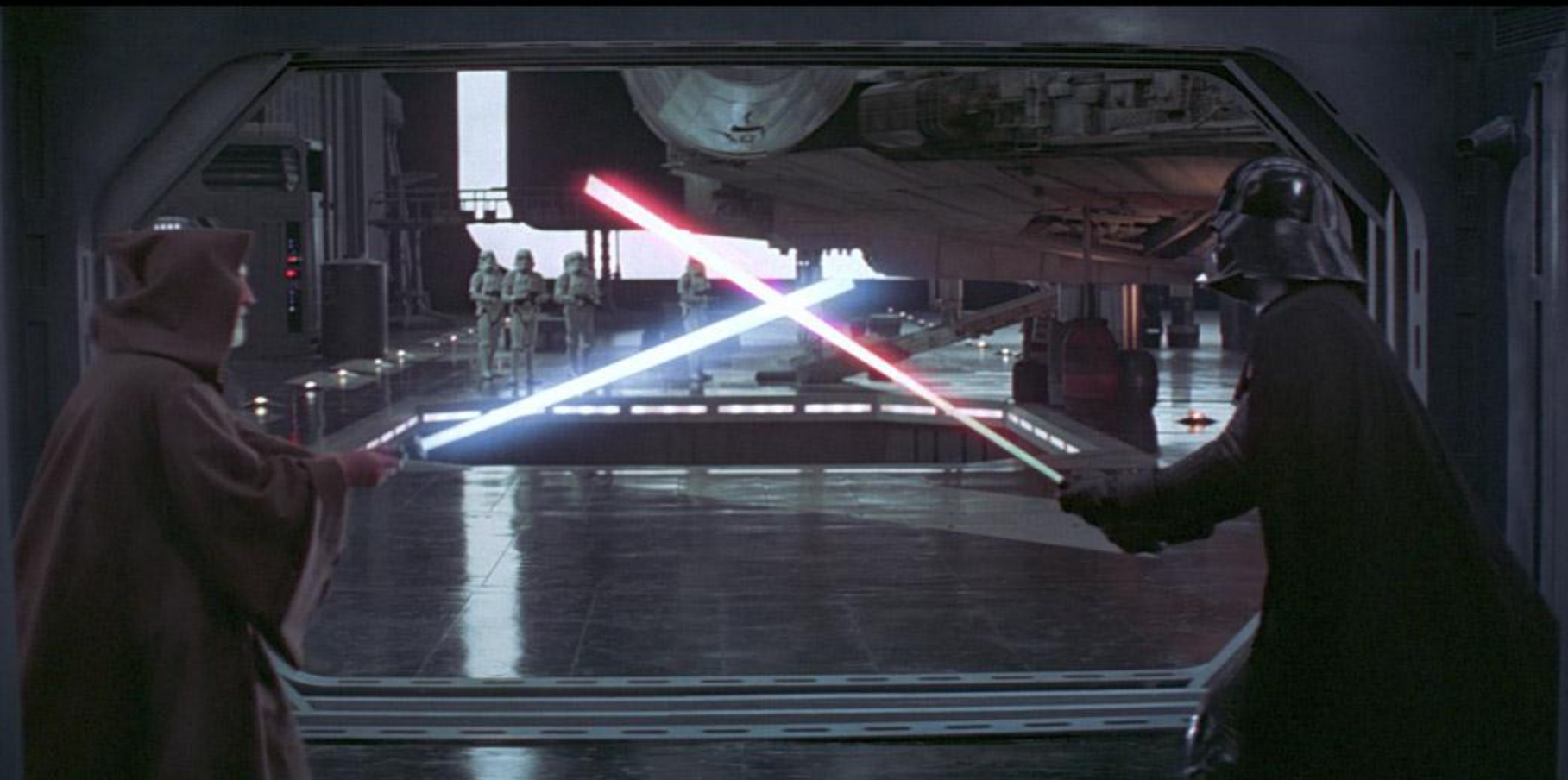
A vyměnili jsme za lepší ...



5 hodin denně



Kruh se uzavírá





Content is the KING

TV EVERYWHERE

Lets go MULTISCREEN

Content is NOT "king".

Content is slave to user needs.

Content with bad usability,

poor presentation,

irrelevance to audience,

and no interactivity...

will FAIL miserably.

Content is the KING

TV EVERYWHERE

Lets go MULTISCREEN



Lets go MULTISCREEN

OTT is the KING

Rozkaz zněl jasně.



Nesmí projít !

Where is my MONEY ?



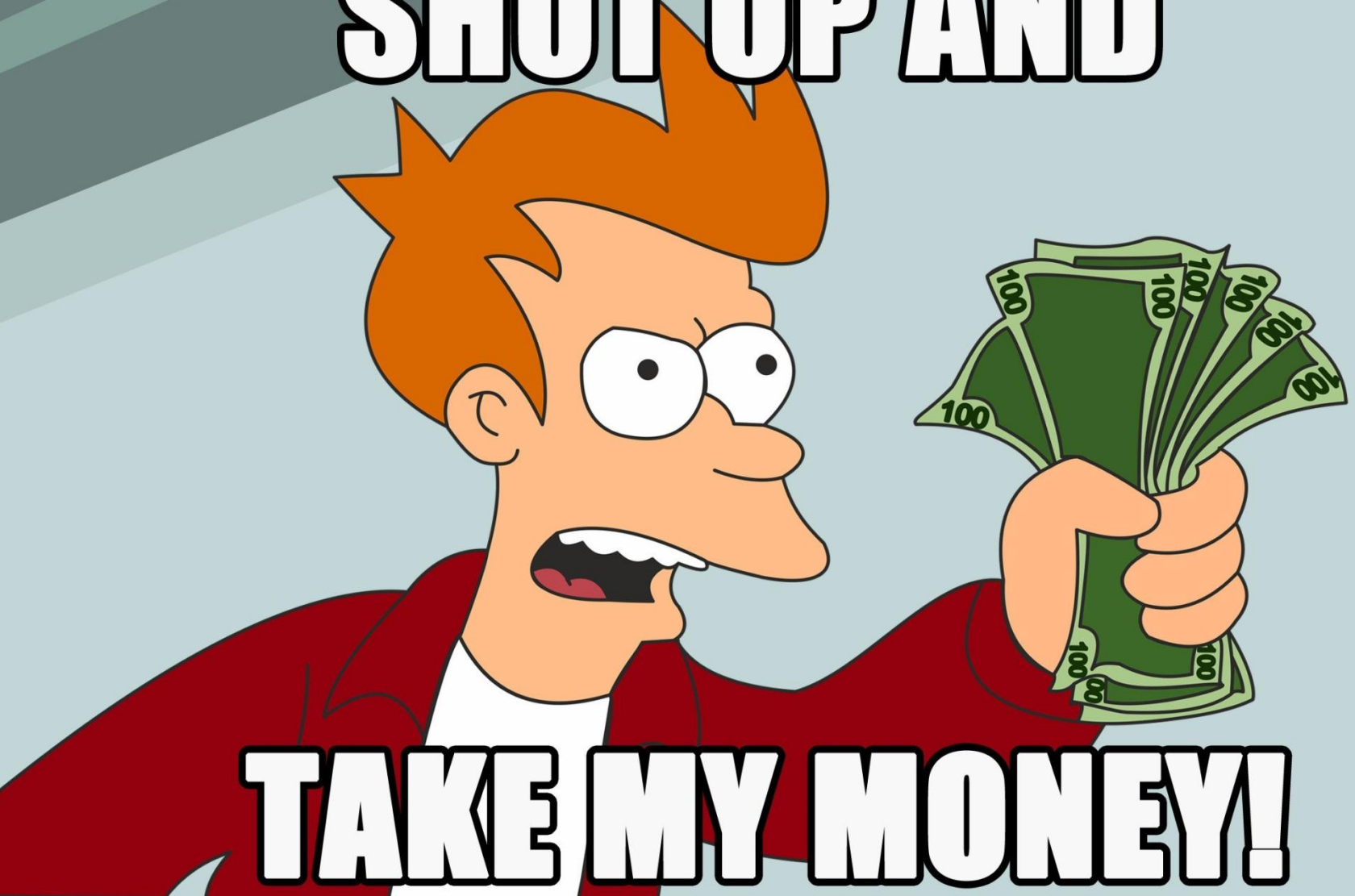


Don't Just Sit There Wilkins!

INNOVATE!



SHUT UP AND



TAKE MY MONEY!

**Nonlinear
Recommendations
Business Intelligence**

...

